

LIFE



THE \$3 BILLION
WEDDING BUSINESS

MOST PHOTOGRAPHED
BRIDAL MODEL
MARTHA BOSS

20 CENTS

JUNE 9, 1952

REG. U. S. PAT. OFF.



Illustrated above: Studebaker Commander V-8 convertible—also in Champion model.

White sidewall tires and chrome wheel discs optional at extra cost.

Here's jet-streamed styling and stand-out gas saving

EVERY clean-lined inch of this trim, sleek Studebaker convertible is designed to cut your driving costs.

It's a road-hugging marvel of a car—sure-footed always. Yet, even when you pour on the power, this sparkling performer uses gas very conservatively.

That's because this convertible, like all the other Studebakers, is kept as free as possible from excessive weight.

How much this designing can help to save gasoline for you was proved in this year's Mobilgas Economy Run.

In that test, a sprightly Studebaker Champion in the lowest price field—a brilliantly powered Commander V-8—took the first two places for best actual gasoline mileage among all cars entered in the standard classes. Overdrive, optional at extra cost, was used.

See Studebaker for '52

© 1952, Studebaker, South Bend 27, Indiana, U.S.A.



America's smartest "hard-top"—the exciting Studebaker Starliner! This "hard-top" comes in two models—Champion or Commander V-8.

LISTERINE STOPS BAD BREATH



Four times better than Chlorophyll Four times better than Tooth Paste

No tooth paste, no chlorophyll kills like this

There is nothing mysterious about Listerine's method of stopping bad breath! There's no magic to it! Research has shown that even 15 minutes after gargling with Listerine Antiseptic, bacteria on tooth, mouth, and throat surfaces were reduced up to 96.7%; one hour afterward as much as 80%. Listerine Antiseptic kills bacteria instantly . . . as a result, Listerine Antiseptic stops bad breath instantly, usually for hours on end.

STOPS BAD BREATH FOUR TIMES BETTER

A nationally known, independent research laboratory reports on the effectiveness of Listerine Antiseptic compared to three leading chlorophyll products and two leading tooth pastes: *Listerine Antiseptic averaged at least four times more effective in reducing breath odors . . . two, four, and even six hours after use!*

STOPS BAD BREATH UP TO THREE— FOUR TIMES LONGER

What's more, Listerine stopped bad breath for far longer periods than any of the other products tested. *Listerine stopped bad breath up to six hours and more . . . three to four times longer than any of the tooth paste or chlorophyll products by actual test!*

STOPS ODOR BACTERIA FAR BETTER

Listerine Antiseptic kills millions of bacteria on tooth, mouth, and throat surfaces. This makes it effective against *both mouth and breath odors*. It kills millions of disease-producing germs as well as odor-producing bacteria. No chlorophyll, no tooth paste offers clinical proof like this of killing bacteria that cause bad breath.

LISTERINE ACTS ON MANY SURFACES

Eminent authorities say that, although bad breath is sometimes systemic, by far the most common cause is fermentation of food particles caused by bacteria. Listerine protects you on three areas where bad breath originates; not only teeth and mouth surfaces, but far back on the throat as well. Why use lesser measures when Listerine Antiseptic offers actual clinical proof that it kills bacteria in these areas and thus stops both mouth and breath odors.



ACTS ON 3 AREAS WHERE BREATH ODORS CAN START



*Average of two leading tooth pastes; three leading chlorophyll products.

Use the extra-careful Precaution against Bad Breath . . . LISTERINE ANTISEPTIC



COPYRIGHT 1952, THE INTERNATIONAL SILVER CO., MERIDEN, CONN. ALL PATTERNS MADE BY THE INTERNATIONAL SILVER CO., IN U. S. A.

For sale: one castle in the air

YOU CAN HAVE IT! Dick and I won't need it any more. We've got a *real* home. Signed the deed today. Oh, it's such a darling, sparkling little house—a million times prettier than any castle. Snowy white, with turquoise blue shutters and a lilac bush under our bedroom window. Mmmm . . . I can smell it now.

It all happened just a week before our first anniversary. Dick's wonderful news about his promotion . . . and his saying, "Honey, I'm *tired* of this furnished 'bird cage'—and of other people's cooking. What do you say we look for a home of our own?"

Then finding exactly the house we'd dreamed of!

Soon now, I can take all our lovely things out of their boxes and tissue paper. Our china and linens . . . and precious International Sterling.

I'm so thrilled we have the silver, enough to serve six

people the day we move in—and *elegantly*, too, even if we dine off a packing case! And I'm so grateful to Mother for encouraging me to start my International collection—years ago, before I ever met Dick.

Mother knew that young couples just never have very much money at first. But she knew, too, that living on a shoestring isn't so bad with a few really fine things to cherish—like International Sterling.

And we'll keep adding to our collection until we have a truly *complete* set of family silver . . . one that, someday, our grandchildren will be proud to own.

• • •

Today, International Sterling is one of the greatest values your dollar can buy. Compared with other products, its price has risen scarcely at all. You can still get a 6-piece place setting for as little as \$27.50, including Federal tax.

International Sterling

THE SOLID SILVER WITH BEAUTY THAT LIVES FOREVER!



This One



70GH-222-T3G8

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Especially Created for Father's Day

To Dad

Modern, streamlined design. Ends pocket bulge.

Special double-draft construction inside bowl and shank insures perfect draft, keeps Streamliner lit.

One of 3 distinctive Streamliner shapes to choose from.

Another smart Streamliner. Dad is sure to like them all.

View from back proves it's thinnest pipe ever—shows why it ends pocket bulge.

Selected grains \$4 to \$10 each in Handsome Gift Box.




New KAYWOODIE® Streamliners

To Dad


WORLD'S ONLY PIPE WITH MATCHING HAND-MADE BRIAR BIT

Sweetest-smoking pipe ever made because from bowl to bit smoke passes through briar all the way.

All-Briars are available in a variety of popular shapes.

A Kaywoodie exclusive. 

Specially Selected Grains in a rich new lustrous brown finish. Handsomely Gift Boxed \$10



New KAYWOODIE® All Briar


NO MATTER WHAT HE SMOKES... NO MATTER HOW MANY PIPES HE HAS... HE'LL LOVE YOU FOR GIVING HIM ONE OF THESE NEW, SMART, THROAT-EASY KAYWOODIES!

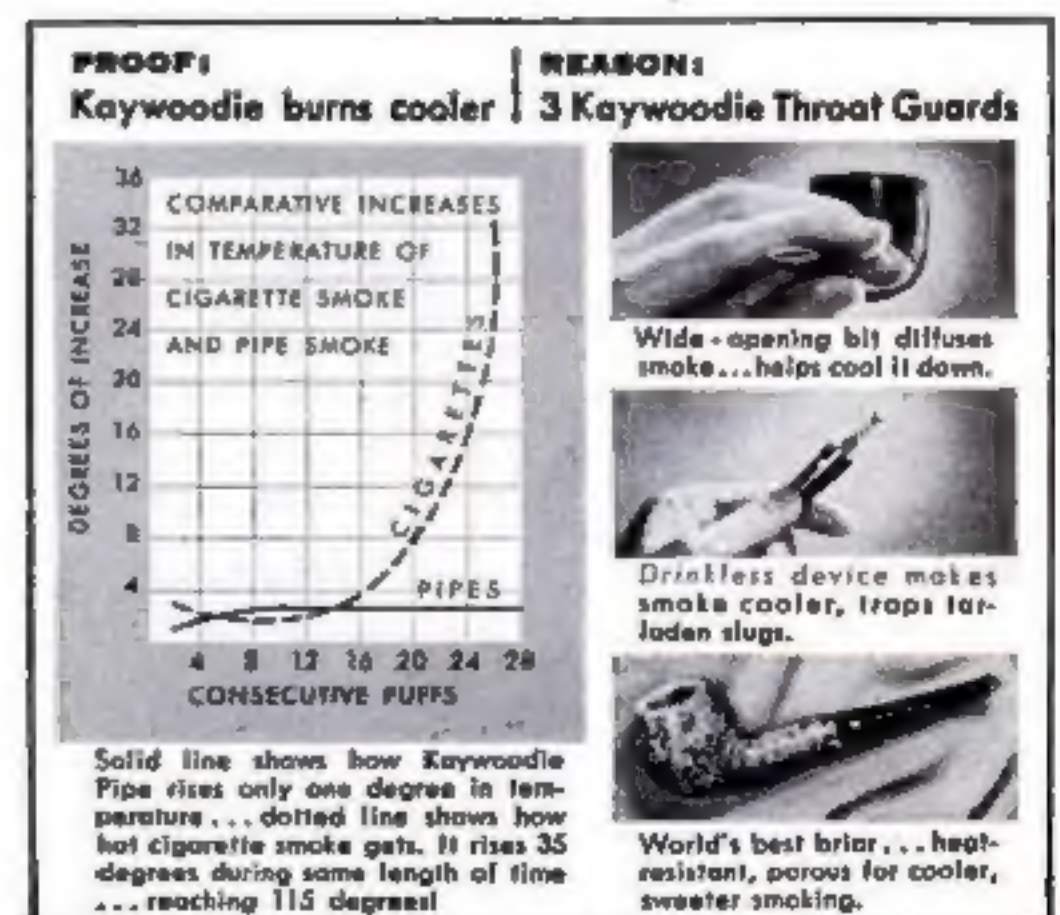
Here they are... a royal family of new Kaywoodie Pipes that will get a royal welcome on Father's Day. Kaywoodie, the king of pipes, is a double present... it's not only a handsome-looking gift but it cuts down irritating tars and resins—gives Dad's throat a treat. So whether he smokes a pipe, cigarettes or cigars... give

Dad a Kaywoodie on Sunday, June 15th. He'll feel like a king! He'll love you for it!

BE SURE TO SEE
the great variety of Kaywoodie styles, shapes and grains... all perfect gifts in handsome presentation boxes.

\$4 to \$25

KAYWOODIE  Look for the Kaywoodie cloverleaf
NEW YORK • LONDON • Since 1851





A standout in any company, anywhere, any time . . . the stunning new '52 Dodge Coronet Diplomat with effortless Gyro-Matic transmission.

DRIVE IT WITH PRIDE...OWN IT FOR EXTRA-VALUE

If you take pride in the way you travel . . . if you like smart style and comfort, too . . . then here's the car for you!

Here's beauty that catches the admiring eye . . . in a car that's designed "around people." You sit naturally and have plenty of room for your legs, head and shoulders.

Here's well-bred refinement . . . in a car that gives you the priceless safety of "Watchtower" visibility and the riding smoothness of the famous Oriflow Ride that takes the "bump" out of bumps.

And with all this, there's the satisfaction of knowing the solid worth built into every Dodge. The Dodge reputation for dependability and economical operation goes far back over the years. It is your assurance of *extra-value*.

So visit your nearby Dodge dealer and take the wheel for a demonstration drive. Ask him for the free "Show Down" booklet that lets you compare Dodge with cars costing hundreds of dollars more. When you get the real facts about car value, you'll get a Dodge.

Specifications and equipment subject to change without notice.



Big "double-safe" brakes stop straight and true in gruelling brake tests by Motor Vehicle Research.* Safer Dodge *Cyclebond* brake linings, with larger braking area, last up to twice as long. Dodge Safety-Rim wheels let you bring car to a safe, controlled stop, keep the tires from twisting off rims in case of tire failure.

*Tests conducted exclusively for Science and Mechanics Magazine by Motor Vehicle Research, Epping, N. H.



Floats over roads that stop other cars! See those bumps and ruts—some 9 inches deep! Test drivers of Motor Vehicle Research* report that Dodge, with its famous Oriflow Ride System, rode without pitch or bounce at high speeds over the same track that forced them to slow down and even stop when they tested other cars.

Big, new, dependable **'52 DODGE**



When it's HOT it's

COOL

in Seamprufe's

shadow-proof

silken-soft

NY-RON slips!

Let other people wait about the heat and humidity. *You* stay cool in Seamprufe's frosty Ny-ron slips! Marvelous Ny-ron, the new shadow-proof, shrink-resistant acetate-and-nylon fabric with the feel of silk, the strength and laundering ease of nylon. Luxurious with Nylason (acetate-nylon) lace... charming under summer sheers. And where, oh where, have you seen anything like such value! Seamprufe Inc., 412 Fifth Ave., New York 18

\$
Only 3.98

Seamprufe
The label of distinction

FROSTY MIST

SNOW WHITE

ARCTIC DAWN

SLIPS • GOWNS • PETTICOATS • PAJAMAS • STOCKINGS

Ask for Seamprufe Ny-ron Slips at these and fine stores everywhere!

ALA.—BIRMINGHAM: Loveman, Joseph & Leeb
CONN.—HARTFORD: G. Fox and Co.
D.C.—The Hercht Co.
FLA.—JACKSONVILLE: Cohen Bros.
FLA.—MIAMI: Richard's Store Inc.
GA.—ATLANTA: Rich's Inc.
CALIF.—LONG BEACH: Walker's
LOS ANGELES: Bullock's
DALLAS: The H. C. Capwell Co.
SAN DIEGO: Walker's
SAN FRANCISCO: The Emporium
Hale Brothers
Macy's
COLO.—DENVER: The May Co.
MINN.—MINNEAPOLIS: L. S. Donaldson Co.
ST. PAUL: The Golden Rule

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Mark Isaacs Co.
Meyer Isaacs's
MD.—BALTIMORE: Hochschild-Kohn & Co.
The May Co.
MASS.—BOSTON: Conrad and Co.
Filene's
Jordan Marsh Co.
R. H. White Co.
MICH.—DETROIT: Crowley, Milner Co.
The Ernst Kern Co.
Winkelman's

MO.—KANSAS CITY: Jones Store
Macy's of Kansas City
ST. LOUIS: Famous and Best Co.
NEBR.—OMAHA: J. L. Brandeis & Sons
N.J.—NEWARK: L. Bomberger & Co.
Kreage-Newark
N.Y.—BUFFALO: J. N. Adam & Co.
E. W. Edwards & Son
Hens & Kelly
ROCHESTER: E. W. Edwards & Son
H. Forman Co.
SYRACUSE: C. E. Chappel & Sons Inc.
E. W. Edwards & Son
L. A. Witherill
N.Y.C.—Arnold Constable
Bloomingdale's
Elliott's
James McCreery and Co.
Saks-34th Street
Stern Brothers

Brooklyn: Abraham & Straus
Nathan's
OHIO.—AKRON: The M. O'Neil Co.
The A. Felsky Co.
CINCINNATI: Shillito's
CLEVELAND: The May Co.
COLUMBUS: F. & R. Lazarus
Morehouse Fashion Co.
DAYTON: The Home Store
The Mike Kunder Co.
TOLEDO: The Lammson Bros.
The Lion
OKLA.—OKLAHOMA CITY: John A. Brown Co.
Halliburton's
TULSA: Brown-Dunkin Co.
ORE.—PORTLAND: Charles F. Berg
Meier and Frank Co.
Olds, Worthington & King
Roberts Bros. Dept. Store
FENN.—PHILADELPHIA: Gimbels
Lit Brothers
Strawbridge & Clothier

PITTSBURGH: Gimbels
Joseph Horne Co.
Kaufmann's
R.I.—PROVIDENCE: Cherry & Webb
The Outlet
TENN.—MEMPHIS: B. Lowenstein & Bros. Inc.
The John A. Gerber Co.
TEXAS.—DALLAS: A. Harris & Co.
Sanger Bros. Inc.
W. A. Green
FT. WORTH: Monnig's
HOUSTON: Foley's
Levy's
Palais Royal
SAN ANTONIO: Joske's of Texas
VA.—RICHMOND: Miller & Rhoades
WIS.—MILWAUKEE: Gimbels
Milwaukee Boston Store
A. Schuster & Co.

Now get miracle chlorophyll in both toothpaste and tooth powder!



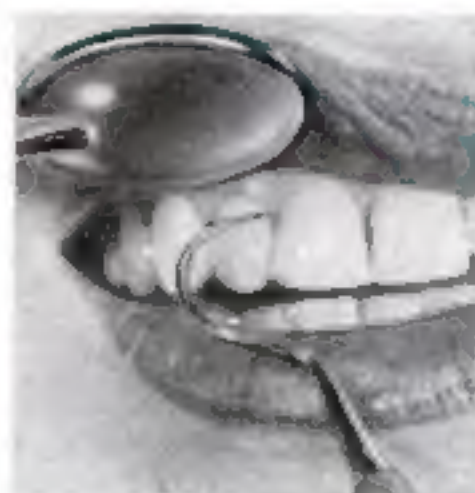
Chlorodent is the revolutionary new green dentifrice that gives you a

Clean Fresh Mouth All Day Long!

Now you can get the miracle benefits of Chlorodent, the new chlorophyll* dentifrice, in both toothpaste and tooth powder!

Chlorodent was tested on hundreds of people with bad breath. When they brushed their teeth with Chlorodent, mouth odor disappeared. Two hours later, breath was still clean in 98% of the cases. At 4 hours (end of tests), 74% were still free of bad breath. By using Chlorodent regularly—preferably after meals—you can be free of mouth odor *all day long!*

Your favorite dentifrice counter now carries both Chlorodent toothpaste and tooth powder. Each has a delightfully fresh, minty flavor. Take your choice—today! *water-soluble chlorophyllins



Half of all tooth losses caused by GUM TROUBLES!

It's a fact! An estimated 50% of all tooth loss can be traced to conditions which start with sore, bleeding gums. Chlorodent promotes growth of firm, healthy-pink tissue. If you have tender gums, you'll want to use Chlorodent!



Now strike at the very causes of TOOTH DECAY!

Chlorodent greatly reduces the mouth acids that "eat" into tooth enamel. It helps combat bacteria which cause these acids. And it keeps teeth so clean bacteria find it hard to multiply on them. No dentifrice offers better protection!



"My bad breath was coming from gum troubles. By using Chlorodent, I killed two birds with one stone."
JACK KING
San Diego, Calif.



"I tried Chlorodent and now won't use anything else. I never dreamed my mouth could taste so fresh all day long."
MISS PATRICIA WATSON
Winston-Salem, N. C.



"I found Chlorodent the answer to tobacco breath. Now my mouth feels so clean I'm sure my breath is not offensive."
ALFRED W. TREFRY, JR.
Portland, Maine

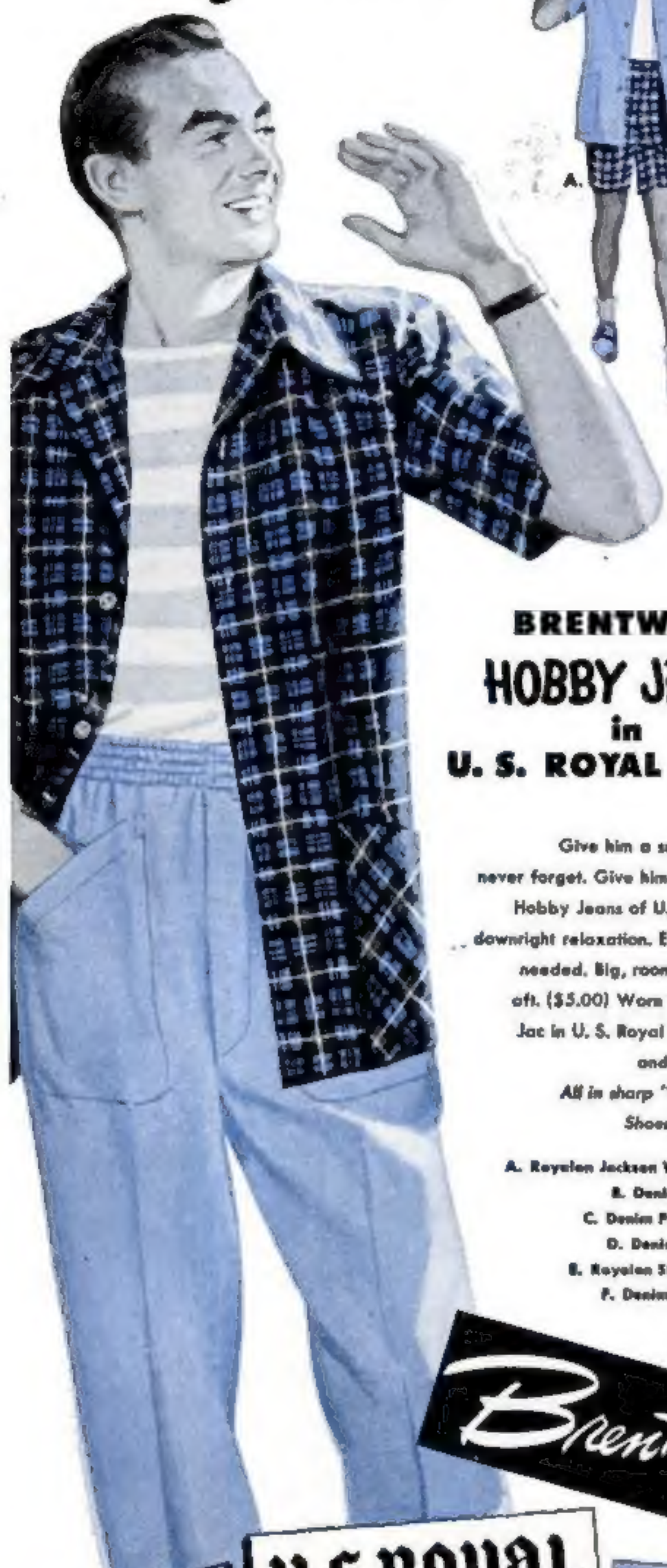
UNCONDITIONAL GUARANTEE

We're so sure you'll be entirely satisfied with the wonderful benefits of Chlorodent that we make this unconditional guarantee. If, for any reason it fails to live up to expectations when used as directed, return unused portion to Lever Brothers Company, New York, N. Y. We'll refund purchase price plus postage.

Chlorodent

The chlorophyll dentifrice

If your heart
belongs to Daddy...



BRENTWOOD HOBBY JEANS in U. S. ROYAL FABRICS

Give him a summer send-off he'll never forget. Give him comfortable, useful Hobby Jeans of U. S. Royal Denim for downright relaxation. Elastic waist. No belt needed. Big, roomy pockets fore and aft. (\$5.00) Worn with Harper Hobby Jac in U. S. Royal Rayon, weightless and priceless at \$8.50. All in sharp "point-brush" colors. Shoes are Keds® Casuals.

- A. Rayon Jackson Walking Shorts—\$6.00
- B. Denim Steven Coat—\$5.00
- C. Denim Palmetto Shorts—\$4.50
- D. Denim Dixie Shorts—\$4.00
- E. Rayon Stanton Shorts—\$5.00
- F. Denim Dallas Shorts—\$3.00

Brentwood

U.S. ROYAL
Fabrics
UNITED STATES RUBBER COMPANY



At Fine Stores Everywhere

Textile Division

UNITED STATES RUBBER COMPANY • Rockefeller Center, New York

LETTERS TO THE EDITORS

SPORT WITH A LION

Sirs:

Though all Westerners know that cougars are dangerous and cost the ranchers a lot of grief, there is no possible justification for the so-called "sport" described in "Sport with a Lion" (LIFE, May 19). . . .

MRS. RUTH NEWCOMB
Berkeley, Calif.

Sirs:

. . . What sport and excitement! That ole lion certainly looked funny after being choked, with her mouth open and her eyes popping. . . .

J. N. MACKEY
New York, N.Y.

Sirs:

I was very disappointed not to find a picture of the lion getting her just revenge.

ROBERT C. LENNIE
New York, N.Y.

Sirs:

The cougar should get the 50 bucks.
LILLIAN M. LINDSAY
Watertown, Conn.

Sirs:

Since your article appeared I have been called every name in the book. . . .

In the first place, the lion was not abused in any manner. The process of dropping the animal from the tree to the ground did not require more than 30 seconds. As soon as the lion was on the ground the rope on her neck was loosened, and her legs were bound. . . .

Three of us pulled the lion across the river by hand and she was not in the water over 15 seconds. At that point the river is less than 60 feet wide. When she came out of the water she was on the fight and anything but "half drowned" as stated in your article. The highway where she was loaded into the truck is barely 50 feet from the river. The lion was carried—not dragged—fully half of that distance. . . . It is my considered opinion that your photographer suffered a great deal more than the lion at every stage of the hunt. . . .

TOM COLEMAN
Canon City, Colo.

Sirs:

The face of the poor beast reminded us of our own pet—the cougar who lived in our kitchen, who took his daily walks on a leash, who would "sit up and beg," and who contentedly fell asleep in our laps.

GEORGE S. FURNISH
Boston, Mass.



CONTENTED COUGAR

MEMORIES OF RENOIR

Sirs:

"My Memories of Renoir" (LIFE, May 19) by the painter's son, Jean Renoir, is your most humanly appealing

FOR THE 1 MAN IN 7 WHO SHAVES DAILY

New preparation has remarkable
skin-soothing ingredient

MODERN LIVING demands you shave every day. But your skin need not get irritated, rough, and often old-looking. Not any more. . . .

Two special ingredients in Glider brushless shave cream correct all this. One is the same type of oil that is used on a baby's skin. This allows your razor to cut close without scraping.

The second ingredient which insures your skin new shaving comfort is EXTRACT OF LANOLIN—a wonderful new substance with beneficial ingredients 25 times as active as in plain lanolin, the well-known skin conditioner.

Glider helps keep the skin silky-smooth because it's good for the skin. So good that it makes after-shave lotions needless. Rub a little extra Glider right into your skin . . . and like a skin cream it replenishes the oils of your skin, leaves your face feeling smooth, relaxed. Get a tube today and see for yourself!

Try a tube at our expense! Just write The J. B. Williams Company, Dept. LG-2, Glastonbury, Conn.

(Offer good in U. S. only.)

Charles S. Campbell
PRESIDENT

DOUBLE-ACTION
PHILLIPS'
MILK of MAGNESIA
ANTACID-LAXATIVE

Gentle
Thorough Relief
of
CONSTIPATION

LIKE WALKING ON PILLOWS!

That's how Dr. Scholl's Air-Pillo Insoles of soft Latex Foam feel. Cushion your feet from toe to heel. Millions of tiny air cells make any shoe Air Cushioned. Wonderful for relieving painful callouses, tenderness, burning feeling.

60¢ PAIR
At Drug, Shoe, Dept., 5-10¢ Stores.

Dr. Scholl's AIR-PILLO INSOLES

CONTINUED ON PAGE 11

Partners in Perfection



Electric Typewriters

Touch the keys of an IBM Electric Typewriter and you'll realize instantly that here is a real partner in turning out beautiful work.

An IBM is so easy to operate. Finger and arm travel are reduced to a minimum. You save time . . . and energy.

Give this partnership the advantages of specially designed IBM Ribbons and Carbon Paper and you have the perfect combination for quality typing production.

You and your company, too, deserve the benefits of all these partners in perfection.

INTERNATIONAL BUSINESS MACHINES

IBM, Dept. A-2
590 Madison Ave., New York 22, N. Y.

In Canada: Don Mills Road, Toronto 6, Ont.

- ☐ I'd like to see a demonstration of the IBM Electric Typewriter.
☐ Please send brochure.

Name _____

Company _____

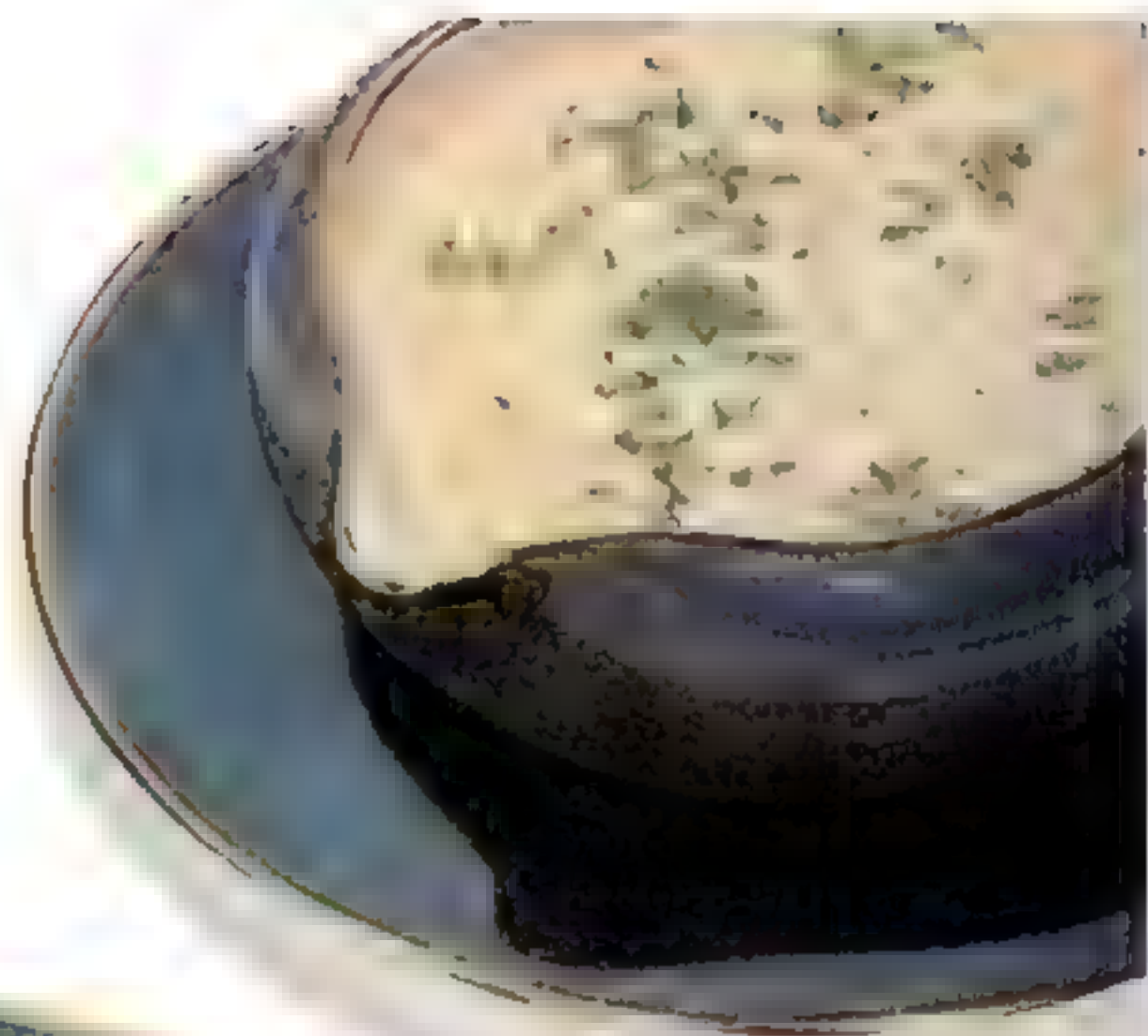
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City _____ State _____

It takes the Milk from Contented Cows to

GLORIFY Chicken 'n Gravy

... Like No Other Form of Milk Possibly Can



Carnation Performs Cooking Miracles Not Possible with Any Other Form of Milk

CARNATION FIESTA FRIED CHICKEN

(Makes 4 servings)

Cut 1 frying chicken in serving pieces. Dip in $\frac{1}{2}$ cup undiluted Carnation Evaporated Milk, then in $\frac{1}{2}$ cup seasoned cornmeal. Brown in skillet in $\frac{1}{2}$ cup melted shortening. Top with $\frac{1}{4}$ cup chopped green onions, $\frac{1}{4}$ cup chopped pimiento. Place in moderate oven (350° F.) 30-40 minutes, or until chicken is tender.

SMOOTHER, RICHER CREAM GRAVY

3 tablespoons chicken drippings	1 cup undiluted Carnation Evaporated Milk
3 tablespoons seasoned flour	1 cup water

Blend chicken drippings and flour in skillet over low heat. Slowly add Carnation Evaporated Milk mixed with water. Simmer about 5 minutes, stirring occasionally. Serve over mashed potatoes or buttered rice.

WHY IS CARNATION A BETTER COOKING MILK?

—because Carnation is *one* milk that is specially *beat-refined* to give you improved cooking results. That's why Carnation blends more easily and smoothly with other ingredients in a recipe... why it brings out their full flavor and quality. —because Carnation is concentrated to *double-richness*...it gives your foods an extra richness you can't get with any other form of milk.

DISCOVER WHAT A DIFFERENCE this heat-refined, richer milk makes in *your* cooking. Get several cans of Carnation Evaporated Milk today

Enjoy two great shows: On TV—Burns & Allen, CBS-TV, every other week; on radio—Stars over Hollywood, CBS, Saturdays.

injector shavers!

If you're not satisfied with the shaves you're getting, you owe it to your face to try

PAL HOLLOW GROUND

INJECTOR BLADES

Does your face smart after shaving? Does lotion or even cold water sting? Perhaps you're not using the right blade! Usually blades are ground like a penknife. You have to "bear down" to shave clean. PAL's patented Hollow Ground process makes "bearing down" unnecessary. You shave with a light stroke, so easy on your face. No irritation, no burn, no smart. Your skin is left cool as a teen-ager's!

Your
Best
Blade
Buy!



20 for 59c

10 for 39c • 6 for 25c

In Metal Injectors with vaults for used blades. Fit your Injector Razor perfectly.



PAL HOLLOW GROUND DOUBLE or SINGLE EDGE

10 for 25c 21 for 49c
44 for 98c

In Zipak dispensers with vaults for used blades.

4 for 10c in regular packing.

NEW! PAL Gold Thin Double Edge—same low prices

*PAL GUARANTEED—Buy a pack of PALS in the type you prefer. Use one, two or every blade in the pack. If you don't agree that PALS shave you better, return the dispenser for full refund.

PAL BLADE CO., Inc., 43 West 57th Street, N. Y. C.

PAL—"The Razor Blade Made for Your Face!"

LETTERS TO THE EDITORS

CONTINUED

article on one man's work to date. It is both inspiring and encouraging.

CLYDE SINGER

Youngstown, Ohio

VIENNA'S PUMMERIN

Sirs:

In your article, "Vienna Welcomes Back Its Beloved Pummerin" (LIFE, May 19), you refer to Cardinal Innitzer as "the dealer of Hitler." If you delve further I am sure you will find indications to the contrary. A letter of welcome to Hitler in 1938 was signed by Cardinal Innitzer, who closed with the phrase, "Heil Hitler."

PAUL G. SLATON

Minneapolis, Minn.

● LIFE was wrong. Theodore Cardinal Innitzer was reprimanded 11 years ago by papal authorities for his open willingness to "cooperate" with the Nazi invaders of Austria. In 1950 he drew another papal warning, this time for his conciliatory attitude toward Communism.—E.D.

NEBRASKA APES MICHIGAN

Sirs:

As girl students at the University of Arizona we feel that we have LIFE magazine to blame for the disturbance that occurred here on May 20. No sooner had your article on Nebraska's dorm raids appeared ("Nebraska Apes Michigan," LIFE, May 19) than the boys descended on our dorm, hundreds strong, creating an uproar which continued far into the night.

CLAIRE QUINN

University of Arizona
Tucson, Ariz.

Sirs:

Representing the "pantie raids" as good clean schoolboy fun has turned the University of Missouri into the University of 3,000 Hoodlums, who broke down doors and windows and robbed and looted on three campuses.

MARY PAXTON KEELEY

Christian College
Columbia, Mo.

Sirs:

A well-planned pantie raid was called off here at Lafayette College the other day when some level-headed students suddenly realized that there was no girls' dormitory at this all-male college.

SAMUEL T. CRACKEN '53

Easton, Pa.

Sirs:

... When I was a freshman we fought the sophomores all one night to swipe their class banner, then beat them in a pushball contest using a 50-gallon oil drum for a ball. We liked the girls too and married them but we would have knocked the socks off any "Pants Pansies" that raided the girls' dorms.

ADRIAN M. KIRBY

De Witt, Iowa

A POLICY OF BOLDNESS

Sirs:

At a time when the press is shutting public opinion back and forth on hot and cold war, John Foster Dulles' article ("A Policy of Boldness," LIFE, May 19) offers confidence, faith and a cure. The article is a gem.

MRS. ROBERT J. CORDELL

Arlene, Texas

CONTINUED ON NEXT PAGE

Blend-ability makes your highball taste better



Here's why: Only Sparkling Canada Dry Water has *Blend-ability*. It is the ability to point up the flavor of any drink . . . to make all drinks taste better. You don't get *Blend-ability* in ordinary soda water. You don't get it in plain water. *Blend-ability* is the result of these Canada Dry exclusives:

Exclusive "Flavor-Balanced Formula"—an expert blending and balancing of important mineral salts.

Exclusive "Pin-Point Carbonation"—creates millions of tinier, longer-lasting bubbles that keep your drink lively longer.





WITH

ALUVAC

ELEMENTS

*are protecting
more new car
engines than
any other
brand!*

AC ALUVAC ELEMENTS

—the finest engine protection money can buy—
are available for nearly every make of filter.



AC SPARK PLUG DIVISION



GENERAL MOTORS CORPORATION

LETTERS TO THE EDITORS

CONTINUED

Sirs:

Dulles' policy would lift the bomb with the cross. This is bold, all right. But when he says that this is an act of spirituality and faith, I am frightened.

NICHOLAS HOFF

Deer Park, N.Y.

Sirs:

Here is one man who has retained his perspective in tangent-wild Washington. His ideas represent more "negotiable security" to the harassed people of this world than all the fool's gold we can export.

MRS. A. C. LANGE JR.

Oconomowoc, Wis.

Sirs:

I was terribly disappointed to find that it was more of the same old negative policy we have been following for the past six years.

We pay lip service to democracy, freedom and the principles of the United Nations charter, but we appropriate \$100 million to Franco Spain; we refuse to allow Tunisia to present her case before the U.N.; we support the colonial powers instead of native populations. . . .

MRS. HUGH BRIDGEMAN

Kenilworth, Ill.

COCA

Sirs:

Your article "Coca" (LIFE, May 19) was very well done, but you transposed the names under your photo of the two medical experimenters.

Dr. Zapata, who worked on the problem of coca with the late Dr. Gutierrez-Noriega, is well known to our department. We were fortunate in having him as a visiting professor of pharmacology in 1951.

ROBERT W. LOEHNING

Department of Pharmacology
University of Wisconsin
Madison, Wis.

Sirs:

1) Can the coca leaf be considered a "drug" if the habit can be easily broken by eating wholesome food?

2) What do the two Peruvian doctors prove by injecting the dogs with an "extract"?

3) Does a large amount of cocaine enter the U.S. from Peru? Or am I wrong?

FRED HACK

Boston, Mass.

● 1) The coca leaf is classified as a drug but, since a chewer suffers no with-

CONTINUED ON PAGE 14

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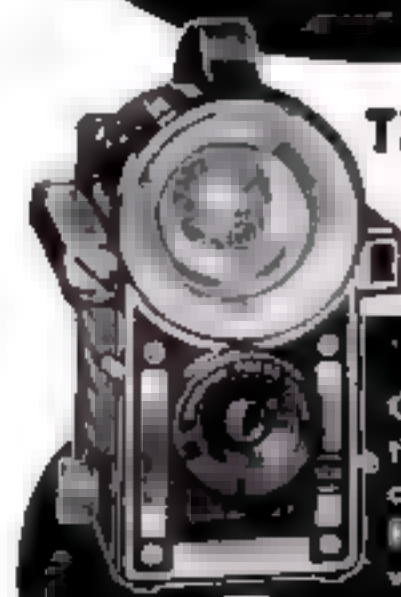
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Colgate Chlorophyll Toothpaste

DESTROYS BAD BREATH

Originating in the Mouth.



Here is the magic power of chlorophyll!

to destroy bad breath originating in the mouth! New Colgate Chlorophyll Toothpaste in most cases acts *quickly* . . . acts *thoroughly* . . . and the purifying action *lasts for hours*! Keeps your mouth sweet and fresh *longer*! Use it after meals . . . before every date! It has a fresh, minty flavor you'll love!

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Many dentists blame acids in the mouth for tooth decay. Every time you use Colgate Chlorophyll Toothpaste—especially right after eating—you act against those destructive acids, help retard their formation. That's why regular brushing with new Colgate Chlorophyll Toothpaste is such an effective aid in fighting tooth decay!



CHECKS COMMON GUM DISORDERS!

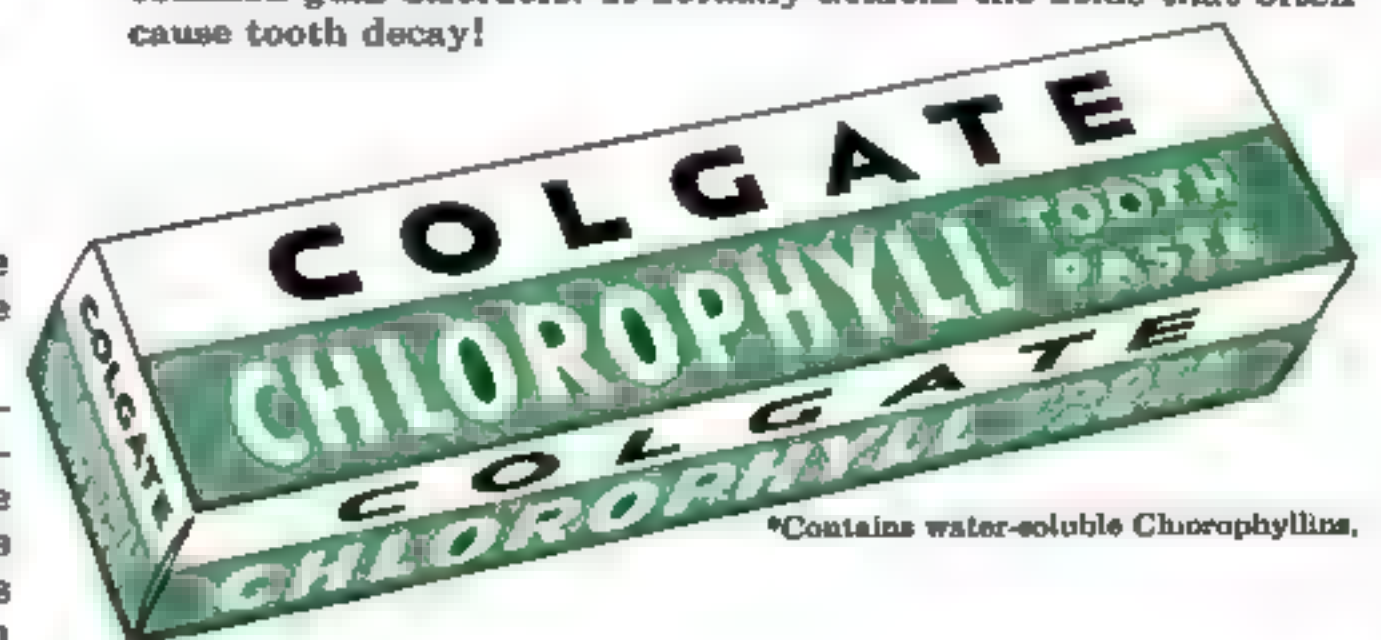


In recent clinical tests, evidence revealed that chlorophyll promotes the growth of firm, healthy gum tissue. Colgate Chlorophyll Toothpaste brings you the effective benefits of chlorophyll in water-soluble chlorophyllins to help you care for sore, tender gums.

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How Colgate Makes Chlorophyll Work For You! Nature herself makes chlorophyll and puts it in all green plants to enable them to live and grow. But science must break down this natural chlorophyll into a usable, effective form (*water-soluble chlorophyllins*)—before it can help you against bad breath, tooth decay, common gum disorders.

That's why Colgate's experience and skill in creating an exclusive formula is important

to you. In Colgate Chlorophyll Toothpaste you get the benefits of these water-soluble chlorophyllins in a safe, pleasant form!

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Drink it morning, noon or night.
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500 fourth prize Jackpots



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mission

ORANGE with the California Sunshine Flavor!

LETTERS TO THE EDITORS

CONTINUED

drawal symptoms upon giving it up, not a narcotic. 2) The doctors established that an extract of coca made dogs addicts. Further experimentation on the controversial question of human reaction is needed, since tests so far are not conclusive. 3) Coca is now exported to the U.S. and other countries in leaf form only, and is then made into cocaine for medical purposes. Thanks to U.N. pressure on Peru and Peru's crack-down on cocaine factories, the smuggling, which had reached a high during World War II (when opium was difficult to obtain), is dwindling.—ED.

MOVIE KISS GREW HOTTER

Sirs:

Kerima's kiss ("This Movie Kiss Grew Hotter," LIFE, May 19) looks mighty "fishy" to me. Note the resemblance of her kiss to Mr. Shacklett's trout catching a fly (Letters to the Editors, same issue). Nevertheless, she still looks like a good catch!

WALTER J. MAGUIRE

Latrobe, Pa.



KISS AND FISH

SMOKY SPOOK


Sirs:

In your mention of my address at the Firemen's Banquet ("Smoky Spook," LIFE, May 19) you say that I "then rose shakily and hastily." I object to that phrase. I was elected a state representative at the age of 22, a state senator at the age of 24 and elected mayor of Chelsea (40,000 population) last year at the age of 25. I am not one who would do anything shakily or hastily.

Incidentally, you might be interested in knowing that since the banquet the firemen and policemen have been granted a pay raise.

ANDREW P. QUIGLEY
Mayor

Chelsea, Mass.

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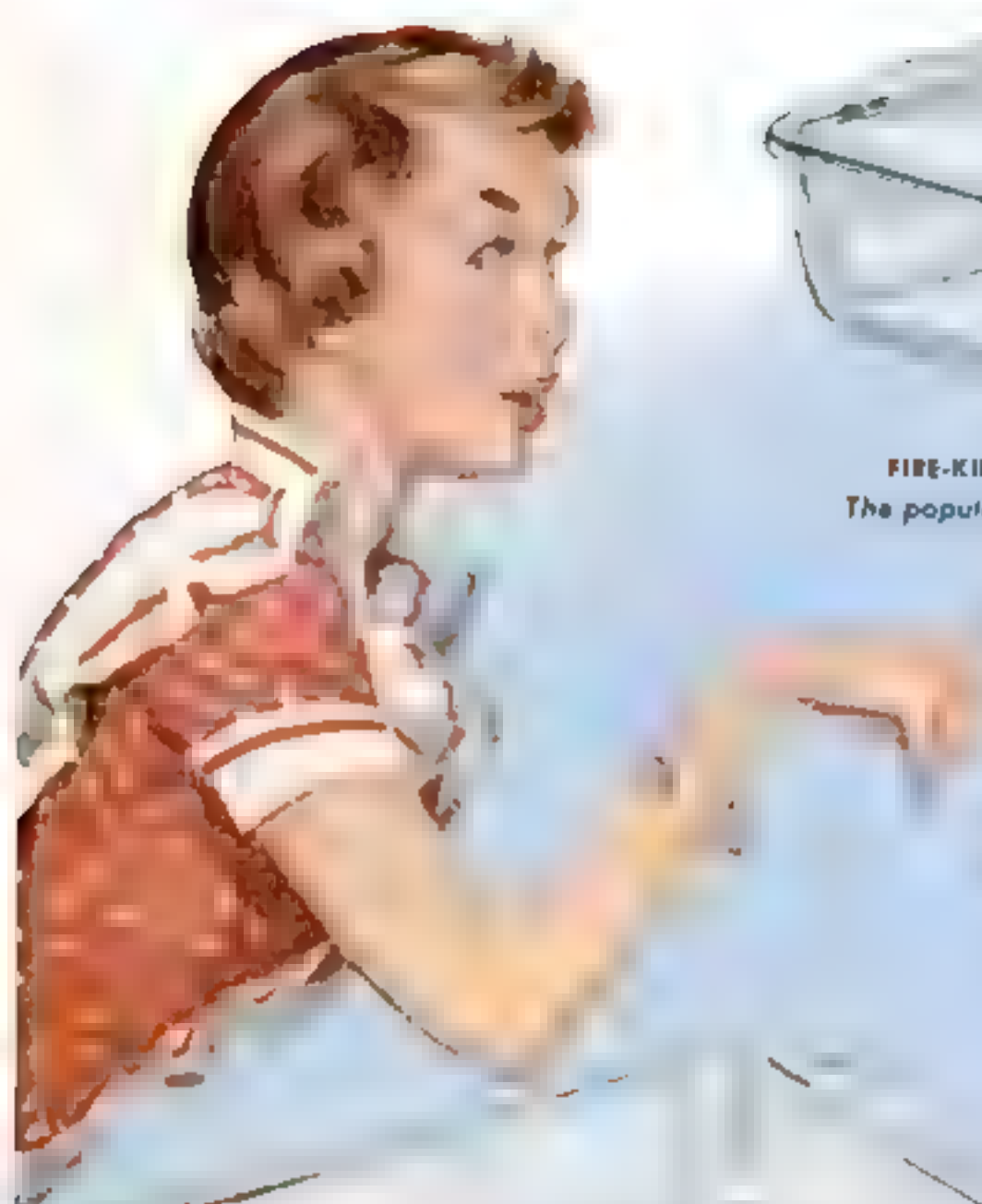
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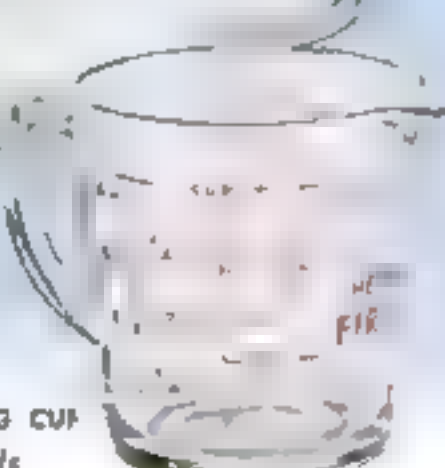


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Idea, baker for money-saving meals



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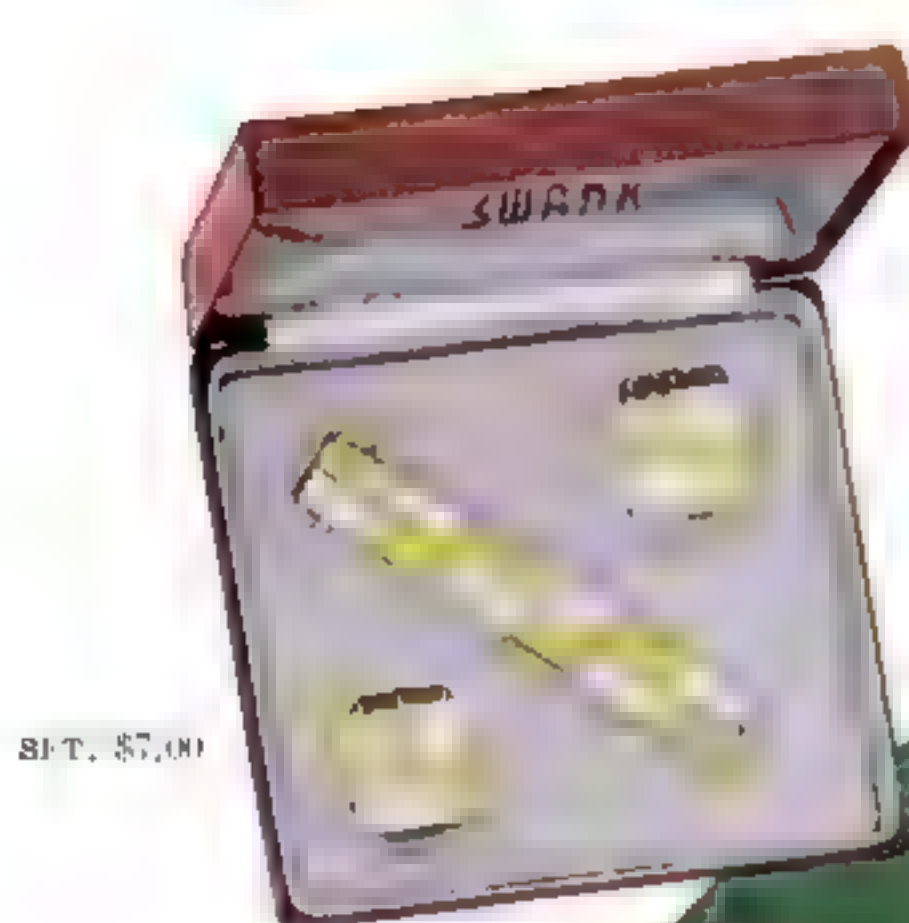


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CLORETS was created to do one thing, one thing only... make your breath "Kissing Sweet". This delicious new chewing gum is rich in chlorophyll, that magical green purifier.

EFFECTIVE! You'll find **CLORETS** the pleasantest, and most convenient way to enjoy the truly astounding benefits of chlorophyll. For all you need do is chew **CLORETS** and in seconds your breath becomes "Kissing Sweet", even after smoking, drinking or eating onions.

DELICIOUS! **CLORETS** are super rich in chlorophyll. Yet this gum is so all-out delicious, you'll chew it for pure enjoyment.

CONVENIENT! Keep **CLORETS** in pocket or purse. Chew them to keep breath always "Kissing Sweet".

MAKE THIS BREATH TEST
Eat onions. Chew **CLORETS**. Hear your best friend say "Your breath is 'Kissing Sweet'!"

Clorets 15¢

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FRONT-BENDER ED LE BARON DID THIS ACT ON A STOOL 40 YEARS AGO

PAUL BRACHARD SR. WAS A BENDER OF THE '30s FAMOUS FOR HIS GRACE



BEN DOVA, A BACK-BENDER, PERFORMS HIS CELEBRATED HAIRPIN ACT

SPEAKING OF PICTURES . . .

...Famous rubber men and limber jims are filed for future by a contortionist fan

A twisted wonderworld of contortionists—peopled by limber jims, human pretzels, boneless wonders and India-rubber men—first opened for young Burns Kattenberg in 1913 when his parents took him to see a snake man's side show. He learned a few tricks, but his parents forbade a contortionist career. In 1932 a picture of an unusually supple boneless wonder reminded him that his heroes might someday fade from fashion, and he began a collection of pictures, some of which are shown on these pages.

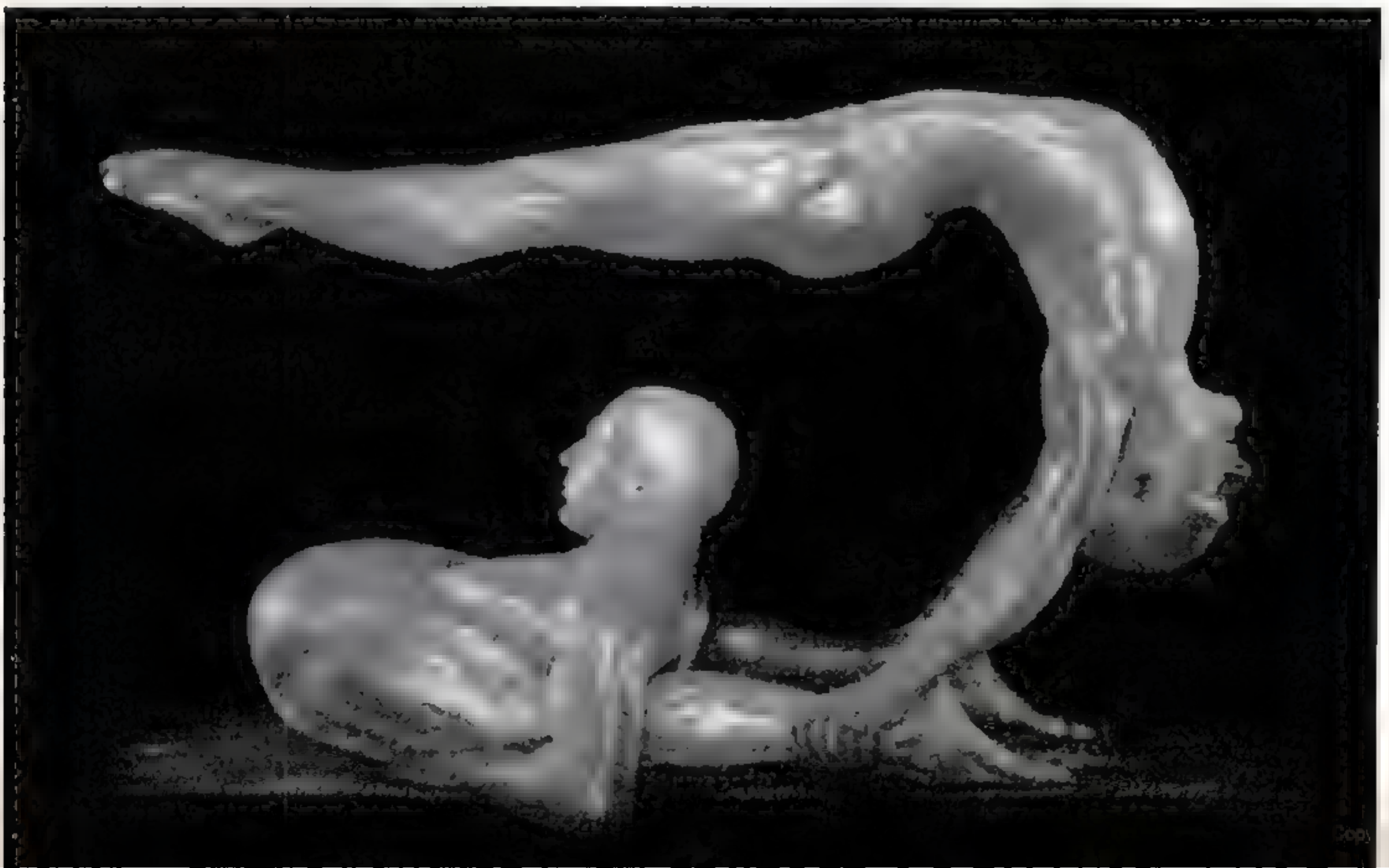
Today Mr. Kattenberg has 5,000 contortionist pictures and has become a connoisseur of the tortuous act. He divides contortionists in two groups: "front-benders," who bend from the waist, and "back-benders," who actually bend their backs. Some benders, amused at his interest, affectionately call him "the crackpot," but most U.S. contortionists regard him as an authority in their field and send him autographs and tights and spangles from their acts. He stores these treasures in Williamsport, Pa., where he is a hotel manager, brooding sometimes over reports of a big rival contortionist collection in Chile and sometimes wistfully wishing that his waistline would permit him a front bend now and then.



PETER PENDERGAST WAS REPORTED TO BE ABLE TO DISLOCATE HIS NECK

CHESTER KINGSTON, "THE CHINESE PUZZLE," IS NOW TOURING IN EUROPE

THE SPURGATS, A BROTHER ACT, PAINTED THEIR BODIES, WORKED IN SLOW MOTION IN A NAUTICAL SETTING AND CALLED ACT "UNDERSEA CONTORTIONISTS"



LIFE'S REPORTS



PICTURE OF "SAUCERS" was submitted to LIFE by reader of April 7 article. But geophysicist has established it as a special type of cloud formation.

SAUCER REACTIONS

They range from plausible theories to nonsense

by ROBERT E. GINNA JR.

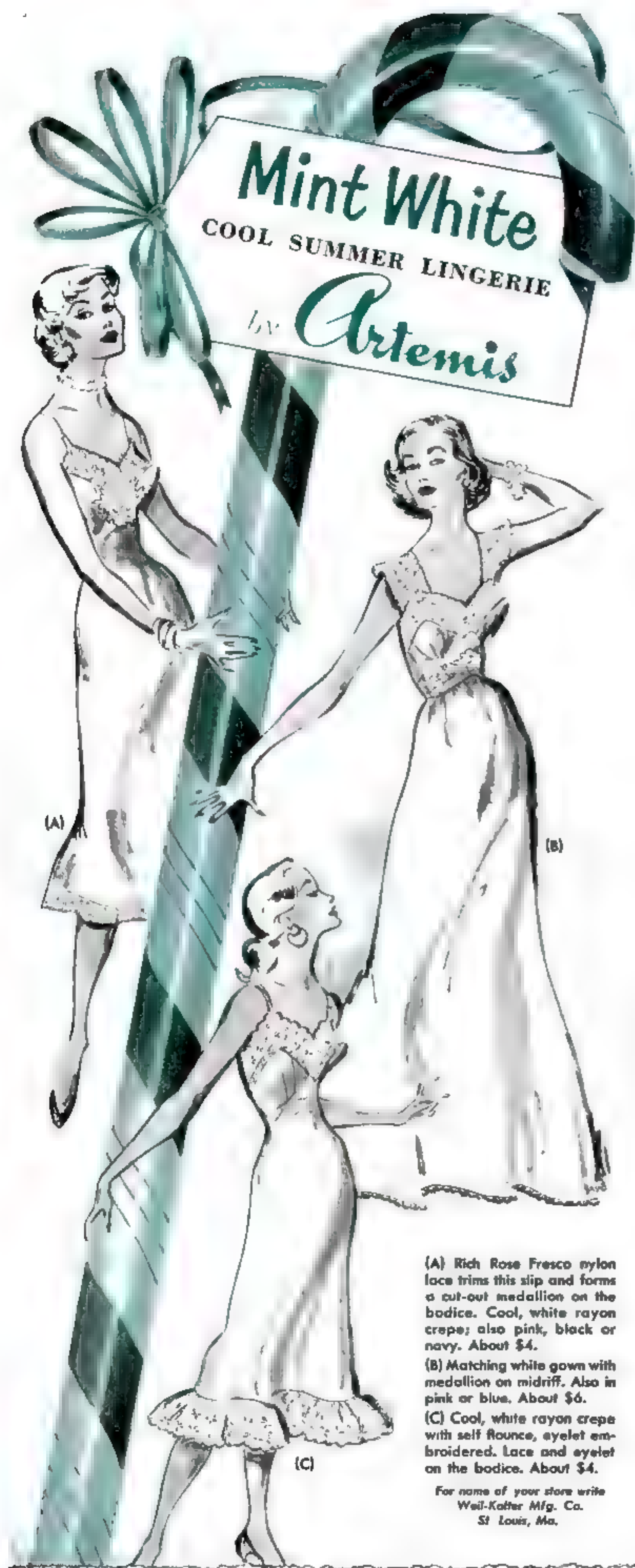
The April 7, 1952 issue of LIFE, in which Bradford Darrach and I examined "the case for flying saucers," provoked a tremendous barrage of letters. Some have been nonsensical, some philosophical, some have contained provocative and plausible theories. Not only has the story prompted an unprecedented response from the readers, but more and more letters are still coming in.

Many readers are apparently resigned to visitations from space already and expect a landing momentarily. "We should start construction of a suitable landing field for them," declared one reader. Others believe flying saucers to be far more than a study for scientists. "God is trying to tell the world something," says one reader. Another adds darkly, "He has sent the final sign. . . ."

From the chief of the U.S. Air Force's saucer-investigating project the article brought a note of appreciation for helping their investigations. "A considerable number of observers have written to us with valuable information," he wrote, "because they were encouraged by the LIFE article." And the further reports that have since come in will continue to help the project. One in particular concerns the celebrated "Lubbock Lights," which LIFE reported as having been seen racing frequently over Lubbock, Texas. The professors who saw them assumed the altitude was 50,000 feet, noted their rate of change was 30° of arc per second, and accordingly estimated the lights' speed at 18,000 mph. Now Dr. R. S. Underwood, of the Department of Mathematics at Texas Technological College, has written LIFE that he was able to triangulate them on a September night last year and concluded that their altitude was about 2,100 feet. This means that the lights' speed was about 750 mph—a piece of information that may bring the Air Force one more solid piece of evidence.

Another contribution was in the form of a series of photographs which Robert Retzinger took near Palm Springs, Calif. last March. Dr. Ronald Ives, distinguished geophysicist of Cornell Aeronautical Laboratory, studied the pictures and concluded that they showed the generation of a *Cumulus lenticularis*, or lens-shaped cloud. This type of cloud, common in the area, is formed when compressed and heated air pushes up moist air so that it condenses into lens-shaped clouds. The clouds are often sheared into sections by higher winds, as can be seen in the picture at the top of the page. It is easy to see how a cloud like this, reflecting the lights below, might be taken for a flying saucer.

There was, of course, a minority of readers who dissented from the conclusions in the article. Some still argued that the saucers were super-secret U.S. weapons; LIFE's article had dismissed this argument on the ground that the government would hardly allow one branch of the service to spend vast sums of money on a saucer investigation which would have the primary effect of fooling another government branch even more completely than the enemy. Others maintained that the evidence was not precise enough, although the article had pointed out



(A) Rich Rose Fresco nylon lace trims this slip and forms a cut-out medallion on the bodice. Cool, white rayon crepe; also pink, black or navy. About \$4.

(B) Matching white gown with medallion on bodice. Also in pink or blue. About \$6.

(C) Cool, white rayon crepe with self flounce, eyelet embroidered. Lace and eyelet on the bodice. About \$4.

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tea

Ever wonder why you just naturally reach for Iced Tea when you want the *best* summertime refresher? Isn't it because it picks you up as it cools you off, and tastes just wonderful all the way down?

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bath curtain

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Baby Pants

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BY **B.F. Goodrich**



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Furniture upholstery



Garment Bag



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That Koroseal hose is a third lighter than ordinary hose (weighs only half as much as some). And no need to drain it or lug in either. Leave it out all year round if you want to. Its brilliant colors may dim a little in time, but neither sun nor air will ever weaken it. Costs a little more, but only \$9 80

for 50 feet and is guaranteed to last ten years.

A lighter kind of Koroseal flexible material makes that "portable ocean", the Koroseal play pond. No other play pond has its features. There's no framework and yet you don't inflate it. The sides float on the water after you blow in just a few breaths of air; sides rise with the waves and reduce splashing. The only way to get this particular play pond is to look for the name *Koroseal*

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Koroseal flexible material makes raincoats you can carry in a pocket or purse, curtains and draperies you clean by dusting, garment bags, baby pants and furniture upholstery you can treat like a floor. It stands boys' feet and is so easily washed that even light colors look like new in a few minutes—can be kept like new year after year. It's almost impossible to scuff or scratch it.

Ask for things made of Koroseal flexible material, but look for the label!

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BY
B.F. Goodrich

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for Father's Day

It's not only a gift for Dad to be an expert on "tools" but a gift for Mom to be a "PRO" with the handy ZEPHYR Electric Hand Saw and make cabinets, screens, va. pieces, cornices, tables, etc. with that professional look. A lifetime gift for any man who likes to build or repair things around home, farm, shop. It's perfectly balanced, lightweight, powerful, safe. 6 1/2" blade is adjustable for depth and bevel angles. Includes graduated ripping guide. AC 115 volt. U.L. Listed. Model 623L. —Only \$47.50.

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See them at your dealer. Also other PET 1/4", 3/8", and 1/2" electric drills, grinders, point sprayers, polishers, sanders etc. Write for catalog and complete line of PET H-POWER and Zephyr too.

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MORE TENDER - MORE DELICIOUS MACARONI

Creamettes

PICNIC PERFECT



"MIRAGE" occurs when light on land is reflected by air surfaces and made to appear as a bigger light in sky. But this phenomenon would explain only a few saucer sightings.

LIFE'S REPORTS CONTINUED

that nearly all the people who made the measurements LIFE reported were experienced observers. In any case, out of the more than 800 reports in the Air Force files, too many are too convincing to be brushed off.

It is only natural that many theories about the nature and *modus operandi* of the flying saucers have been offered since the article appeared. The greatest temptation, of course, is to explain them by attributing the evidence to natural phenomena. And one of the most interesting of the natural phenomena theories is that of Frank Bryan, a geologist of Groesbeck, Texas. He points out that great strata of air of different temperatures—i.e., inversion layers—occur over the flat, arid plains of West Texas and southeast New Mexico known as the Llano Estacado. It is Mr. Bryan's theory that mirages are caused when light is reflected from an inversion layer as from a great mirror. Actually most authorities agree that mirages are caused by refraction or bending of the light through the layer and over the horizon as if by a series of prisms. At any rate, Mr. Bryan believes that such a layer may be like rolling waves, with concave undersurfaces, which act as reflectors, catching and magnifying the images of certain light sources on the ground or in the sky.

The theory is not a new one; it was mentioned in the April 7 article. But because it sounds so convincing, the reflection and refraction theory has become an extremely popular one with certain of those people who are not yet prepared to believe the evidence of flying saucers.

LIFE took the reflection theory to Dr. Ronald Ives, the Cornell geophysicist who recognized the lens-shaped cloud shown on page 20. Dr. Ives is also one of the nation's outstanding authorities on mirages and has spent many years in the areas of the Southwest where the reports of

CONTINUED ON NEXT PAGE

ALLIE REYNOLDS
N.Y. YANKEES PITCHING STAR
says—
"ARE YOU SURE YOU DON'T NEED
a man's deodorant..."

MENNEN Spray Deodorant FOR MEN
JUST SQUEEZE—IT SPRAYS

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SPRAY B	YES	NO	NO	Sweet Perfume
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* Permatec

P.S. to the ladies:
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FOR MEN



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LIFE'S REPORTS CONTINUED

flying saucers have been most frequent. He makes clear that he has not seen a flying saucer himself, but he is convinced that reflections or refractions of even the most remarkable nature will not satisfactorily account for many of the sightings.

Dr. Ives points out that the reflectivity of temperature disparities in the air is so slight (much less than 1%) that it reduces the intensity of the light source to a negligible degree—far less bright than the brilliantly luminous objects that have so frequently been seen. Mr. Bryan and a few other dissenters have speculated that these inversion layers may ripple along like the surface of a lake, catching the light from some source like a headlight and making the image appear to race across the sky. But Dr. Ives notes that this would require ideal circumstances. First, assuming that the reflectivity of the layer were great (and it is known to be small) and that a concave reflector effect could be achieved by an exact curving of the layer, the "saucer" would not race by the viewer; it would give an instantaneous flash, and then disappear as soon as the observer or light source moved. The intensely bright light and regular maneuverings of some saucers sighted cannot very well be explained by refraction either.

Strange reflections or refraction mirages have undoubtedly been responsible for a certain number of flying saucer tales, but it is inconceivable that they could satisfactorily explain the 10 sightings that LIFE reported in detail, or most of the still unsolved sightings in the Air Force's bulging files.

The number of reports of new flying saucers did not increase after the LIFE article, but it has not diminished either. Newspapers have since carried the news that unidentified, cigar-shaped objects have been winging over Australia. A similar report came from Arizona. The Air Force has noted others saucer accounts from as far away as Malaya.

Meanwhile the Air Force is continuing its investigation and, in fact, is enlarging it—a considerable change of heart from 2½ years ago when the Air Force announced the project was closed and implied that flying saucers were nonsense. The extent of renewed interest is indicated by the fact that Secretary Finletter had his first briefing on the subject by the project officers only a few weeks ago. To aid in the undertaking LIFE is making its widespread news services available to Air Force Intelligence for the gathering of pertinent data.

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- 4 COLD-RELIEF—relieves nasal congestion
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CONTINUED ON PAGE 24

Research Reveals New Orange Health Discovery

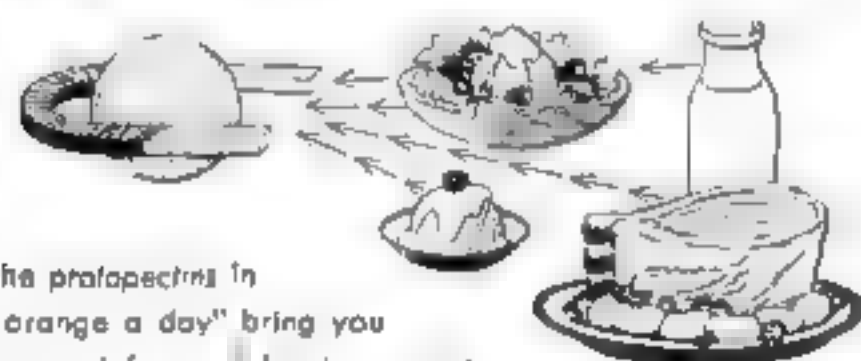
The "Protopectins" in the meaty solids of fresh oranges create a better "digestive climate," help you get more good from all the foods you eat!

Today nutritionists are pointing out the importance of *eating* oranges.

They are doing so because important nutritional benefits for you have been found in the "meaty solids" of the orange. These contain the *protopectins*, remarkable substances whose importance is just now becoming recognized.

What do the protopectins do for you?

In this era of high speed and high pressure, few of us give our digestive systems a fair chance. We may eat well, but our bodies could make far better use of the food. *The protopectins help you absorb into your system a greater share of the essential food elements from all the foods you eat.*



Let the protopectins in "an orange a day" bring you more good from all foods you eat.

And they do this without increasing your calories, without leading to weight gain!

The *protopectins* help you avoid many digestive ills and upsets. When the digestive tract

becomes overactive and irritated, or becomes sluggish, they help it regain normal action. They remove harmful bacteria from your digestive system. And they encourage the friendly types to grow and flourish.

Consequently, *eating an orange a day can mean better nourishment. And when you are better nourished, greater well-being generally follows... greater work-output, a keener mind, more resistance to infectious disease, and often a better complexion.*



The whole family needs protopectins every day—children, too, for good nourishment and sound growth.

Get these newly recognized health benefits this way:

1. Serve each member of your family two or three Sunkist Oranges every day. This will give them their quota of vitamin C. But remember that the *protopectins* are found mostly in the *meaty solids*... so be sure they *peel and eat* at least one orange a day.

2. Choose a regular time to eat oranges... with meals, between meals or at bedtime. Include a Sunkist Orange in the lunch box.

Start today to give your family the benefits of the *protopectins*. Fresh oranges are the practical non-starchy source.

Research uncovering new values in natural foods

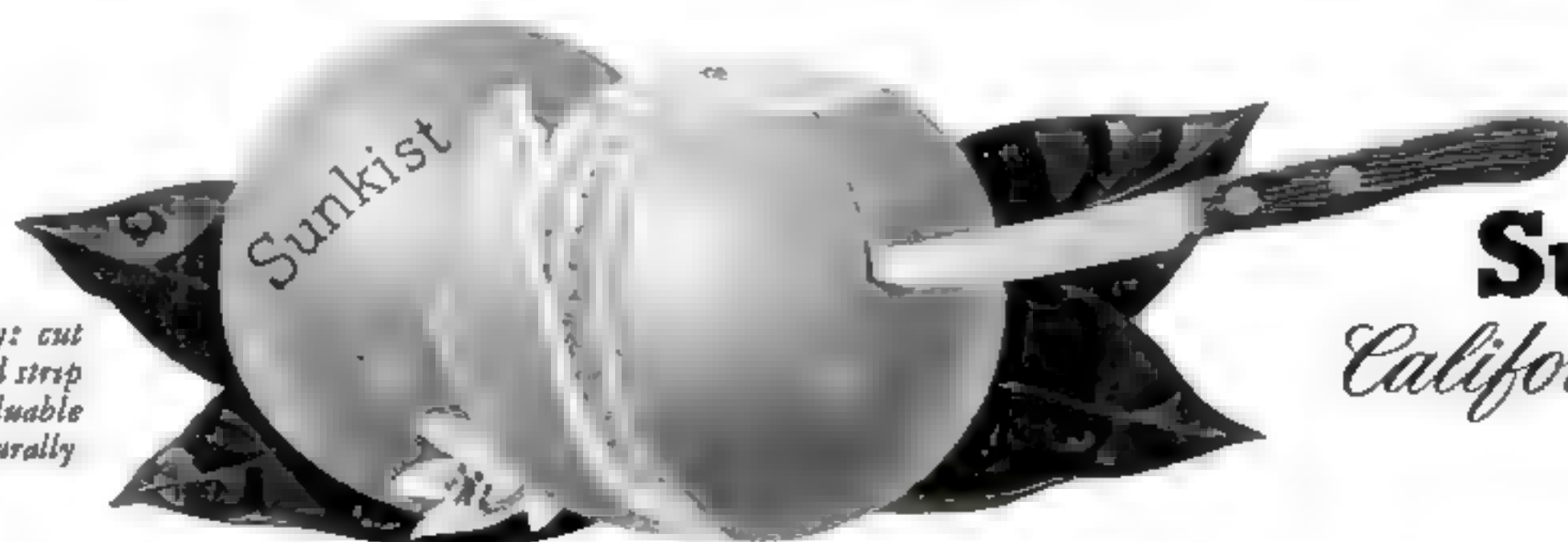
The *protopectins* are only one example of the new health values being found in natural, fresh foods. Now under special study are the bioflavonoids. These also are found in the meat of fresh oranges. They are known to strengthen the tiniest blood vessels... more evidence of the importance of eating "an orange a day."



Sunkist Oranges—Best of the Best

Give your family a maximum amount of *protopectins* by serving them Sunkist California Oranges. California oranges lead the world in quality; Sunkist are the best of the California crop.

And don't forget that Sunkist is the only national brand to bring you all three... fresh oranges, canned orange juice and frozen orange juice... each the finest of its kind.



To peel an orange quickly: cut off top, score skin in sixths and strip off as shown, leaving the valuable white material that clings naturally

Sunkist
California Oranges



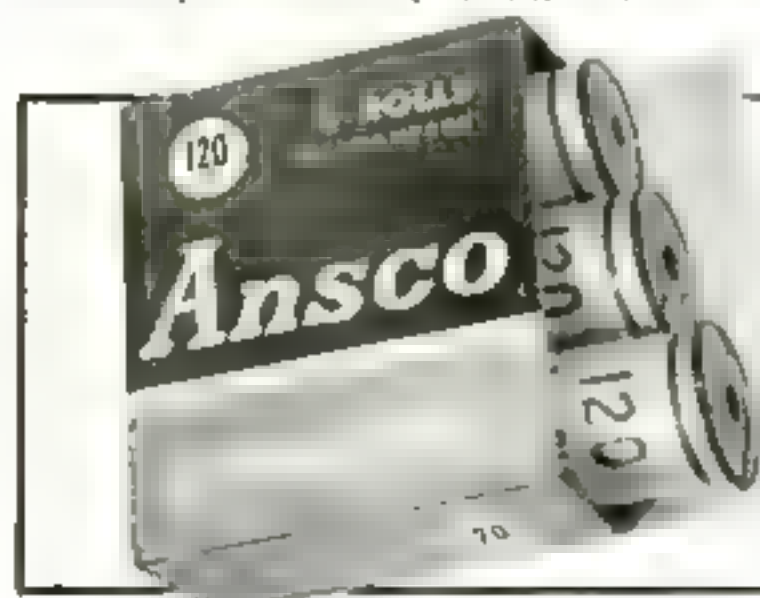
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LIFE'S REPORTS CONTINUED

The most interesting of the new reports are accounts of sightings prior to 1947, when the saucer epidemic started. Edwin M. Hudson, an experienced navigator who was in the Merchant Marine during World War II, has offered a detailed description of a remarkable fireball which he observed over Port Elizabeth, South Africa, in July 1943. His description agrees in nearly every respect with the bizarre green fireballs seen in the American Southwest five years later. Assuming that these are not the common variety of noisy, blue-green meteors, it gives pause to those who say that they are American or Soviet weapons. It seems incredible that our technology or Russia's could have produced them by 1943.

LIFE readers can aid the search for the answer to the mystery by reporting the sighting of any strange aerial objects to the nearest Air Force representatives. If you possibly can, photograph any such object you see. At least try to note down all the details you can—color, shape, brightness, kind of motion and direction. If you have time, hold a coin out in front of you until it just hides the object. Measure the distance from the coin to your eye. Try to judge the elevation of the object by moving the coin up to it from the horizon and counting how many coin widths it takes. Note the object's relationship to clouds, and what the clouds look like, and whether the object passes between or in front of any landmarks of a known distance. Try to time how long it takes for the object to pass from one point to another on the horizon. From such notes the Air Force experts may be able to make rough but useful determinations of the size, distance and speed of the object, all of which will help in their effort to find an eventual explanation.



COIN TEST will help make more exact sighting. If you hold coin out until it hides flying object, the width of the coin and its distance to the eye will help experts in calculations.

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Make it with Lea & Perrins Worcestershire! What a zesty difference a dash makes in melted cheese sandwiches...what flavor it gives any cheese dish...souffles, rarebits, sauces, salad dressings.

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For example, important advances have been made in diagnosing epilepsy in both children and adults . . . notably the development and use of the *electro-encephalograph*. With this instrument the doctor can chart the electrical activity of the brain. This valuable information may point the way to the type of treatment that will bring the best result.

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Equally valuable are the anticonvulsant drugs which are of benefit in 70 to 80 per cent of certain types of cases . . . and which frequently stop epileptic seizures entirely. Dilantin® Sodium, created in the Parke-Davis laboratories several years ago, modernized treatment for this disorder. As a result of continued research, other drugs already developed are broadening the scope of therapy for epilepsy. Only the doctor can determine whether such drugs will prove beneficial in any particular case, and how they should be used.

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understanding cooperation of his family, his teachers, his friends, and others with whom he associates. Given this cooperation and guidance—and continuing medical care—it is now possible to control this condition in many cases.

Such treatment is essential to the child's physical welfare. And, equally important, it offers the surest way of preventing or removing the emotional "scars" that are likely to develop over the years.

If you know a family in which there is an epileptic child, there is no greater service you can render than to bring them the reassuring message that: "Something can be done for the child with epilepsy."

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Companions in Good Eating

Stokely's Finest PEACHES

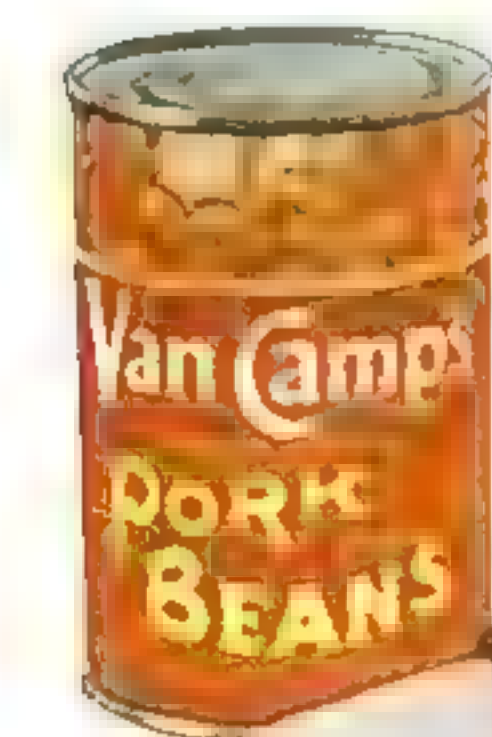
... Stokely's Finest Yellow Cling Peaches come to you with all the fragrance and flavor of natural ripening. Enjoy these peaches in golden halves, slices or whole. Serve these luscious peaches for breakfast ... as dessert ... in salads ... as a garnish for meat ... in upside-down cakes or dumplings. Delight your family often with Stokely's Finest Peaches.

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LIFE'S COVER

This week LIFE departs from its practice of reprinting its cover in the space at left. On the cover, Martha Boss, the country's top bridal model, wears working clothes for a photographic sitting—a nylon tulle and lace gown (William Cahill, \$155), a cap and veil (Robert Brodheim, \$35). At left, she is in the gown she will wear for her own wedding on June 14. Martha, who has been a bride's magazine cover girl three times in the past six months, is prized by the vast U.S. wedding industry (pp. 118-130) for her young, ethereal look. She is 21, will marry Jose Amaden, who lives in Puerto Rico but is now a student at Jefferson Medical College Hospital.



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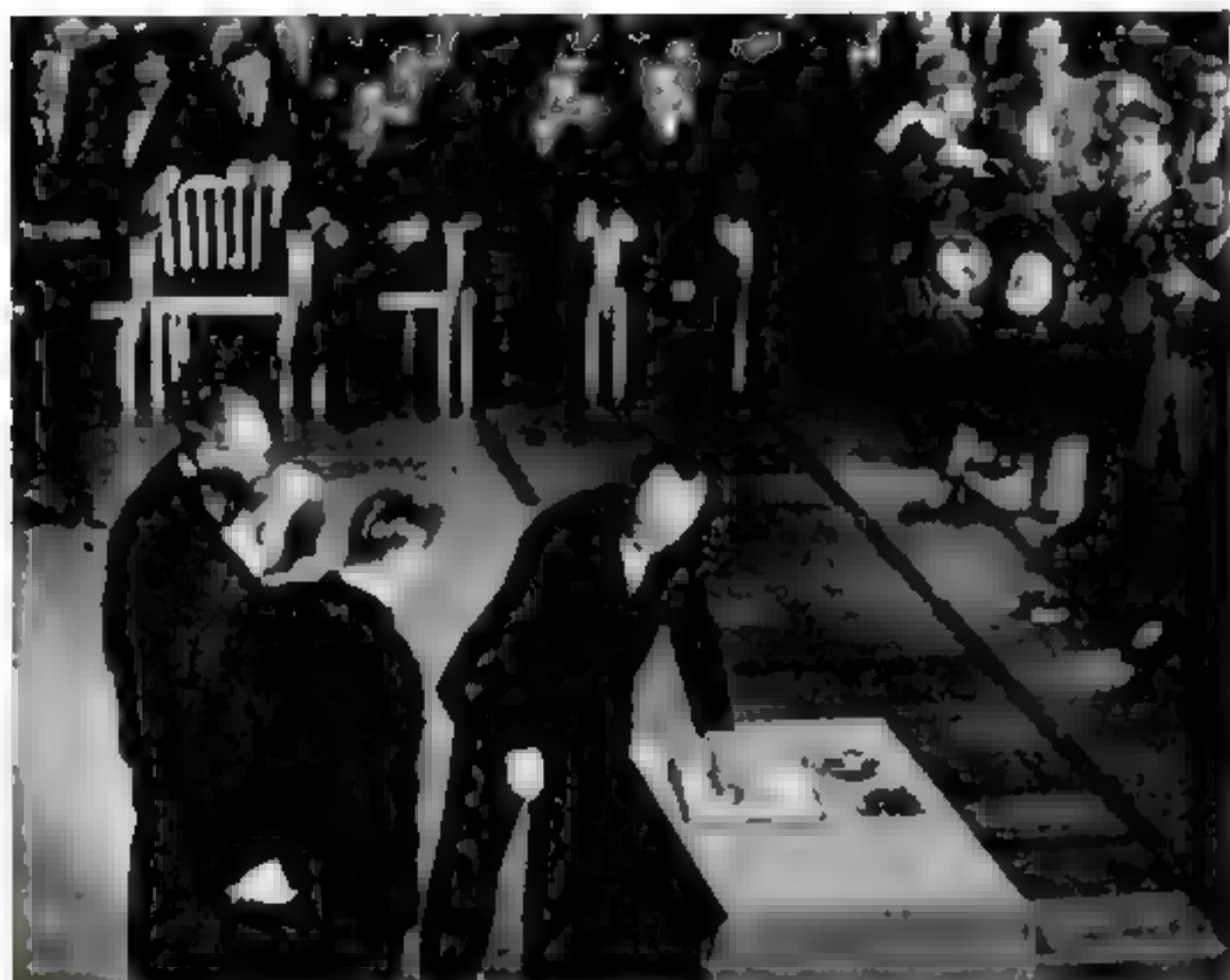
*I dreamed I went
to the races in my
maiden*form bra*

Who needs a racing form! My Maidenform is a sure thing to win a fabulous figure... keeps me so beautifully in place (too bad it can't show!) I've got the lift of my lifetime now... I really picked a winner in my sleek, shapely Maidenform!

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THESE ISSUES SPURRED THE REDS TO RIOT



GERMAN PEACE CONTRACT, 400 pages thick and binding the nation to the West, lies beside blotter and pen tray after being signed by Chancellor Konrad Adenauer (leaning over table) and foreign ministers of Britain, France and U.S.



"VOLUNTARY REPATRIATION," by which U.N. refuses to return unwilling PWs to Reds, provokes Kije inmates to erect sign about it over names of the former prison commanders. Colonel Lee Hak Koo (left) leads the Red prisoners.



RIDGWAY IN PARIS, and already object of Red displeasure because he commanded U.N. armies against Reds in Far East, gets the good wishes of General Dwight Eisenhower, his predecessor as commander of NATO forces in Europe.



RAMPAGING THROUGH PARIS STREET IN ANTI-RIDGWAY DEMONSTRATION

TO UNITY OF FREE



JACQUES DUCLOS

Around the world last week the Communists exploded in uprisings, upsets and general uproar. Chiefly they blew up in reaction to bold and positive acts by which the West was strengthening its hand in the cold war of Europe and the hot war of Korea. It was not clear whether the Reds were fomenting trouble on the chance that it would slow the strengthening of the West, or whether they had actually come to the brink of a showdown. But from the similar patterns of their uprisings everywhere, it seemed clear that they were all centrally directed as part of a master program.

In Berlin a few thousand young Reds, some of them broadcasting anti-West leaflets, burst out of the East sector and staged a clumsy riot in West Berlin, protesting the signing of the West's peace contract with the Bonn government. Meanwhile the East German government made good its threat that "Berlin will know the consequences" of Bonn's signing its allegiance to the West by partially re-blockading the city and decreeing a no man's land three miles deep between East and West Germany.

In Korea the U.N.'s Red captives on Kije Island (pp. 34, 35) baldly junked a pledge to behave and erupted in new riots which tied additional U.N. troops and weapons to profitless guard duty. At Panmunjom, North



A COMMUNIST MOB, FLAILING STICKS AND THROWING STONES, CHARGES DOWN ON A POLICEMAN WHO, WITH HIS NIGHT STICK READY, BARS THEIR WAY

WORLD REDS HAVE ONE REPLY: RIOT!

Korean negotiator General Nam Il threatened a new Red offensive and boasted of the prisoners' "iron determination" to return to the fold of Communism. These were the Communist answers to a new U.N. prison commander who was struggling to impose a get-tough policy on the Kojé prisons and to a new chief U.N. negotiator who restated the U.N.'s previous refusal to back down on its principle of only voluntary repatriation of war prisoners if and when a truce was signed.

In Paris rioting Reds vented their spleen against General Matthew B. Ridgway, freshly come from Korea to take over the task of forging NATO's anti-Communist army. The mobs responded to the vituperative trumpeting of the Communist paper *L'Humanité*, which labeled Ridgway a "tueur microbien" (killer by microbes), and to the machinations

of French Red Boss Jacques Duclos. Caught on the riot scene with a pistol, Duclos was jailed for plotting against the security of the state as police launched their biggest anti-Communist offensive since 1939.

In Romania trouble flared with no spur from the West. Burly, brutal Ana Pauker, Stalin's long-time friend, was tumbled from her pedestal as the country's boss Communist and six other party big shots were purged from the Politburo. Apparent reason for the purge was the failure of a recent currency "reform." But it could have been intra-Politburo rivalry or insurance against possible Romanian Titoism.



ANA PAUKER

The Red tempest gave the U.S. sound reasons for a sober look at the state of its own readiness for trouble. Such a look was furnished by Bernard M. Baruch who, appearing before a Senate committee, damned the program of clipping military aid to our allies, of stalling production of real weapons in favor of expanding future plant capacity and of stretching out the military security program's goal from 1954 to 1956. By "playing politics with our national security," said the elder statesman, "and distracting ourselves with domestic quarrels even while a foreign foe relentlessly plots our destruction," the U.S. has given away a "terrifying edge."

GERMANY—ENEMY INTO ALLY

Beginning on page 104 is the story of Western Germany's new status. The pictures show the historic peace contract signing at Bonn, and Author Konrad Heiden writes on "The Germans on our side: What are they like today?"



INSIDE RED-RULED COMPOUND PRISONERS ARMED WITH TENT POLES WATCH AS INSTRUCTORS OPENLY DEMONSTRATE BATTLE TACTICS TO USE ON GUARDS

AND KOJE PRISONERS STILL FLAUNT DEFIANCE AS U.S. FLEXES MUSCLES

From their prison compounds, the Reds on Korea's Kojé Island raised as much clamor as the street lighters in Paris and Berlin. They rioted twice in one week, but this time battle-trained troops were on hand with tear gas and flashing bayonets and six PWs were killed in the melee.

By flexing its new "get-tough" policy, the U.N. was making manful efforts to impose order on what was a scandalous state of chaos. How grave Army mismanagement had been was indicated in the belated revelations that 157 prisoners had been allowed to escape and

at least 115 others had been murdered by the Communists inside the compounds. The U.N. was hurriedly erecting 500-man compounds in which prisoner cliques could be broken up. But the attempt to move the prisoners into them would probably bring more vicious outbursts.

OUTSIDE A COMPOUND PARATROOPERS OF U.S. 187TH AIRBORNE RCT SHOW THEIR STRENGTH IN PARATROOPER EXERCISES TO IMPRESS THE RED PRISONERS





EVEN THE GARBAGE DETAIL openly defies U.N. orders, flaunting North Korean flag—made from a rice bag—as it marches alongside a bayonet carrying

U.S. guard. It was the members of a work detail like this, trying to exchange messages as they were marching past a compound, who started the latest Koye riot.

'Communism is never stronger than the failure of other faiths'—WITNESS

The Book-of-the-Month Club's June selection, Whittaker Chambers' *Witness*, is likely to reverberate through American life as long as America is at the center of what Chambers calls "the crisis of history." If Chambers is right, that crisis and its consequences will last a long time, and his should prove to be a very great book. If he is wrong, the book will be just a fascinating footnote to the years 1925-50. The response of the book reviewing fraternity, therefore, is a sort of study in prophecy.

Few reviewers used the word "great" without some qualifications. A few—perhaps still embittered by lost bets on the Hiss trial—were openly hostile. Only two or three rose to the challenge of the book and wrote outstanding essays. One of these was Sidney Hook in the Sunday New York Times; another was Arthur Schlesinger Jr. in *The Saturday Review*. These two praised the book handsomely and at the same time argued forcefully against that part of Chambers' message which is an ultimatum: that the West, to save itself, must limit itself to the choice between God and man. And this was also the prevailing pattern in the run-of-the-mill reviews, which by and large granted the book's importance, fascination and literary skill but could not admire its author or like his opinions.

The dislike is shown by the variety of charges against Chambers: "misguided emotionalism," "deepest misanthropy," lack of patriotism, lack of common sense, intolerance, lack of humor, "rigid and obtuse piety," deviousness, Manichaeism, "cloying self-pity," self-admiration, rancor, Messianism. There is clearly a great gulf between Chambers and his reviewers.

In part this is the gulf between his rather special experience and that of the average American, to whom the whole world of Communist conspiracy is utterly alien. Thus when Chambers claims that he "committed the characteristic crimes of [his] century," most Americans can only stand agape. But there is a gulf too between Chambers and his more sophisticated audience, those "liberal intellectuals" who were tempted by Communism and learned something about it during the '30s and '40s. These intellectuals know what Chambers is talking about, but they hold two more or less violent objections to what he says, objections which may be summarized as follows.

The Kansas City *Star* reviewer called *Witness* "The full and candid view of the most important question in the world today, written, one might say, from both sides of the Iron Curtain." Most of Chambers' critics think his view of the other side of the curtain is larger than life, and his view of this side is smaller.

First, the other side. Every intellectual who ever sympathized with "the Soviet experiment" has spent hours trying to fix the point at which the experiment turned sour. Was Stalin, or Lenin, or Marx himself the villain? When *should* these dreamers have awakened: at the pact with Hitler, or the Great Purges, or the expulsion of Trotsky, or the Kronstadt revolt (as Chambers himself once thought), or the October revolution, or that Russian Social Democratic congress of 1903, when civil liberties were first declared subordinate to the dictatorship of the proletariat? To Chambers such finicky autopsies are nonsense. Stalinism is the "supremely logical manifestation" of Communism, and Communism was "the logical next step which three hundred years of rationalism hesitated to take." When Western man first began to

place more confidence in his mind than in his God, the absolute evil of Stalinism became a logical consequence. Hence the crisis is total, world-wide and centuries deep, shaped by huge arcs of history of which Faith is the divider. To reason-bound intellectuals this is irrational and fatalistic, and puts too much history on Stalin's side, as though he were the heir of the ages and the wave of the future.

By the same token, Chambers is doubtful of our own society's ability to survive the crisis. It looks just as sick to him now as when that sickness made him a Communist. This implies that all who have worked and voted at honest, above-board politics since then have wasted their time. The implication is especially infuriating to New Dealers who regard reform as the American answer to Communism. Chambers, from his deep but narrow conspiratorial experience, sees the New Deal as a mere front for the Communists who hid in it. He is avowedly "incapable of being a liberal." Indeed he has no politics as most Americans understand the term, and there is point to the *Milwaukee Journal's* complaint that he should have read Jefferson, Adams, Hamilton and Madison as faithfully as he read Marx and Lenin. As it is, the whole American political experience disappears for Chambers into those "three hundred years of rationalism."

Chambers ruthlessly narrows our anti-Communist front to exclude all atheists, agnostics and materialists. Reviewers who fall into those categories but count themselves good anti-Communists, naturally object to this either-or formulation. Refusing his summons to faith, and aware that he has anticipated their refusal, they accuse him of pessimism. But Chambers also has the conviction of divine guidance and intervention in his own case; for this he is additionally charged with lack of humility. Two cardinal sins are laid at his door: pride and despair. These are polar opposites. In short, even to some of his serious and sympathetic critics, Chambers remains a puzzle.

Anyone who can write an 800-page confession, distinguished by its candor, clarity, eloquence and comprehensiveness, and still remain a puzzle to the American mind, is indeed a most unusual man. During the trial, his wife testified that he is "a great man and a decent citizen." All of those who know Chambers well instinctively reach for words of admiration, but Mrs. Chambers' choice merely adds to the public confusion. We suggest Chambers belongs in another category: seer, prophet.

Americans have had little or no direct knowledge of seers and prophets. They were of old time: Cassandra, warning her fellow Trojans in vain against the "sacred" horse; Amos, Hosea, Isaiah, Ezekiel and the rest, summoning careless Israel back to the God of their Fathers. It was part of the prophet's role to sound unreasonable, part of his fate not to be believed.

One way to evade a prophet's ultimatum is to defy his "fatalism." This plainly ignores the fact that the very act of prophecy is an act not only of warning but of hope. Chambers' warnings are of this Old Testament kind. He calls his "a book of hope."

Another way to evade the prophet's ultimatum is to doubt his authenticity. There are indeed false prophets, and when men hunger for prophecy the false note is hard to detect. But if the reviews of Chambers' book are any guide, there is no unseemly hunger for prophecy in America today. On the contrary, there is an alarming deafness to it. That is when prophets are most needed.



A CASE OF THE CATERPILLARS

Up in Hibbing, Minn. last week, 10-year-old Leota Hoaglund stopped killing caterpillars long enough to cross her eyes and watch one crawl up her nose. Then she went to work helping beat off the millions of caterpillars invading Minnesota for the second consecutive year. Munching across the land, the creatures stripped the poplars and aspens, swarmed over houses, barns and people, and made the highways dangerous with their

slippery bodies. Whole families went out to fight them with shovels and flaming gasoline, but with plenty of leaves to eat and an unusually low population of natural enemies, the crawlers kept coming. Entomologists said the insects might slow trees' growth but would need many years to kill them. Next summer, they think, the flies, wasps and cuckoos, which gorged on these caterpillars, may have increased enough to stop them.



NATIONAL GUARDSMEN solemnly defended four tons of potatoes which were fried and served free at an Elizabeth City, N.C. potato festival last weekend.



OPS INSPECTORS check load of a truck (center) near Charleston. Below: out-of-town truckers hopefully await the arrival of new potatoes at city market.



POTATO BUYER JACK McFARLIN REFUSED TO PAY BLACK MARKET PRICES

STASHED POTATOES

They are guarded, but end of shortage is in sight

In Cincinnati a restaurant posted signs asking customers to bring their own potatoes when they came in for dinner. In Buffalo a new bride beamed over the most welcome wedding present of all: a 100-pound sack of potatoes. And in Oklahoma (*opposite page*) a new offense was added to the annals of crime: spudnapping. By last week most Americans were aware the nation was suffering a potato famine. The reasons were complex. One was late planting this year, due to a wet spring. Another was a small 1951 crop. This in turn was partly caused by the government's abandonment of potato price supports which had previously created a glut.

Whatever the causes, the results were visible everywhere. Sales of spaghetti and rice grew brisk; oodles of noodles appeared on the U.S. table. A black market blossomed, and in potato centers like Charleston, S.C. direct field-to-trucker deals flourished, sometimes at prices reported as high as \$5 to \$8 per 100-pound bag (the ceiling price is \$3.55). OPS inspectors in the field averaged 12 cases a day each, in cities filed complaints against greedy storekeepers, but the shortage continued. However the U.S. could take heart. With the Department of Agriculture hoping for a 350 million bushel crop this year, and the new potatoes beginning to come in, the potato famine might well be at an end by Independence Day.



POTATO AUCTIONEER George M. Long of Wilmington, N.C., in Charleston to buy some, says glumly that the potato market is "going straight to hell."



WATCH ON THE SPUDS is maintained by an armed employee of the Colville and Renfro farm near Altus, Okla., where potato pillagers one recent night dug

up some immature potatoes and afterward replaced both soil and vines in hope the theft would not be noticed. Armed guard is now maintained 24 hours a day.



TUMULT IN TEXAS LEADS TO A REPUBLICAN BREACH

Ike men bolt, charging a steal to Taft old guard

One muggy afternoon last week at Mineral Wells, Texas, some 250 exasperated Texans rose and abruptly walked out of the state G.O.P. convention. As they went they sang out defiantly, "We want Ike," and some cried "robbery." The remaining 750 watched them go, then voted a slate of 38 delegates for Senator Robert A. Taft. This tumult marked an open breach between the Taft and Eisenhower camps, which, carried to the convention in Chicago, threatens the unity of the Republican party. It grew out of an ugly situation that had been in the making for months.

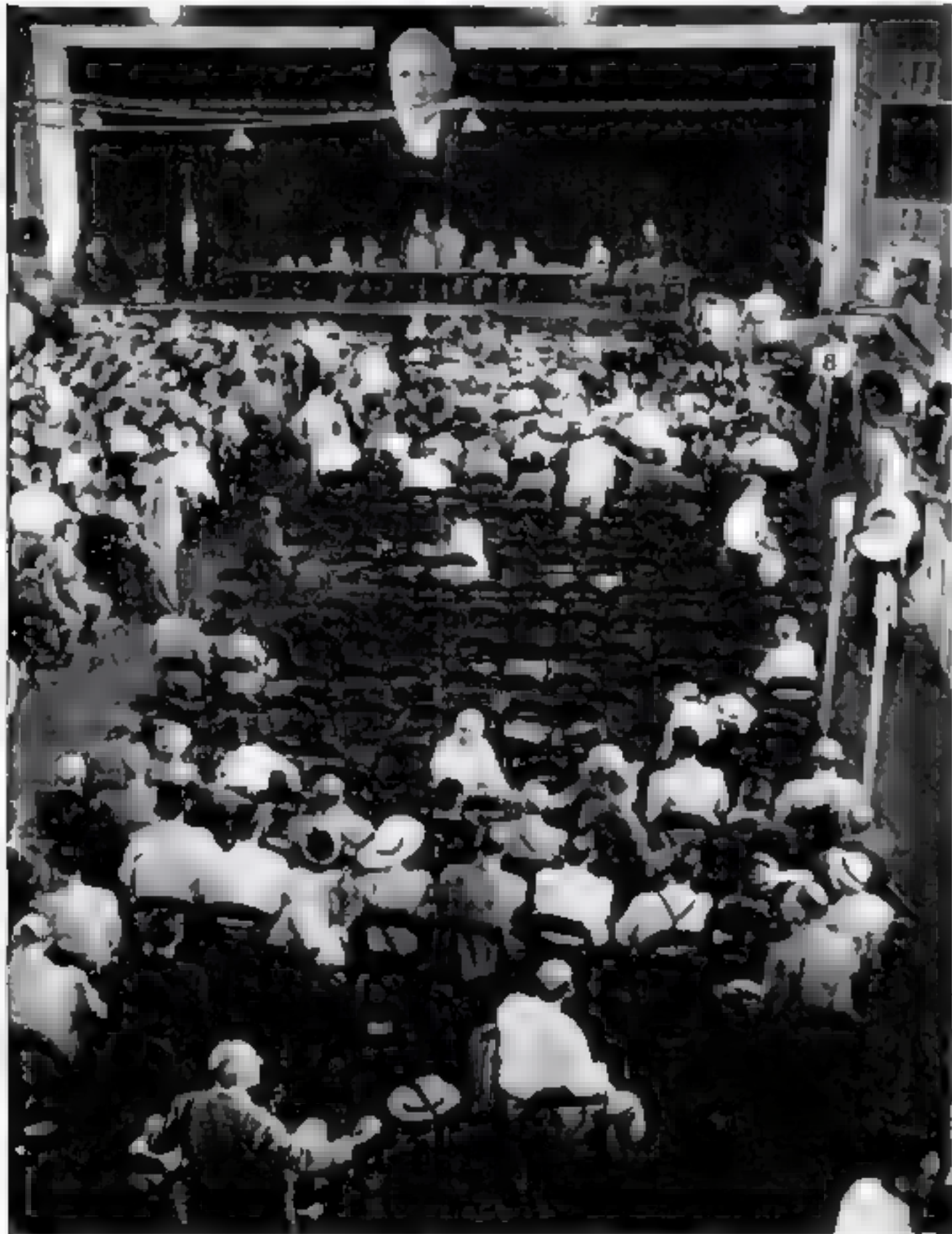
Up until this year it was often said in Democratic Texas that the Republican precinct conventions could be held in telephone booths—and sometimes were. But this year convention after convention was jammed by Texans who had left the Democrats, signed the required Republican party pledge and come to vote for Eisenhower. To the pro-Taft old guard the newcomers were not Republicans but Democrats under false colors. Outvoted, the old guard was not outfoxed. When Eisenhower delegates appeared at the state convention they found Taft delegates claiming that they had been certified by local Taft chairmen or elected at rump caucuses. The convention, to which Senator Taft had sent two top political lieutenants, barred 510 Eisenhower delegates while 510 Taft delegates voted to seat themselves. At this the remaining uncontested Eisenhower delegates walked out, joined the others and nominated their own slate for Chicago. There, they hoped, the credentials committee would seat them after hearing how their votes had been disallowed (*next page*).



AROUSSED LOSER, Eisenhower leader Jack Porter, Houston oil man, challenges Taft man testimony before executive committee passing on credentials.



DOUR WINNER, Taft chief Henry Zwickel, Fort Worth, rejected the new Republicans. He said he would "rather lose with Taft than win with Eisenhower."



MARCHING OUT, Eisenhower delegates who had not been seated bolt convention carrying banners boasting of native-born Ike. Taft delegates sat, paying no attention to the walkout.

STAYING PUT in partly empty hall after Ike faction had left, Taft delegates go quietly ahead with voting. Quarrel dampened enthusiasm, made subsequent proceedings cut and dried.



IMPORTED STRATEGIST Carroll Reece, ex-G.O.P. chairman (*foreground*), came from Washington to represent Taft. Here he is operating on convention floor.

HOW FOUR TAFT DELEGATIONS WERE ACCREDITED



Before Texas Republican executive committee, delegates argued accreditations. In Jefferson County, Ike slate was excluded from roll call. Whereupon, charged Taft supporter Mary Montgomery (*above*), they created "pandemonium" and Taft people had to hold own election. Committee upheld Taft slate.



In Rusk County, when Eisenhower slate was elected and certified, Chairman J. R. Compton (*above*) went along with majority, voted for the general. Next day, however, he filed a slate of Taft delegates on the grounds that he wanted to see "Republicans at the convention." Compton's Taft slate was accredited.



Harris County (Houston), the largest delegation in state, voted for Eisenhower. Taft men complained that there was too much noise, bolted and voted own slate. But Chairman Joe Ingraham (*above*), though a Taft man, testified that no one had complained of noise. Nevertheless the Taft slate was approved.

A PLAGUE OF BOLTERS HURTS BOTH PARTIES

While the Eisenhower delegates, having lost the accreditation battle (*above*), were holding a rump session (*below*), the Texas Democrats were having their own family quarrel.

At the Democratic convention in San Antonio it was the bolters who were accusing the

regulars of heresy. In the county elections a majority of delegates favorable to Governor Allen Shivers were returned. Shivers wants a delegation in Chicago that would follow him out of the party if a candidate or platform does not meet with his approval. He wants to be free to

IN THEIR OWN CONVENTION THE CHEERING EISENHOWER DELEGATES BRANDISH THEIR BANNERS TO DEMONSTRATE THEIR LOYALTY AND ENTHUSIASM





In Travis County (Austin) the convention met at 10 a.m. Lyndon had elected Eisenhower slate. But, said James Harman (above), delegates reconvened at 6:15, elected Tatt slate, which he sent in. Asked on what authority, Harman, who holds no party office, said, "I am a Republican." Tatt slate won.



UNPARLIAMENTARY DISAGREEMENT between Democrats ended in a wild fist fight when a

Maverick follower tried to carry banner with him when his faction marched on to the next convention.

east Texas' 24 electoral votes for any presidential candidate. This stirred opposition led by an old New Dealer, Maury Maverick. His followers marched out of the convention and elected their own slate pledged for any Democratic candidate—presumably even Governor Shivers.

AT NIGHT RALLY MAVERICK LOYALISTS PARADE CARICATURES OF CANDIDATES TO DEMONSTRATE THE BOLTERS' WILLINGNESS TO SUPPORT ANY DEMOCRAT



CONTINUED ON NEXT PAGE



PENNSYLVANIA'S 1952 DELEGATION met in Philadelphia a week ago, adjourned without announcing preference even though primary was carried by Eisenhower. In rear alone is chairman, Governor John Fine. In center of first row

are three other key men in the delegation: Senator James Duff, ardent Eisenhower sponsor; Senator Edward Martin, who has not committed himself, G. Mason Owlett, national committeeman, political foe of Duff who is also uncommitted.

THREE STATES HOLD POWER OF DECISION

While the Texas votes are important, the power of decision at the G.O.P. convention may lie with three uncommitted delegations—Pennsylvania, Maryland, Michigan. In Pennsylvania the key man is Governor John Fine, who is supposed to control 30 out of 70 votes and will

confer with Eisenhower next week. Maryland's 24 votes are pledged to her Governor Theodore McKeldin, reportedly an Ike man. In Michigan decision may lie with committeeman Arthur Summerfield. He went to Paris to see Ike, persuaded him to speak in Detroit on June 14.

EVER-EAGER GREETER, MARYLAND'S MCKELDIN WELCOMES A DELEGATE



MICHIGAN'S SUMMERFIELD TALKS WITH NATIONAL G.O.P. HEAD GABRIELSON

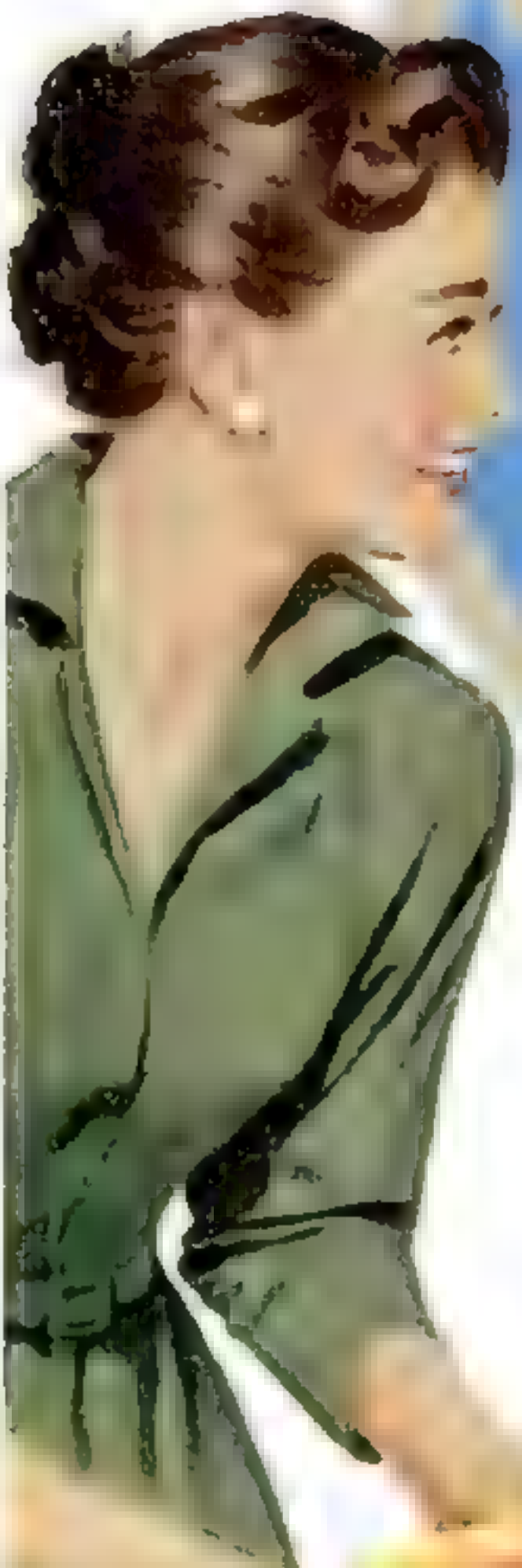


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Campbell's Vegetarian Vegetable Soup
14 luscious garden vegetables mingled in a strictly vegetable broth.
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LIFE ON THE NEWSFRONTS OF THE WORLD

U.S. gets a long-lost painting; U.N. gets annoyed by Korea's Rhee

Until last week anybody in the U.S. who just had to see an original painting by the late Renaissance artist Michelangelo de Caravaggio had to go to Hartford, Conn., which had one in its Wadsworth Atheneum, or to Europe, which had virtually all the rest. But now another one, *The Musicians*, a fine early Caravaggio painted about 1594 and missing for some 300 years, is in New York's Metropolitan Museum of Art. A retired British naval surgeon picked it up—be-grimed and unrecognizable—in the English borough of Kendal for £100 (now \$280) five years ago. The Metropolitan probably paid him about 200 times his purchase price. Where the painting had spent its 300 lost years, and how it got to Kendal, is still a mystery.



THE MISSING "MUSICIANS" ARE FOUND

In uttering the Lord's Prayer, some denominations say "And forgive us our debts, as we forgive our debtors." Others prefer the more sibilant "And forgive us our trespasses as we forgive those who trespass against us." In the interest of "accuracy" and better understanding the General Assembly of the Presbyterian Church in the U.S.A. voted to try to get interdenominational agreement on still another phrasing. It recommended "Forgive us our sins as we forgive those who sin against us."

Hogan's 71 is par for Golf Day

Ben Hogan played in the sun at the Northwood Club in Dallas, scene of the coming U.S. Open, and shot an even par 71. In foul and fair weather on some 3,500 other U.S. courses golfers (by preliminary estimate: 200,000) tried to beat him and win a medal. It was National Golf Day, sponsored by LIFE and the P.G.A.—and unanimously sanctioned by the U.S. Senate in a resolution introduced by Senator Homer Ferguson of Michigan. Ed Sullivan's net score of 70, Bing Crosby's 69, Mr. and Mrs. Allie Reynolds' 70 and 67, and a flock of other low scores beat Ben's; General Omar Bradley's 74 was among those that didn't. The full story of the big day will be in next week's LIFE.

Syngman Rhee goes on a rampage

The U.N.'s troubles in making Korea safe for democracy were being made harder by 77-year-old South Korean President Syngman Rhee. His term expires in July and he would like to succeed himself, but the National Assembly, which elects the president, has other ideas. Ostensibly to combat Red guerrillas in the Pusan area, Rhee put the temporary capital under martial law, disregarded protests from both the

assembly and the U.N. Charging a Communist plot, he had a dozen assembly members jailed. A score of others went into hiding. It looked as if the headlong president would be giving the U.N. a headache for the rest of his term—at best.

* * *

Dr. Alfred Kinsey, the sex expert, is not above making a few unscientific exaggerations to make a scientific point. He and his colleagues have been studying other mammals as well as human beings, he told the conference of the National Probation and Parole Association in Chicago, and have found that "these animals are constantly involved in every known human crime except arson and vehicle taxation."

Offshore oil bill is vetoed but not dead

The real question on offshore oil lands, wrote President Truman, was this: "Should the people . . . give an asset belonging to all of them to the states which happen to border on the ocean?" Agreeing with three Supreme Court decisions and disagreeing with Congress—and the stand of General Eisenhower—the President said the answer was no. He refused to sign the bill giving the states the rights to undersea oil lands. It was his first important veto this year, and there was a chance he would be overridden.

* * *

Three months after Pearl Harbor the destroyer *Edsall*, a four-stacker left over from the first war, headed out of Java in the general direction of Australia. Under attack by Japanese carrier planes, she and her 122 men vanished without a trace. Now the mystery of her fate has been solved. In captured Japanese movie films being released for a Navy TV series, the *Edsall* was shown being sunk by a Japanese cruiser. The film disproves the claims of two Japanese battleships that they had sunk the *Edsall*, proves that she gave a good account of herself before going down.

* * *



RUTTMAN'S RACER CATCHES FIRE

Record run at Indianapolis

The Indianapolis Speedway's fastest 500-mile race was won by 22-year-old Troy Ruttmann of Lynwood, Calif., driving an Agajanian Special. His car caught fire while refueling, but it was put out and he went on to burn up the track. When the leader crashed eight laps from the end, Ruttmann won easily. His average speed, 128.922 mph; prize money, \$61,743.

CONTINUED ON NEXT PAGE



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No torn hair



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Relax in luxury. You get almost all the conveniences and service of a fine hotel. You relax, in good company, in

the comfortable lounge car. You have privacy if you prefer it. And you sleep between snowy-fresh sheets.



Rise and shine. Rain or shine—on dependable railroad schedules you arrive downtown, in time for your

appointment. You arrive refreshed, with a smile on your face, a shine on your shoes, rarin' to do business.

Your family takes it easy, too, when you take a Pullman trip. They know Pullman is by far the safest way to travel.

IT'S GOOD BUSINESS TO **GO PULLMAN**
COMFORTABLE, CONVENIENT AND SAFE

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NEWSFRONTS CONTINUED

The Supreme Court ruled on two matters that had given offense to a lot of people. By unanimous decision the court held that New York State could not ban the Rossellini film, *The Miracle* on the basis of a censor's conclusion that it is "sacriligious." The court reversed a 1915 decision and noted that the movies now share the constitutional guarantee of a free press. By 7 to 1 the court held that radio broadcasts to "captive" audiences on public buses are not an invasion of privacy. Justice Frankfurter, himself a captive listener on Washington buses, said his feelings were so strong in the case that he had disqualified himself and sat this one out.

* * *



ETHIOPIA'S LOST LION OF JUDAH

Haile Selassie gets his throne back

Fifteen years after Mussolini's invading legions carted it away, the gilded throne of Ethiopia was restored to its rightful owner, Emperor Haile Selassie. Also unpacked in Addis Ababa in a long-delayed shipment from Italy were the emperor's gold-plated bed, his coronation portrait, Emperor Menelik's jeweled crown and sword, and a cub-size golden replica of the Lion of Judah. The country's famed, life-size lion was still missing. It was stolen from in front of the Rome railway station one night in 1943, perhaps to be melted down for scrap metal by the Fascists or Nazis, and neither bronze hide nor hair of the symbolic beast has been seen since.

* * *

The day after England's Dowager Queen Mary passed her 85th birthday her son, the Duke of Windsor, arrived from New York for a visit. He missed his niece, Queen Elizabeth II, and her family by a few hours. "I was looking forward to seeing them," said the disappointed duke. "I wrote them I was coming." The queen was having a busy week. A few days after her mother went flying over Europe in a Comet jet airliner (at 550 mph, the queen mother actually took the controls for a time), Elizabeth was off to Balmoral Castle in Scotland for a family holiday. Fishing in the River Dee, the queen beat out her husband, landing a salmon the day before the Duke of Edinburgh hooked one.



QUEEN MOTHER HANDLES JET, QUEEN HANDLES FISHING POLE

CONTINUED ON PAGE 50



IT'S AN HONEST-TO-GOODNESS
FOOD FREEZER...AND A
DREAM REFRIGERATOR, TOO!

The Exciting New

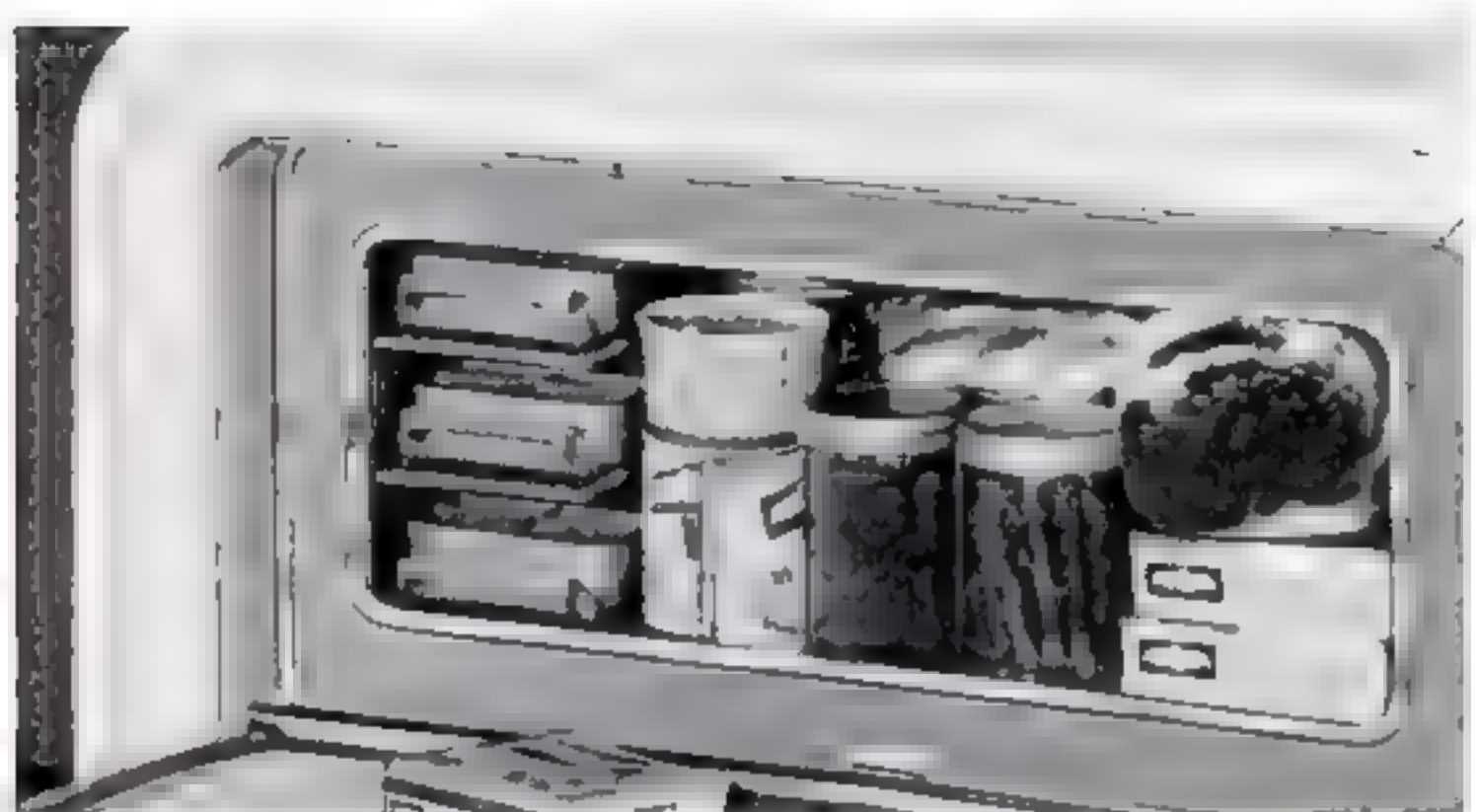
Cycla-matic Frigidaire

Food Freezer-Refrigerator Combined



The 10.6 cu. ft. Cycla-matic Imperial. Two other sizes available

**With every important food-keeping
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Note how thick, all-around insulation completely seals off freezer from refrigerator

Here is your Food Freezer ↑

...that keeps frozen foods safe for months! Here's a real, completely insulated Food Freezer—not the ordinary "freezing compartment." Keeps all frozen foods appetizing, flavorful, fresh, for months.

Has no defrosting heating devices to melt, thaw or "mush" ice cream or any of your precious frozen foods. Everything you store in here stays pack-fresh until you use it!

Here is your Refrigerator →

...with wonderful new Roll-to-You Shelves! Amazing convenience! Puts more food within easy reach than any other refrigerator. Shelves slide out

full-width—easily, quickly, silently. No more "lost" back-shelf foods, no tipping or sagging. Pull-Out Hydrators, too—sliding utility tray—even door shelves!

And here is Cycla-matic Defrosting

...in the most automatic refrigerator made! Doubly effective! Automatically defrosts and positively controls moisture at the same time. Here's what happens. The exclusive Frigidaire Refrig-o-plate, and its refrigerated coils, attract

all excess moisture within the refrigerator. Then, as the finest veil of frost appears, it's banished—like that—with-out clocks, counters, or heaters. So simple—so dependable—and only Frigidaire has it!

Frigidaire reserves the right to change specifications, or discontinue models, without notice



LOOK! All the shelves roll out!

IT TAKES JUST
7 MINUTES TO
HEAR THE
WHOLE WONDERFUL
STORY!



Frigidaire

*America's No. 1
Refrigerator*



See your Frigidaire Dealer. Look for his name in the Yellow Pages of your phone book. Frigidaire Division of General Motors, Dayton 1, Ohio . . . Leaside, (Toronto 17), Ontario, Canada.

Frigidaire families live better, because Frigidaire appliances are better

"Soaping" dulls hair— Halo glorifies it!



Not a soap,
not an oily cream—
Halo cannot leave
dulling soap film!

Gives fragrant
"soft-water" lather
—needs no
special rinse!

Wonderfully
mild and gentle
—does not dry
or irritate!

Removes
embarrassing
dandruff from both
hair and scalp!

Leaves hair
soft, manageable—
shining with colorful
natural highlights.
Halo glorifies your
hair the very first
time you use it.



Halo reveals the hidden beauty of your hair!

NEWSFRONTS CONTINUED

Reds stage a walkout at F.D.R.'s grave

At the Hyde Park grave of Franklin Roosevelt, W. Averell Harriman was making a Memorial Day speech. He was Ambassador to Moscow when F.D.R. died, he recalled, and the news brought tears to the eyes of many people. Then he said, "A former ally we had helped save from destruction, in order that it might join in destroying Nazi tyranny, turned traitor to the cause of peace . . . and promoted an even more terrible tyranny of its own." At that a U.N. group of Russian, Czech and Polish guests walked out. Commented Mrs. Eleanor Roosevelt, "You would know they would do something like that here today."

* * *



ARMSPREAD ALMOST EQUALS WINGSPREAD

The world's smallest airplane, as its builders defiantly described it, survived test flights at Palm Springs, Calif. and was clocked at 150 mph. Ray Stuts and Robert Starr, flight inspectors for an aviation company, built their 452-lb. Sky Baby for \$2,300, not counting their labor. With a 7 foot 3 inch wingspread and 9 foot 10 inch length, the biplane easily fits into a garage.

Joy in Bristol, gloom in Pittsburgh

The Bristol Twins, a Pittsburgh Pirates farm club in the Appalachian League, kept making baseball history. One star pitcher, 19-year-old Ron Necciai (LIFE, May 26) promoted himself to Burlington, N.C. by striking out 109 men in 42 $\frac{2}{3}$ innings. Last week another Bristol star, Bill Bell, only 18, matched a 51-year minor league record: he pitched two no-hitters in a row and fanned 37 men while at it. The Pirates were hopelessly deep in the National League cellar. There were Pittsburgh fans who would swap the Pirate pitching staff for Bristol's.

* * *



MAN WITH A KANGAROO BY THE TAIL

A 14-month-old albino kangaroo named Miss, Australia's gift to Harry Truman, arrived in Washington and couldn't have been unhappier. Miss, the only albino in captivity, was scared of people, scared of her new neighbors in the Washington zoo, and keepers said it might be weeks before she calmed down.



Now's the time for



Hey, take it easy, Junior! Here comes a big dish of shining, shimmering, grand-tasting, good-for-you Jell-O! That ought to keep you happy! And Mommy, too, because Jell-O gelatin desserts are so easy to prepare.



Proved In Use To Be The Out

PACKARD ULTRAMAT

Outperforms Them



*More Than 53% Of
All Packards Built Since
1899 Are Still In Use!*

ENGINEERED TO OUTPERFORM

standing Automatic Drive!

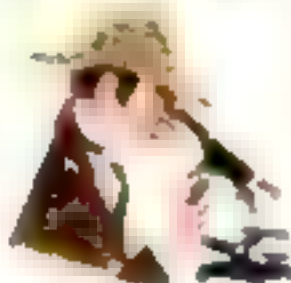
D I C A U

Only Packard Has Ultramatic— A Great Engineering Triumph!

"THE FINEST, smoothest, most dependable automatic transmission — the latest word in no-shift control!" "A no-shift drive unlike any other in the industry!" "Well ahead of anything now available for passenger cars!" "Something to send rival automakers back to their drawing boards!"

● ● These were the enthusiastic comments of magazine editors and engineering experts who tested Packard Ultramatic, triumph of 16 years' development. Daily use by thousands upon thousands of Packard owners has since proved beyond question that Packard Ultramatic excels all others in smooth performance, safety and dependability!

● ● A must for easy driving in today's heavy traffic, the no-shift drive is the most important motoring advancement in 20 years — and Packard's is the finest of them all! Packard Ultramatic is the first automatic drive to combine the dual advantages of a fluid coupling and a solid direct drive. The fluid coupling gives you fast, velvet-smooth acceleration. Direct drive provides top efficiency and economy at cruising speeds. Changing over from fluid to direct drive is automatic, silent and not even noticeable to driver and passengers.



4 267 factory inspections!

● ● With this brilliant, gearless, no-shift drive, you have tremendously improved responsiveness and control. You have faster pickup. You can change instantly from forward to reverse for quicker, easier parking. You can even "rock" the car for pulling out of deep sand, soft shoulders or mud. You also have full engine braking power for reducing speed or coming down long hills.

● ● Most beautiful car on the road, Packard provides extra-wide doors, spacious interiors, seats as wide as the car is high and 3046 square inches of safety glass for all-around visibility. With 70 great advancements for '52, the magnificent new Packard gives you big-car comfort and performance with medium-car cost and economy.



Costs less to own!

● ● With the flashing performance of the world's highest-compression eight, you enjoy America's most comfortable ride in Packard's armor-ribbed, cushion-mounted safety bodies. Packard's shockproof steering is balanced for fingertip control, and fast-acting Easamauc Power Brakes assure quicker, easier stops with 40% less foot pressure.

While add-on is required, if available



Outperforms them all!



Plenty of luggage space! Big-car

LOOK AT ONE MORE CAR. If you are going to spend \$2500 for a car, then today's new Packard at just a few dollars more is well within your reach. Packard costs less to buy than you may think and the record over the years proves that a Packard will cost you less to own — for "Built like a Packard" means built to last!

PACKARD

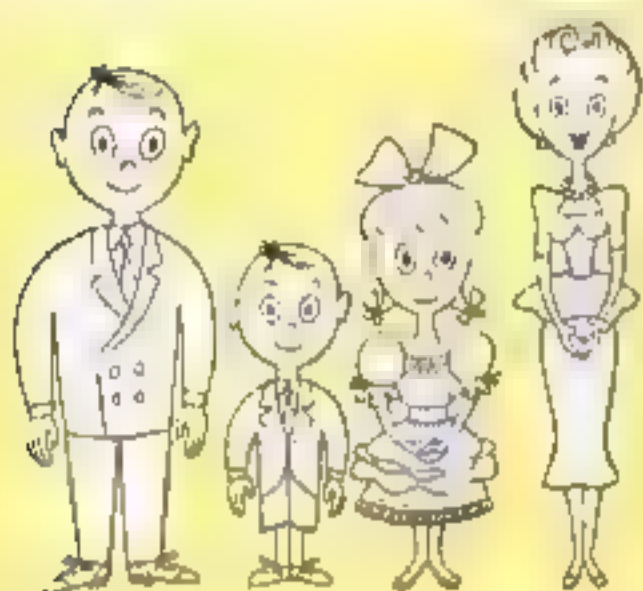
ASK THE MAN WHO OWNS ONE

BUILT TO OUTLAST THEM ALL!



Family's Alone

... and you've had a busy day. So serve this quick dessert — chilled Hunt's Heavenly Peaches. Keep a can in your refrigerator — ready in 2 minutes! Quality's high — price is down-to-earth!



Company's Coming

... and you want something really special. Make this Peach Upside-down Cake with Hunt's Heavenly Peaches. What compliments you'll get! See the easy recipe below.



**Hunt's
Heavenly Peaches**
at down-
to-earth-
prices!



Peach Upside-down Cake

- 3 tbsp. butter $\frac{3}{4}$ cup brown sugar
- 1 tsp. nutmeg
- 1 No. 2½ can Hunt's Peach Halves, drained
- 4 maraschino cherries, cut in half
- 1 recipe plain cake or gingerbread

Melt butter in 9x13x2-inch baking pan. Press sugar into butter. Sprinkle with nutmeg. Place peaches and cherries, cut side down on sugar. Cover with cake or gingerbread batter. Bake in moderate oven (350° F) 30 to 35 minutes or until done. Makes 7 to 8 servings.

Hunt-for the best

Hunt Foods, Inc., Fullerton, Calif



SPAN-RAISING of the last 400-ton, 500-foot section, floated into place on a barge, took one hour.

NEW LINK IN EXPRESSWAY

Maryland builds world's third longest bridge across Chesapeake

To the age of high-speed auto turnpikes and unobstructed traffic, a new link was added last month when the last section of Maryland's \$44 million Chesapeake Bay Bridge was hoisted into place. The 4.3-mile bridge, third longest in the world, fills a big gap in the Portland, Maine to Washington, D.C., system, 70% of whose 550 miles are completed or under construction.

The bridge took three years to build. When finally opened to traffic in July it will connect the eastern and western shores of Maryland from Kent Island to Sandy Point, which lies near Annapolis about 30 miles from both

Washington and Baltimore. It will replace the ferries, which have been the only means of transportation across the bay, with a modern extra-wide two-lane roadway which, with its approaches, will be more than seven miles long.

The Chesapeake bridge brings Maryland's Eastern Shore within suburban distance of Washington and Baltimore by eliminating the 130-mile drive around Chesapeake Bay. The biggest gap in the coastal expressway will be filled when Maryland and Delaware build their proposed turnpikes connecting the Chesapeake and Delaware bridges (LIFE, April 16, 1951).



FLAG-RAISING on top of the last link was attended by officials of Bethlehem Steel and their wives.

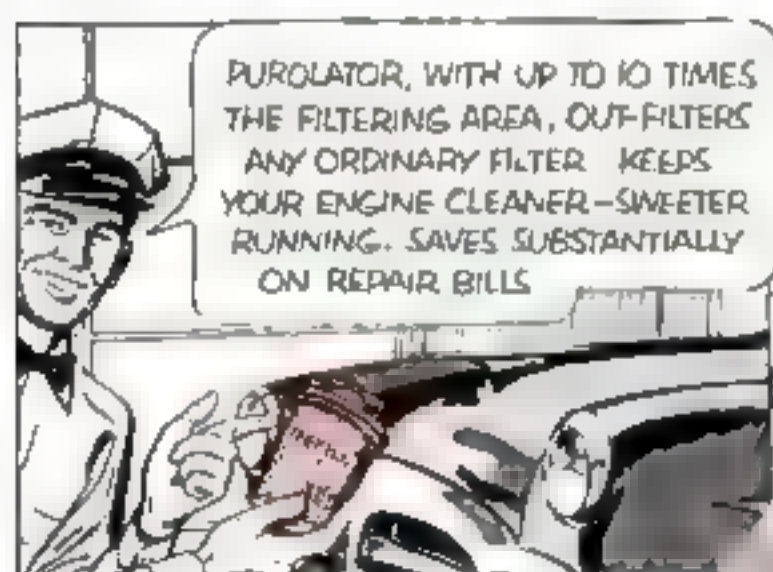
"Oh no—not
that stuff in
my car?"

—says Jeanne Crain

starring in
"BELLES ON THEIR TOES,"
a 20th Century-Fox Picture.
Color by Technicolor.



YES, MISS CRAIN—
THIS OIL FILTER
IS CHOKED UP
WITH MORE THAN
2 POUNDS OF
SLUDGE AND
ABRASIVES



"FINEST OF ALL"
SAY LUBRICATION EXPERTS
Yet, a Purolator Mi-
cronic® Refill costs as
little as \$1.60. Time
for an oil change! Be
sure to ask for an oil
filter check.

For the few cars not
equipped with an
oil filter—a com-
plete Purolator
... housing and
refill ... for
as little
as \$6.70.

CHECK YOUR OIL FILTER
EVERY TIME YOU
CHANGE YOUR OIL

PurOlator
(ENGINEERED FOR EVERY MAKE OF CAR)
Micronic **OIL FILTER**

Bridge CONTINUED



HUGE SUSPENSION SPAN, 1,600 feet long, soars 186 feet over the main shipping channel. This is only suspension section on the bridge. Other sections of it rest on piles, some of which are sunk 203 feet beneath the bay's surface.

We invite you to discover Bellows

FOR UNFAILING QUALITY, UNSURPASSED VALUE

If you have yet to discover Bellows, it may come as a pleasant surprise that you can enjoy the traditionally superior character of these distinguished products at no extra cost. Whether it be Scotch, Bourbon or any wine or spirit, every offering of

Bellows & Company is produced to meet our exacting requirements... and to meet your desire for quality beyond question, at the good value you have a right to expect. Once you try Bellows, we believe you will never change.

BELLOWS & COMPANY

*Importers and Producers
of Fine Wines and Spirits*

ESTABLISHED 1830 • NEW YORK CITY



Bellows Straight Bourbon
"Club Special" possesses a prized lightness of body and generosity of flavor designed to meet the exacting standards of America's finest clubs.

Bellows Scotch
The choice Highland components of this most distinguished Scotch impart a seldom-found delicacy of character and true aristocracy of flavor.

Bellows Partners Choice
This perfectly balanced whiskey... light, yet of ample flavor... has gained broad acclaim as the finest all-purpose whiskey on the market.

THE BEST WHISKIES ON THE MARKET... AT NO EXTRA COST

Only the Best is Labelled
BELLOWS



Our New York
Establishment Today



MOVIE SET OF WOOD AND PLASTER, REPRESENTING A MUNICIPAL BUILDING, IS DESTROYED AS FIREMEN STRUGGLE TO QUELL HOLLYWOOD'S BIGGEST BLAZE

WARNER BROTHERS' INFERNO

It was a supercolossal fire. It took place on May 16 in Warner Brothers' studio outside of Hollywood, and everybody agreed it was the biggest fire in studio history. It began about noon—nobody knew how—near a work shed, spread to a row of false-front buildings called the "New York Street" and engulfed a majestic

edifice (*above*) which film fans have seen, slightly altered, as courthouses in Pittsburgh, Paris and New York, and most recently as an Italian street setting in *Force of Arms*. From here the fire jumped to the huge Stage 21, which has a tank for sea epics, and razed it completely.

Colonel Jack Warner, vice president of the

company, joined such stars as Ray Bolger, Burt Lancaster and Gordon MacRae in helping firemen man the hoses. Three hours later, when the flames had died, the shooting schedule on three pictures had been disrupted but nobody had been seriously hurt, and every cent of the \$1.5 million damage was covered by insurance.



IT WAS AN ILL FIRE that did blow some good to alert publicity men who posed stars amid ruins. Here Steve Cochran (in jodhpurs) helps man hoses



VIRGINIA MAYO looks wistfully at a rescued script outside the charred dressing room of Alan Ladd, with whom she will co-star in *The Iron Mistress*.



DORIS DAY wears dressing gown as she comes from shooting scenes for the musical, *April in Paris*, to survey fire-damaged car in front of gutted Stage 21.

CONTINUED ON NEXT PAGE

YOU'LL LIKE A VODKA COLLINS

Smirnoff

the greatest name in VODKA

So smooth it leaves you BREATHLESS

Smirnoff Vodka has been honored for excellence by the courts of old Imperial Russia, Sweden, Italy and Spain.

Standard of the World since 1818

80 or 100 Proof • Made from 100% Grain Neutral Spirits • Ste. Pierre Smirnoff Fls., Inc., Hartford, Conn.

BURNED STEPS SAW MANY CRISES



IN PARIS for the movie *The Life of Emile Zola* the burned Warner building (p. 58) represented the Palais de Justice. On its steps French notables watched Captain Dreyfus being reinstated in army after his long struggle for justice.



IN NEW YORK steps led to courthouse for two films, *Tomorrow Is Another Day* (left) where Ruth Roman and Steve Cochran were cleared of murder, and for *I Was a Communist for the FBI* where Frank Lovejoy testified against Reds.



IN ROME steps led to temporary U.S. Army hospital in *Force of Arms*. Here, as wounded GIs and ex-war prisoners walk past, Soldier William Holden was reunited with Wac Nancy Olson in the only love scene ever taken on busy steps.

STOP TRIPLE "O"

...don't let any odor offense come between you!



STOP BREATH ODOR

Never before—such freedom from odors due to smoking, eating, drinking—all bad breath!

STOP BODY ODOR

Never before—such freedom from all body odors—even perspiration odors from underarm and whole body.

STOP other PERSONAL ODORS

Never before—such complete long-lasting freedom from all personal odor offense!

HIGH POTENCY "ENNDs"

more effective than other chlorophyll products—act faster, longer, more thoroughly to stop all odor offense all day!

YOU READ in Reader's Digest how chlorophyll, Nature's most effective deodorant, has miraculous power to stop odors of breath and body both at once!

Now, here's even greater news! America's most popular chlorophyll tablets, high potency "ENNDs", have power to protect you from all three forms of odor offense (breath, body and other personal odors)...faster, longer, more completely than ever before possible!

Protect you from TRIPLE "O" all day!

Yes, high potency "ENNDs" go to work at once...are so effective that just one or two tablets stop TRIPLE "O" for all day!

You see, "ENNDs" are made from a more potent form of chlorophyll that acts faster, longer, more thoroughly throughout your system than other chlorophyll products. High potency "ENNDs" tablets are triple effective.

High potency "ENNDs" stop not only breath and perspiration odors. They

act internally even to check odors of "difficult days" and other personal odors. They keep you fresh as a daisy... from head to toe!

"ENNDs" are guaranteed to stop TRIPLE "O"...or money back! You wouldn't expect to get such complete protection from other deodorants that act only on the surface or in the mouth—or from chlorophyll products that do not contain enough chlorophyll!

High potency "ENNDs"® Chlorophyll Tablets are completely safe—pleasant tasting! At drug counters everywhere.

Over 90% stopped TRIPLE "O" in clinical test. Scientific odor test...with hundreds of examinations of factory and office workers proved that "ENNDs" stopped Triple "O" worries as never before possible! You see high potency "ENNDs" act inside body (where odors start) to destroy all personal odors. Keep you safe from offending always!

"ENNDs" contain "Dartol"® Pearson's special brand of high potency chlorophylline



Trial Size—49¢ • Pocket Size—\$1.25 • Economy Size—\$2.75 • Hospital Size—\$12.50

Also available in Canada



Vacation movies... so gloriously colorful



...so easy to make
and afford



Faraway places . . . happy yesterdays . . .
spring to joyous life whenever you wish, in
movies you make yourself.



Back in the saddle again . . . in your home
movies. The precious record brings back
all the fun of each action-packed day.



"Remember when?" You can't help
remembering the things you saw and did,
in movies that today are snapshot-simple.



Wild . . . woolly . . . wonderfully colorful.
Home movies catch all the warmth and
reality . . . the very color of life itself.



That grin you know so well . . . the
gestures and expressions that are your
loved ones . . . they're all there in movies.



End of the trail - but just the beginning of
your enjoyment of that happy day. In
movies you live it over and over again.



Vacations . . . celebrations . . . the important
days are safe in movies so easy and inexpen-
sive you should be enjoying them, too.

This year there's a **Brownie Movie Camera** for **\$43⁹⁰**

It loads and shoots as easily as that "box Brownie" you grew
up with . . . gets crisp, clear movies with true Brownie ease.
Film costs are low, too. You can make the movie you see here
in seven full-length movie scenes in full color . . . for under
a dollar, complete!

Easy to make . . . easy to afford . . . easy to get started,
that's home movies the easy Kodak way.

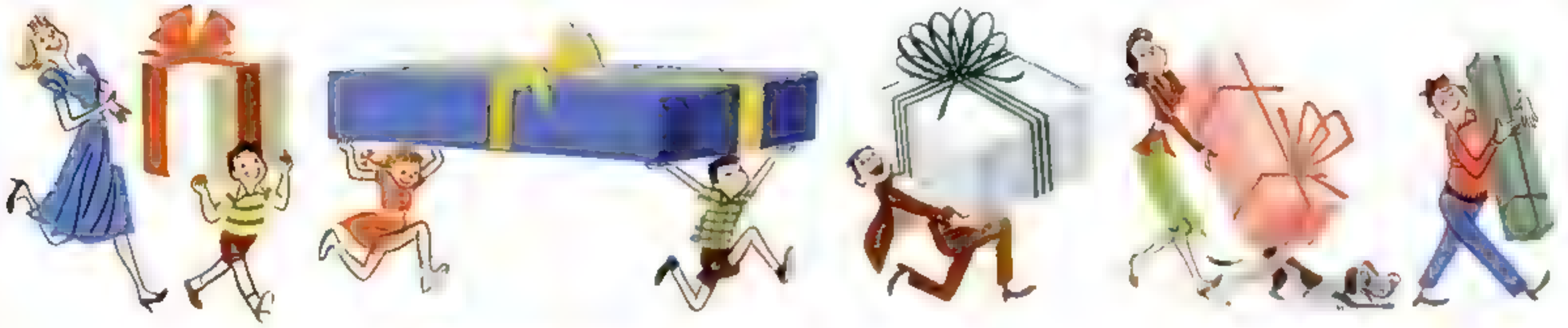
Eastman Kodak Company, Rochester 4, N. Y.

Brownie Movie Camera, 8mm, *left* - Prefocused f/2.7 lens. \$43.30
Cine-Kodak Reliant Camera, 8mm, *right* - \$52.30. Prefocused
f/2.7 lens - slow motion movie - too. Accepts accessory telephoto lens.



Prices include F-1 and T-1
and are subject to change
without notice.

Kodak
TRADE-MARK



Join **ARROW** in making Dad the



If Dad likes regular-weight white shirts, here are four of the many Arrow collar styles: *Dart, Par, Bi Way, Gordon Dover.*



Father's Day shirt fabrics, colors and patterns. Plenty to pick from!

If you agree that Dad rates the best on HIS day, Arrow is the answer! These lightweight Arrow shirt fabrics are comfortable "coolers," specially selected for sweltering summer days. Note how "screenlike" they are—and how handsome. Every little zephyr can rush in and out leaving welcome coolness behind. Yet that smart Arrow tailoring is Dad's style-insurance de luxe!

Those light-colored Arrow ties are perfect for summer! The famous acetate "Mayfair Foulards"—in a dazzling range of colors and patterns. (Fabric content shown on each Arrow tie.) Shirts, ties and handkerchiefs are specially designed to harmonize. And these sparkling "breeze-weight" shirts will *always* fit, thanks to the "Sanforized" trade-mark.



coolest, best-dressed King in town!



Here's a variety of swatches from smart Arrow sports shirts for Dad!

You just can't beat these new Arrow sports shirts for cooling off the Head of the House. Every vagrant breeze can come and go through those tissue-weight, open-weave fabrics. Assortments include checks, tropical prints, plaids and many another. ALL colorfast, washable. ALL feature the ARAFOLD collar which means *greater* comfort, *neater* appearance.

Cool Dad off "inside," too, with an Arrow mesh undershirt, and light-weight "Arosnap" shorts with elastic sides and Gripper snap fasteners. Or the "Sprinter" with all-elastic waistband. (Arrow shorts have *no center seam*!) And Arrow handkerchiefs make a wonderful Father's Day gift. Look for the *Arrow* trade-mark on shirts, ties, sports shirts, handkerchiefs, underwear.

ARROW

Prices are about as follows: Shirts \$3.95 up. Ties \$1.50 up. Sports shirts \$3.95 up. Sport knits \$1.50 up. Handkerchiefs 35¢ up. Undershorts \$1.45 up. Undershirts \$1.00 up. Prices subject to change by government regulations. Cluett, Peabody & Co., Inc.



"SATURDAY AFTERNOON ON THE LAKE FRONT," by D. C. MILLER



Beer is a way of life in America. From the time the first pioneers set up their breweries in 1623, Americans have enjoyed beer. Today, beer is part of American life.

In this friendly, freedom-loving land of ours—*beer belongs ... enjoy it!*

AMERICA'S BEVERAGE OF MODERATION
Sponsored by the United States Brewers Foundation...Chartered 1862





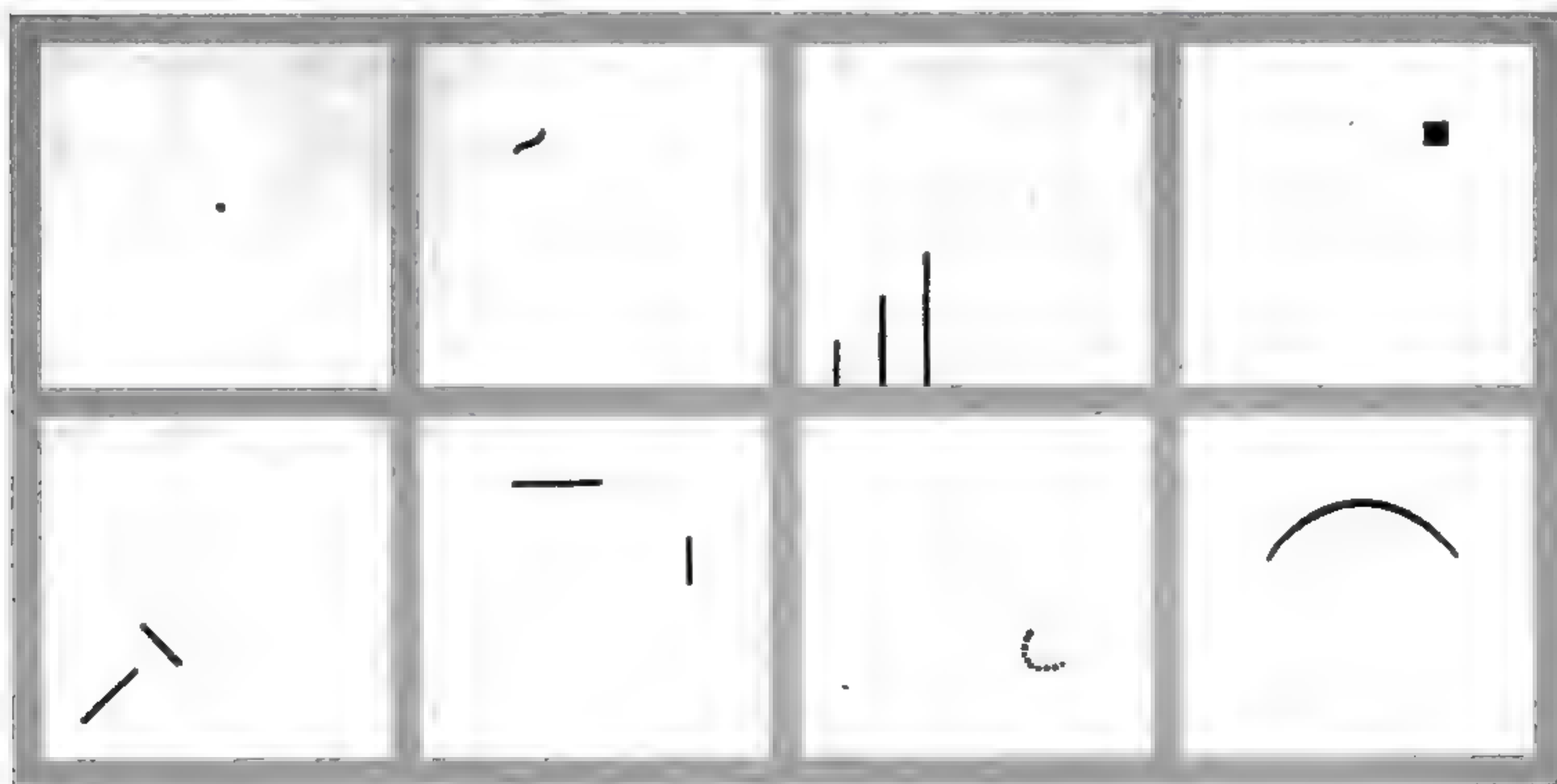
COMPLETE THESE DRAWINGS

The pictures a person sketches around simple symbols provide a new way to assess his personality

The eight cryptic symbols in the nearly empty squares below are the basis of a newly developed psychological test. To take the test, a person makes drawings using each symbol as part of a completed picture. The drawings that result are not matters of chance; they are controlled by the sketcher's personality quirks and subconscious mind. For this reason the pencil and paper game is one of the psychologists' simplest and most revealing tests. It gauges a person's emotions, attitudes and mental toughness and finds clues to any neurotic conflicts or dangerous psychotic disturbances.

These test blanks were first devised by Dr. Ehrig Wartegg of Germany,

then developed into a proved scientific device by Belgian Psychologist G. Marian Kinget, who now does counseling work at the University of Chicago. She gave the test to 1,200 people, checked the results against other psychological tests and has now written a book about it (*The Drawing-Completion Test*, Grune & Stratton, \$6.75). By following her method of analyzing the drawings, other testers can quickly learn to use the test, so it will be highly useful equipment in clinics and employment centers. To see the different drawings some of Dr. Kinget's subjects made starting with the eight symbols, and to read her analyses of the drawings, turn the page.



COPYRIGHT 1955 JOHANN AMBROSIVS BARTH, VESTED IN U.S. ATTORNEY GENERAL

AFTER SHAVING



Cool on the face!

Coollest finishing touch to every summer shave . . . Mennen Talcum for Men! Neutral tint won't show on your face, but it helps cover nicks and blemishes, and *dims face shine!*

AFTER BATHING



Cool all over!

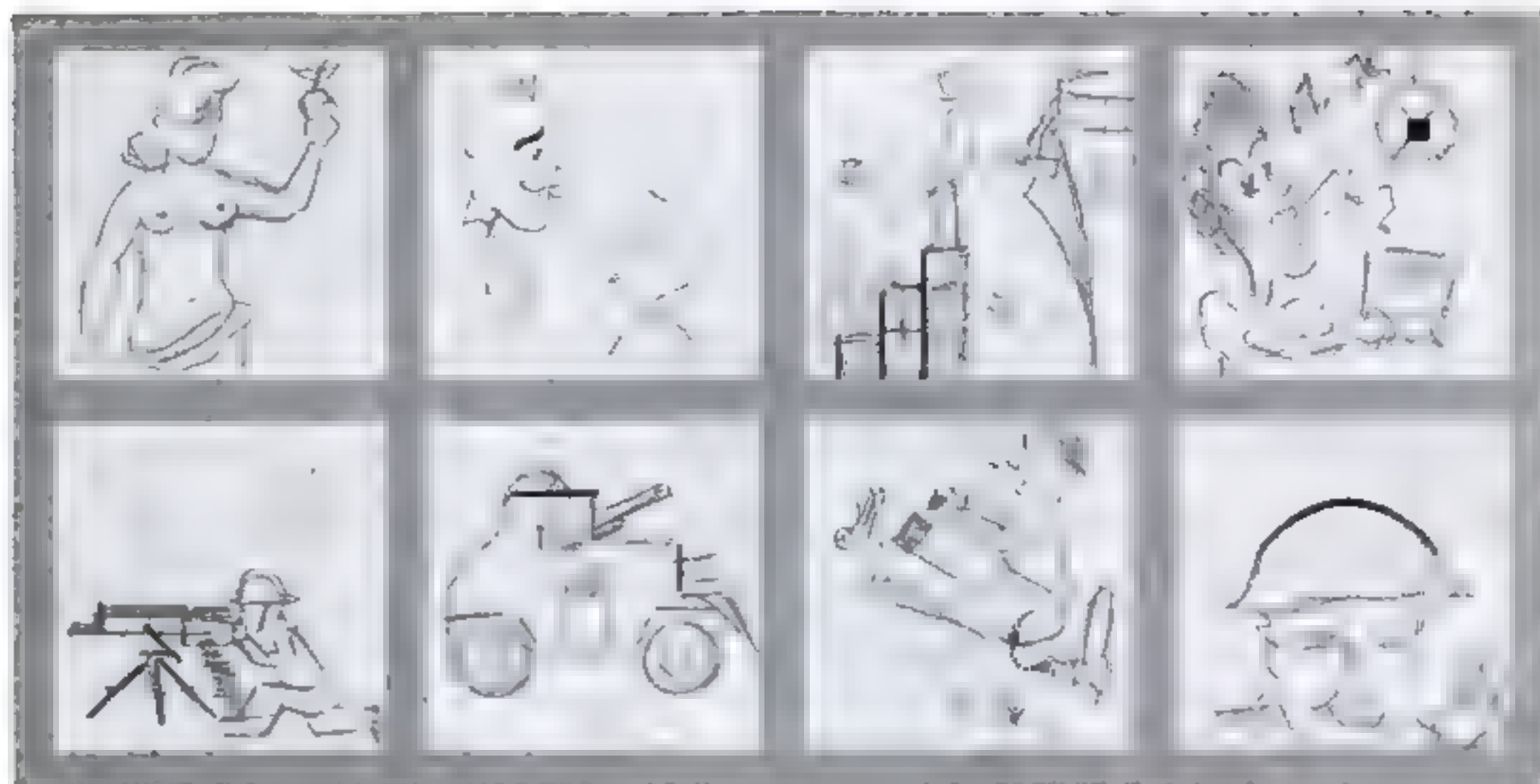
After bath, shower, or swim, dust the body with Mennen Talc. Helps keep you dry, comfortable, chafe-free, and *cool!* Finest imported Italian talc, micropulverized for fineness.

*Dims face shine
Eases body chafe*



Largest-selling men's talc in America

Drawing Test CONTINUED



VIGOROUS VIGNETTES were drawn around the eight symbols in the test by a 19-year-old Belgian art student. Sketches of radio singer and man being kicked show touches of humor, Dr. Kinget says, and inclusion of both men and

women, groups and individuals, people and machines, sex, aggression and entertainment reveals a balanced, imaginative and exuberant outlook. Military scenes are partly explained by fact that drawings were done during last war.



LIVELY SCENES and landscapes based upon the same symbols were done by a 25-year-old American girl. The theater marquee, the drawing room scene and the variety of country fields and city streets reflect her bustling

social life. The sketch of the girl skipping rope and details in the other pictures reveal her love of action, while the general tone of the pictures gives the clue to her bubbling, cheerfully emotional disposition and her worldly attitude.



FLAMELIKE FORMS sketched into the eight test blanks by a young Dutchman who had had no training in art reveal a possibly disturbed personality. The gracefully undulating rhythms of light and shadow are a sign that he is

sensitive, tender and mentally flexible, easy for other people to get along with, but may also reveal a lack of firmness and truly balanced thought processes. However more tests would have to be given to confirm any real imbalance.

CONTINUED ON PAGE 21

for the Sweetest Running Engine
this Side of Heaven -

Use

CHAMPION

Spark Plugs"

—GUY LOMBARDO

The popular leader of one of the country's favorite dance orchestras, Guy Lombardo, has long been a figure in American power boat racing. The former Gold Cup Trophy winner and power boating's number one driver in 1948 piloted his Champion-equipped TEMPO VI to decisive victories in both the 1950 and 1951 National Sweepstakes Trophy races.



The Sign of Dependable Service!

FOLLOW THE EXPERTS DEMAND CHAMPIONS FOR YOUR CAR

CHAMPION SPARK PLUG COMPANY, TOLEDO 1, OHIO

The greatest advance
in male comfort
in a decade —

NEW Carter's **TRIGS**
with exclusive
NEVA-VEX front*

Trigs in briefs or midlengths with natural-shaped Neva-Vex front fit better, feel better than anything you've ever worn before!

- Individual male fit!
- No sag or ride-up anywhere!
- Fore and aft comfort!
- Long-life elastic in waist and all around leg bands!
- Blue front trim looks smart — distinguishes Trigs with Neva-Vex front!

Choose Trigs in briefs (plain or with luxury-mesh side panels) or midlengths. Match with Athletic or T-Shirts.

All Carter-Set, won't shrink out of f.t. and cotton knits need no ironing.

DAD's Trigs Super T Shirt with Neva-Vex bind sleeves — small, medium, large, extra large \$1.50 Briefs 28 to 44, \$1.10 Briefs with mesh side panels for dress or summer wear, 28 to 44, \$1.25

*Pat. applied for

LAD's Trigs athletic shirt, 22 to 36, \$.85 and Briefs 20 to 34, \$.89

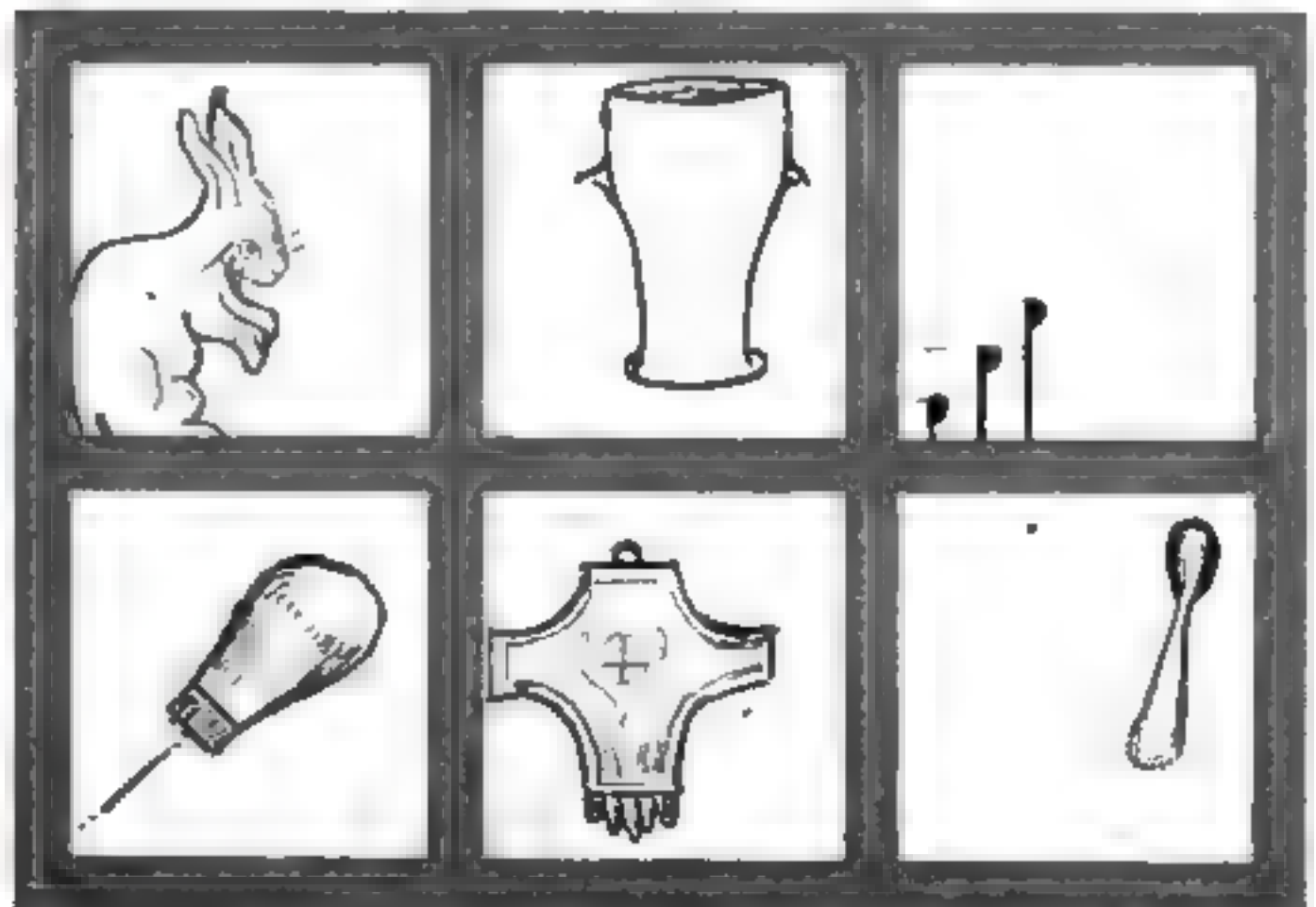
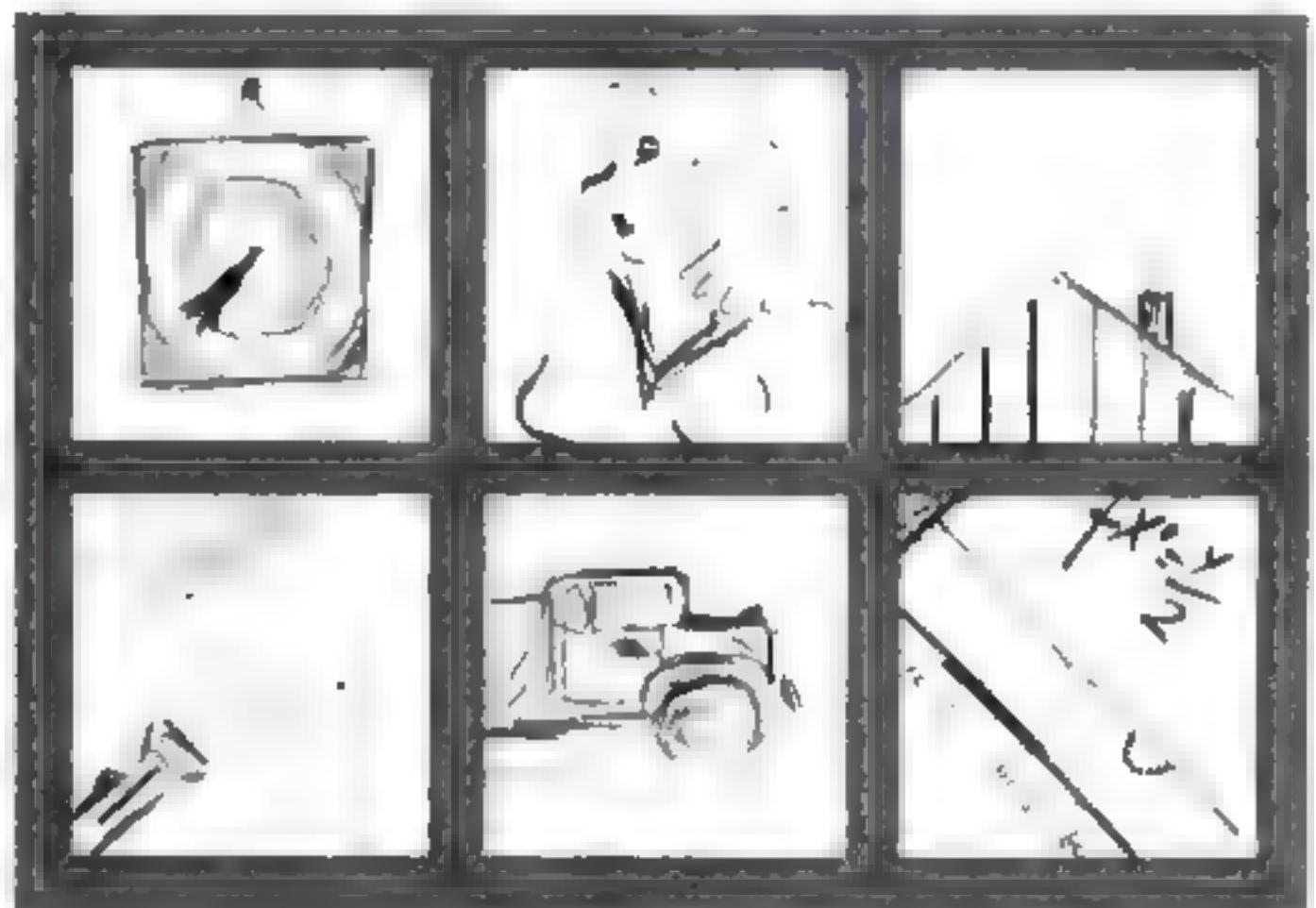
The William Carter Co.,
Needham Heights 94, Mass.

Post! Carter's makes fine underwear for the entire family!

Drawing Test CONTINUED

WHICH DREW WHICH SKETCHES?

Almost anybody can match some of the characteristics shown in the Drawing-Completion Test sketches with the traits of personality they suggest. For example, the three sets of pictures shown below were executed by an American lawyer, a Dutchman who teaches philosophy and a retired German businessman, but their drawings are not shown in that order. The American lawyer is 25 years old and has great vitality, ambition and ardor along with a straightforward, simple outlook on life. The Dutch teacher is 30 years old, feels a communion with nature and has a relatively complex personality—a sense of humor, esthetic and emotional interests, a sharp sense of observation, an organized and creative mind. The German is 81 years old, very precise and meticulous, cautious and devoted to order and neatness. A careful study of the drawings will reveal which man made which set of sketches. The correct answers are given at the bottom of the page.



ANSWERS: TOP, DUTCHMAN; MIDDLE, AMERICAN; BOTTOM, GERMAN

When the nation takes a vacation...



SAMSONITE GOES ALONG!

The kids on the rear seat...Samsonite in the rear deck! That's how American families go vacationing! And here's why more vacationers take Samsonite:

1. If you stop at a hotel, Samsonite's smart lines and colors give you an air of distinction. And Samsonite carries more clothes; keeps

them wrinkle-free; has everything from pockets to hangers, to carry everything!

2. If you "rough" it... go camping or fishing...car space is important. You can load more Samsonite in the rear deck (with room to spare), because of its scientific, tapered shape. And the better-than-leather covering wipes clean with a damp cloth.

3. If you stop at motels or cabins, Samsonite's a cinch to handle personally. That's because of its special, grip-fit handle and easy-to-carry slim shape.

4. Samsonite costs so little, you can afford a whole set to carry all the family's needs. Two pieces cost less than you'd expect to pay for just one piece of such fine quality luggage.



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A. Train Case	\$17.50
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C. Ladies' O'Nite (Convertible)	22.50
D. Men's Two Suter	25.00
E. Ladies' Wardrobe	25.00
F. Men's Journeyer	27.50

OTHER STYLES NOT SHOWN

Vanity O'Nite	\$17.50
Pullman	27.50
Hand Wardrobe	35.00

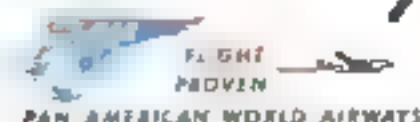
Ladies' O'Nite
(Regular, \$19.50)



Natural Rawhide Finish

Father's Day is June 15... Give Dad

Samsonite Luggage



Shown for Rms. Inc. Luggage Division, Denver 9, Colorado. Also makers of
Samson Folding Tables and Chairs, Folding Furniture Division, Detroit 29, Michigan.

Get Both—Big 70-lb. Food Freezer And

Hotpoint



No-Defrost Refrigerator Combined!

"Super-Stor"

*Two Great Appliances In One... Out In Front With Everything
... Complete With Every Modern Convenience Feature!*

TODAY YOU NEED *both* in your kitchen—a freezer and refrigerator! But maybe your kitchen is *too small* for two separate units.

● ● This is a problem in millions of homes—and is exactly why Hotpoint, the pioneer and world leader in electric kitchens, created this sensational new kind of home-refrigeration unit. It's the beautiful new Hotpoint "Super-Stor," two great modern kitchen necessities in *one*—a genuine zero-cold food freezer large enough to sharp-freeze and store up to 70 lbs. of food at one time *plus* a big, roomy no-defrost refrigerator with over 18.6 square feet of shelf space!

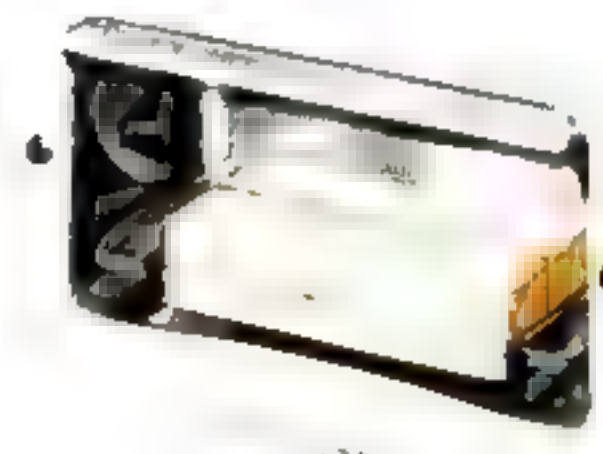
● ● Just think of the work, time and money this space-making Hotpoint "Super-Stor" will save you! You need shop only every week or so. Fixing meals is faster, easier—because 72% of all foods are within finger-tip reach! You save money by buying foods in quantity—when prices are lowest—and freezing them for future use. You

also save because Hotpoint's eight scientifically engineered food preservation zones permit you to eliminate costly food spoilage. And you need never again bother with the messy, time-wasting chore of refrigerator defrosting!

● ● Truly the world's finest, the Hotpoint "Super-Stor" is the all-in-one home refrigeration unit that offers you *every* modern convenience—a real food freezer; no-defrost refrigerator; butter bin; handy door shelves; roller-bearing, high-humidity fruit and vegetable drawers; sliding shelves; meat preserver; slide-out utility basket and whisper-quiet Thriftmaster, the famous money-saving freezing unit that powers both of the beautiful Hotpoint "Super-Stor's" two separate refrigeration systems.

● ● See this fabulous new Hotpoint "Super-Stor" at your nearest Hotpoint dealer's* and get *both* of today's great refrigeration needs for just a few dollars more than you'd expect to pay for a refrigerator alone! Easy terms, if desired. Hotpoint Inc. (A General Electric Affiliate), 5600 West Taylor Street, Chicago 44, Illinois.

*For dealers' names, see "Refrigerators" in classified directory.



● Special Butter Bin in Door. Keeps butter dairy-fresh, at the exact consistency you prefer for smooth, easy spreading. Handy tilt-up door. Adjustable temperature control.



● Separate Food Freezer! A genuine zero-cold home freezer—with its own separate compartment, own refrigeration system, own temperature control! Sharp-freezes and preserves up to 70 lbs. of food indefinitely.

72% Of
All Storage Space
In Finger-Tip
Reach!

Hotpoint



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CRUMBLING COLUMNS in the tangled grass along Bayou Lafourche are the remains of gracious Woodlawn plantation.

Revival from Ruin

LOUISIANA'S GREAT PLANTATIONS ARE BEING LIVED IN ONCE MORE

Along the river road above New Orleans, on the banks of the Mississippi and among the bayous, new life is stirring in the stately, oak-shaded plantation houses which had once been abandoned to the slow encroachment of the river and the havoc of time. Some, such as Woodlawn (*above*) and Belle Grove (*right*), have decayed past hope of reconstruction. But others, shown on following pages, are being successfully restored by owners who find them not only beautiful and romantic but also comfortable to live in.

Built in tall-columned, classic Greek style by wealthy mid-19th Century sugar and cotton planters, the great houses are perfectly adapted to the climate. Deep, shaded exterior galleries, lofty rooms 18 or 20 feet high, long windows, big attics and thick stuccoed brick walls keep them cool. They were deserted when the loss of slave labor, the decline of river commerce and crop failures ruined or discouraged their owners. Now with tractors to work the land and electricity to light the house, refrigerate the food, haul and heat the water, these plantations are practical again. Every weekend families drive up the Mississippi shopping for plantations and, as one by one the old mansions are reopened, part of the legendary American past is being saved.

PHOTOGRAPHED FOR LIFE

BY BRADLEY SMITH



Belle Grove



The imposing facade of Belle Grove still stands along with these massive columns. But everything else is in ruins. One of Louisiana's latest and most impressive Greek Revival plantation houses, it was built by John Andrews in 1837 of stuccoed brick painted sunset pink. It had 15 rooms,

imported silver chandeliers, huge marble entrance stairs and 20 surrounding acres of shrubs and flowers. Here Andrews entertained as many as 50 guests for a week at a time. The last owner, Stone Ware, was forced to auction the furnishings and abandon the place in 1924 when cane crops failed.



LOVINGLY RESTORED after having been abandoned, Houmas House is again a model of classic proportions. It now has central hall, kitchen, bath, modern conveniences.

Houmas House

Houmas Plantation (*left*), named for the Indians of the region, was built in 1840 by a South Carolinian named John Smith Preston who, after a few years, sold it to John Burnside. Burnside increased the holdings to 18,200 acres, 6,000 of which, unbroken by hedge or boundary, sprouted corn and sugar cane, making him the "Sugar Prince" of Louisiana. Five hundred slaves tended the land and the house. Burnside's guests bathed in tubs of tepid Mississippi water cooled by large chunks of ice and were served mint juleps—never more than three—before breakfast, which was a hearty meal consisting of ham and eggs, shrimp, fish, grilled fowl, preserved meats from France, varieties of hominy, mush, claret, coffee and tea.

The house is two stories high, has elegant Doric columns, exterior galleries around three sides, a hipped and dormered roof. The hexagonal "garçonnière" (*lower left*), built as a retreat for the men of the family and to house visiting bachelors, was customary on plantations in the Creole country. The present owner of Houmas, Dr. George Crozat of New Orleans, is restoring the house and gardens. His sister has bought a neighboring plantation, Bogue, where she and her husband raise cattle.

Hermitage

The Hermitage, shown on the opposite page warmly reflected in its lake at sunset, stands a few miles above Houmas. It was built by Michel Doradou Bringier in 1812 and remained in the Bringier family for more than a century. Bringier, who fought under Andrew Jackson at New Orleans, is supposed to have admired the general so much that he named his plantation after Jackson's famous home in Tennessee. His wife, Mme. Aglaé, whom he married when she was 14, was so much the lady that in all her long life she never, when sitting down, crossed her legs or permitted her back to rest against the back of her chair.

Set back from the Mississippi, Hermitage has not been damaged by the river which first made, then ruined, so many plantations. The square brick mansion is surrounded on all four sides by 24 Doric columns, six to a side. Everything about the house is simple yet massive, from the lower brick gallery to the cornices whose lack of ornamentation sets the restrained style of the building. Along the incline of the roof two dormer windows look out from a large cooling attic. At the bottom level of the house, which is flush with the ground, large windows and doors open to the remains of gardens and rare plantings. Not yet restored, Hermitage is structurally sound but the interior needs considerable work.



HEXAGONAL GARÇONNIÈRE, or bachelor's quarters, had sitting room on ground floor, bedroom

above. Bricks are visible where the stucco has worn away, showing how most buildings were constructed.





Oak Alley

Oak Alley plantation faces the river with a 100-foot-high archway made by the branches of 28 live oaks doming the long entrance driveway. These oaks, though planted 90 feet apart, are so vast that their upper branches entwine and, through the twilight approach, the house, spotlighted in sunshine, looks like a miniature of a Greek temple. The name of the plantation is *Bon Séjour* (A Good Visit), but steamship captains passing it on the river pointed it out to passengers as Oak Alley and this name stuck.

The house was built in 1836 for Jacques Têlesphore Roman, brother of the governor of Louisiana. A man of simple tastes himself, Roman let his wife, Marie Thérèse, who loved to dance and entertain, commission a famous architect, George Swaine, to design a house to suit her. Seventy feet square, constructed of stuccoed brick, it has 28 Doric columns to match the number of oaks. After the Civil War the Romans left the plantation which changed hands several times.

Gradually the buildings began to crumble. The oaks began to decay. Pillars cracked and patches of raw brick appeared as stucco fell away. A tenant cut a hole for a stovepipe through a carved mantel. Now, bought by Mr. and Mrs. Andrew Stewart, Oak Alley has been skillfully restored with much of the original brick, wood and metal intact. The Stewarts have trained vines up the walls to the roof—ivy, honeysuckle, Cherokee roses and others, so that there are blooms and fragrance at all seasons.



Evergreen

Evergreen, which was built in 1840 at the height of the classic revival, is one of the most precisely planned and designed plantation houses in the state. Everything is as orderly as a minuet. Each door and window is perfectly balanced by an identical mate. Its 18-inch-thick walls, stuccoed and painted white, are of bricks made by slaves of native clay and river sand. Floors and beams are of cypress cut from the plantation's swamplands and held together by wooden pegs which the Negroes made by hand. The plantation, which is 50 miles north of New Orleans, was bought in 1945 by Mrs. Matilda Gray and the main building and other structures have been completely restored. In the restoration, the builders used 300,000 bricks, ferried across the river from Uncle Sam, another famous old plantation which was torn down to make room for a Mississippi levee.



THE MAIN HOUSE has two floors, 10 large rooms and attic. Other buildings, now restored, include a cabin where the mammy who cared for the children lived.



AVENUE OF OAKS conceals wooden slave cabins which were often built under trees in the shade. At the end of the lane a pile of debris crumbled in the lush grass is all that remains of the sugarhouse where once stalks were ground into sweet juices and crystallized into molasses and yellow sugar.

BACK OF HOUSE (right) gives onto the formal garden (opposite page). From the four corners a statue representing one of the four seasons gazes at the symmetrical flower beds. The *pigeonnier* (pigeon house) at the far end of the house is now used for a heating unit. Another is used for an electric plant.

PEACOCKS are back again at Evergreen, picking their way haughtily across this formal boxwood-enclosed garden which once more is primly kept. The Greek Revival privy at the back has been painted white. Behind it lie the plantation's 25,000 acres, many still under cultivation today.





San Francisco

On the east bank of the river about midway between New Orleans and Baton Rouge a whimsical Creole named Valsin Marmillion in 1849 built San Francisco in a style that has been called Steamboat Gothic. While the house has the basic structure of the usual classic plantation, it is trimmed with all the gingerbread of the pleasure boats that used to cruise the Mississippi and which Valsin Marmillion ardently admired. In spite of its



ornamentation, San Francisco manages to look graceful and to have a light-hearted Gallic charm. On top of the house is a belvedere, the southern equivalent of the seacoast "widow's walk," which afforded a river view. Left of the house is a cistern for rain, the only water supply a plantation had.

The name San Francisco is a corruption of *san frusquin*—without a cent, the condition in which, Marmillion ironically declared, the build-

ing of the house had left him. Since Marmillion, the plantation has had only two owners, Achille Bougère, and then the four Ory brothers, Placide, Lezin, Jean Louis and Envyde. Until last year, two of the Ory sisters, who introduced modern conveniences into the house, lived there. Then one of them died and the other moved away. Now a relative supervises the property which has some 1,000 acres profitably planted in sugar.

Greenwood

Standing high on a hill three miles from the Mississippi, Greenwood is considered the best remaining example of Louisiana's large plantation homes. It is so perfectly proportioned that its size is only apparent up close. At left, Mrs. Frank Percy, the present owner, sits on the lower gallery which is not at ground level as in most plantation houses but is raised five feet. The Percys, who bought the plantation 40 years ago, have restored the pillars, walls and ceilings of the old house and put in modern conveniences. They farm 500 acres, all that remain of the original 8,000. Cotton and cane are still the main crops and wild turkeys are still found in the surrounding woods where Audubon, once a guest at Greenwood, made sketches for some of his famous bird paintings.

Greenwood was built in 1830 by William Ruffin Barrow, who brought architects and craftsmen from Europe to supervise the work of 700 slaves. He constructed a deer enclosure to hold his children's pets and a private race track to amuse his guests. Inside Greenwood, too, were many splendid touches. The central hallways swept through the house 20 feet wide and 70 feet long. Gilded cornices topped the windows. Doorknobs and hinges were silver. And just outside the front of the house Barrow had an artificial lake dug (*opposite page*) so that his house, of which he was extremely proud, could be reflected in it and thus enjoyed twice.





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"daredevil" trunks 4.95...from a series of the
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THE GRACEFUL INTERIORS



HEART-SHAPED well encloses the unsupported spiral staircase at Houmas House.

FERN-SHAPED medallion leaves are hung over 120-year-old chandelier at Greenwood.



SNAIL-SHAPED stairs of Aston Villa, near Greenwood, are most unusual in the state.



goes on 'n' on 'n' on...



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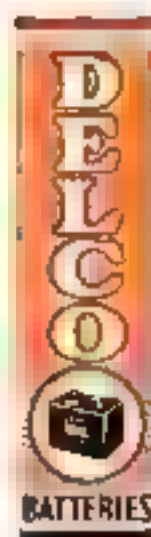


DELCO BATTERIES

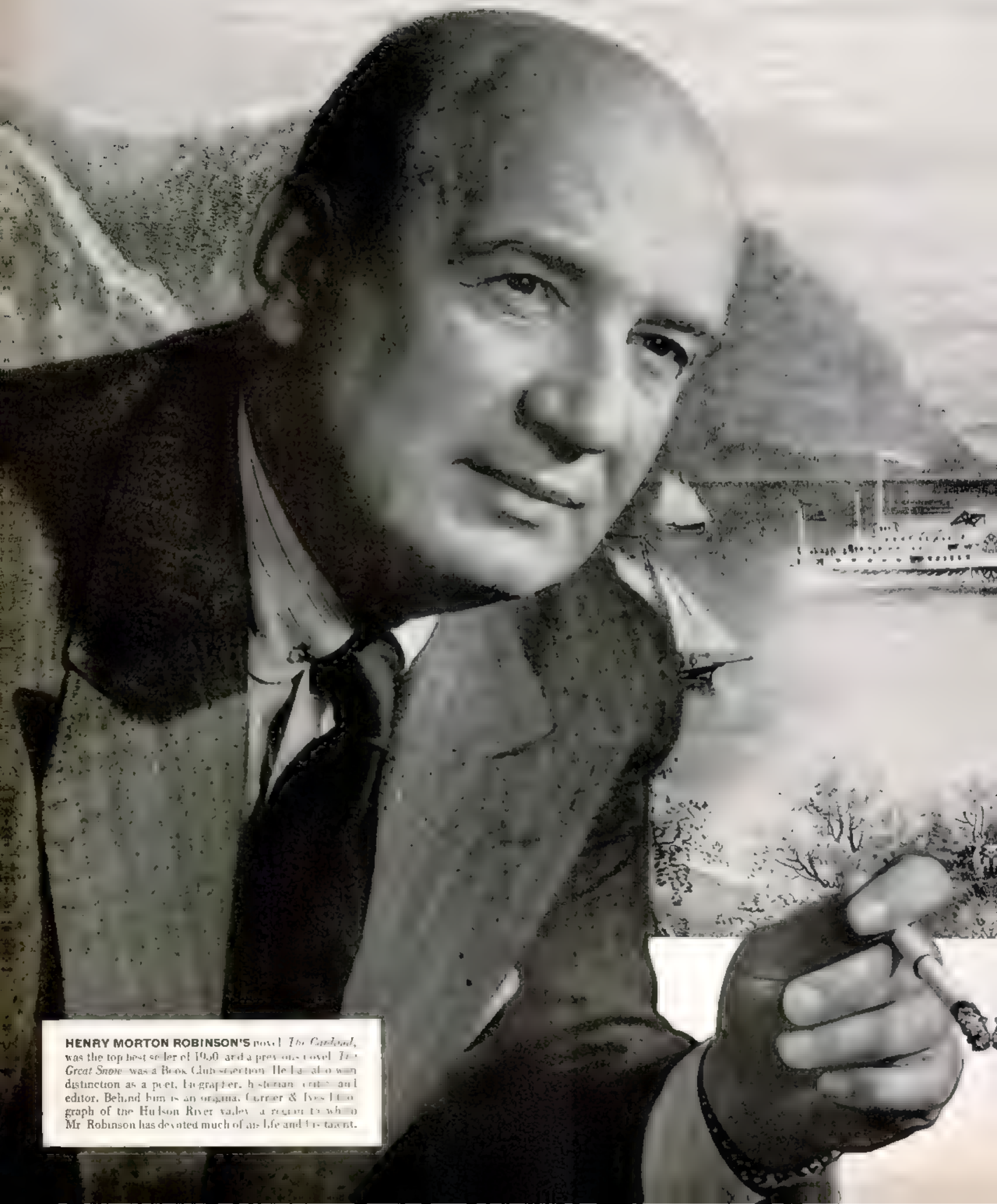
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How would you put a glass of



HENRY MORTON ROBINSON'S novel *The Cardboard*, was the top best seller of 1950 and a previous novel *The Great Snow* was a Book Club selection. He has also won distinction as a poet, biographer, historian, critic and editor. Behind him is an original. Currier & Ives lithograph of the Hudson River valley, a region to which Mr. Robinson has devoted much of his life and his talent.

Ballantine Ale into words?

Here, the versatile author of "The Cardinal" has a try at it.

HENRY MORTON ROBINSON

If Ballantine Ale didn't exist, it would be necessary to invent it.

My anticipation begins when I pluck a dewy-cold bottle of Ballantine Ale from the refrigerator. It mounts as I snap off the cap with its familiar three rings. There's a promissory gurgle in the neck of the green bottle, then a swirl of full-bodied amber ale into my tilted glass. I watch the creamy collar rise to the brim - and the ritual of pouring is complete.

A sip, a swallow, a draught - according to my mood. Deep speaks to deep as thirst vanishes and I savor the distinctive after-tang prized by everyone who has ever tasted this hearty brew.

I lift glass and bottle to gauge my remaining measure of enjoyment. I'm prolonging, not scanting, an experience that will be repeated when I open another bottle of Ballantine Ale to be my companion at lunch or dinner.

Henry Morton Robinson



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like it...

More people
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than any
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to One!

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And CLOROX makes home germ centers sanitary, too!



It's easy to make bathroom and kitchen surfaces bright, fresh and sanitary with Clorox! For in routine cleaning, Clorox removes stains, deodorizes, disinfects... It's the most efficient germ-killer of its kind... a type of disinfectant recommended by public health authorities. Directions on the label.



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SIGHTSEEING HORSE AND PASSERBY CRANE NECKS AT EACH OTHER AS HORSE-CARRYING CAB CRUISES IN LONDON

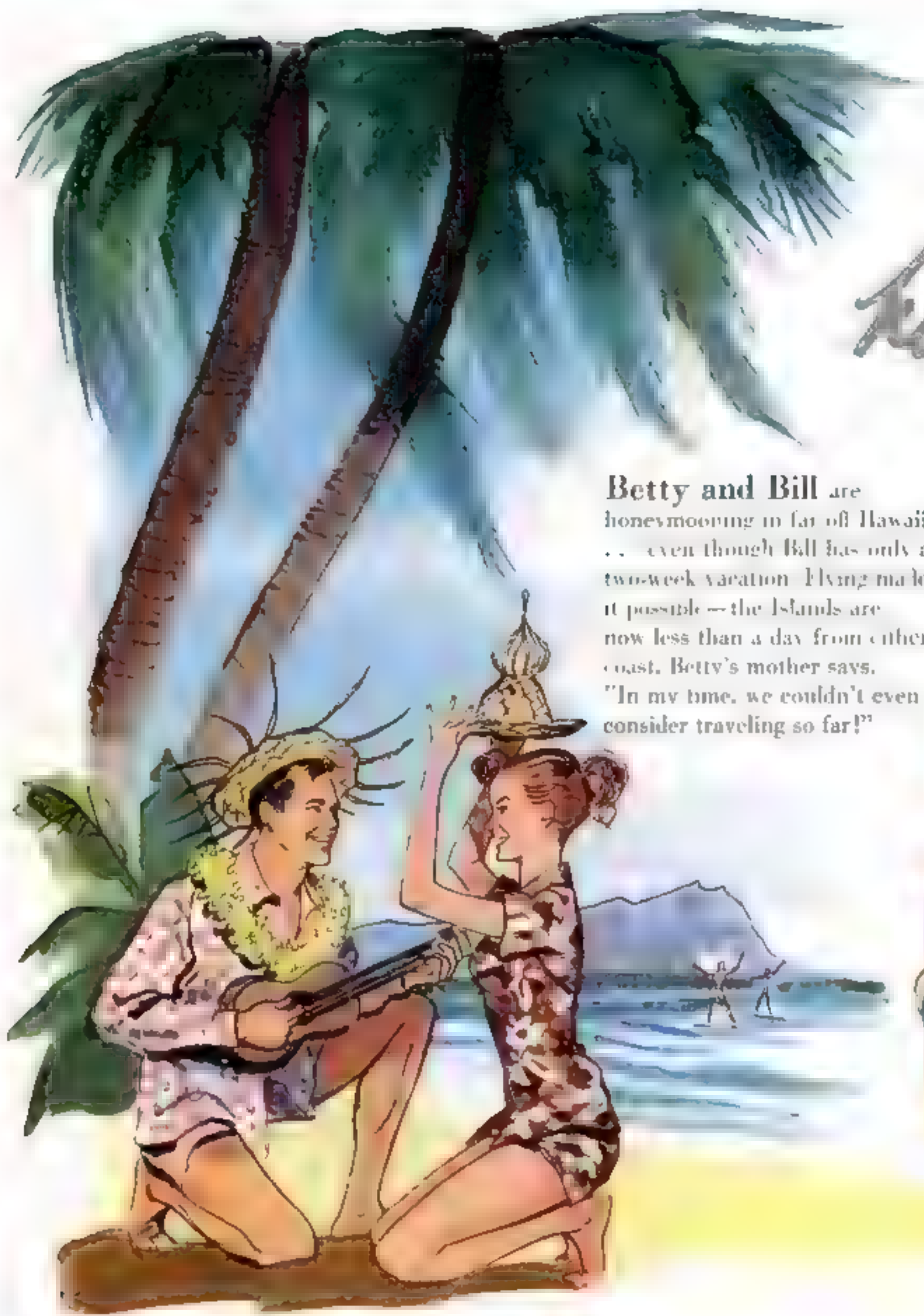
HORSE-CARRYING CAB

Englishmen, who have great respect for the good sense of animals generally, were astonished recently when they saw a horse nodding to them pleasantly (*above*) from a taxicab cruising in a London street. Horses, they realize, seldom ride in taxicabs. In the first place, they cannot afford it; and in the second place, any horse smart enough to have the fare would also be smart enough to know he wouldn't be comfortable in

a taxicab, especially in a London cab which has plenty of head room but very little sit-down room. But their astonishment turned to shock when the cab reached its destination and the horse got out (*below*). Anthony Love, manager of the Eros newsreel theater, had rented it for use in advertising a steeplechase newsreel. He had to pay an extra fare of threepence, since the horse was a parcel more than three feet long.

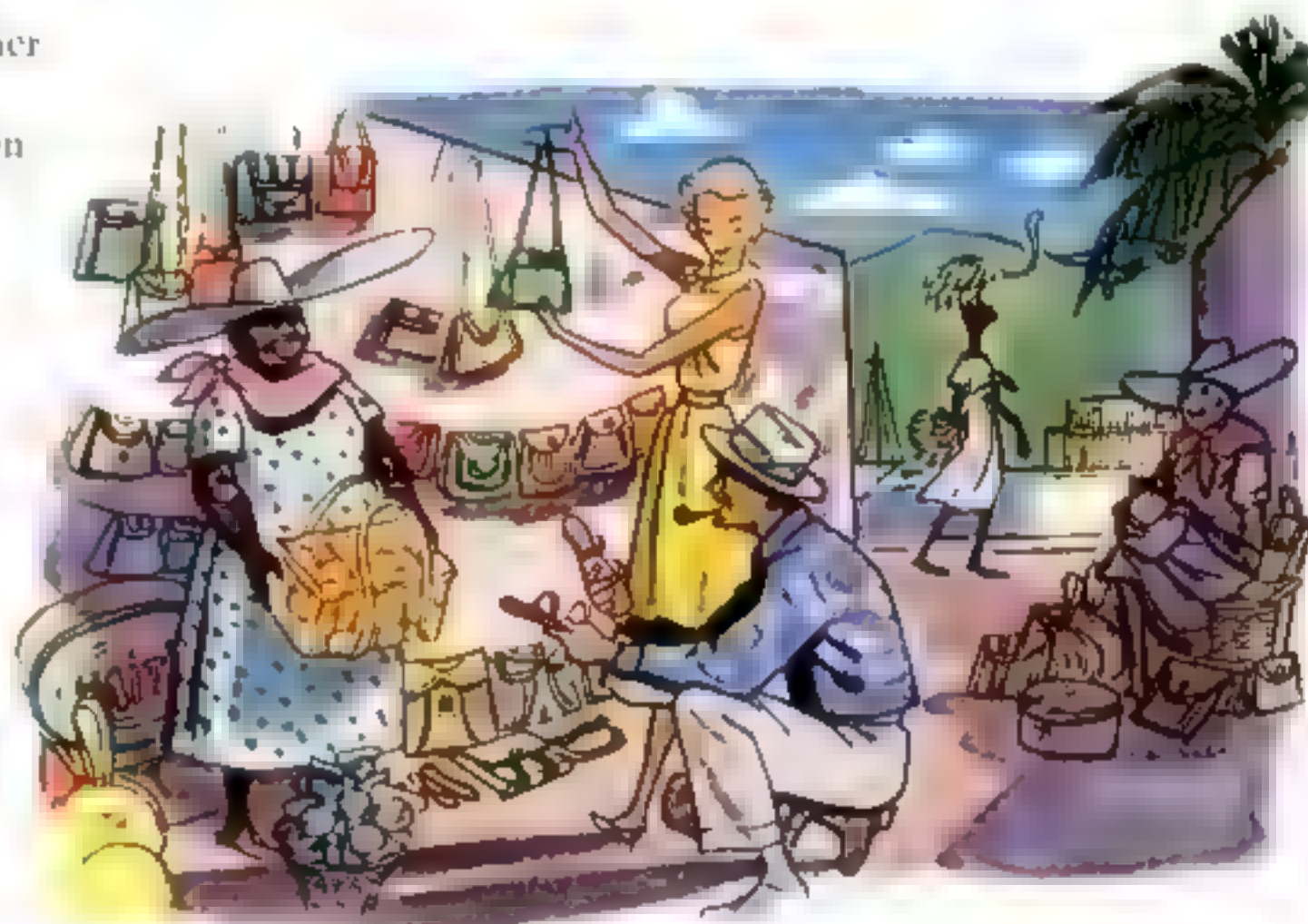


FOOLED BYSTANDERS LOOK SOUR WHEN THEY LEARN WHAT HORSE REALLY IS

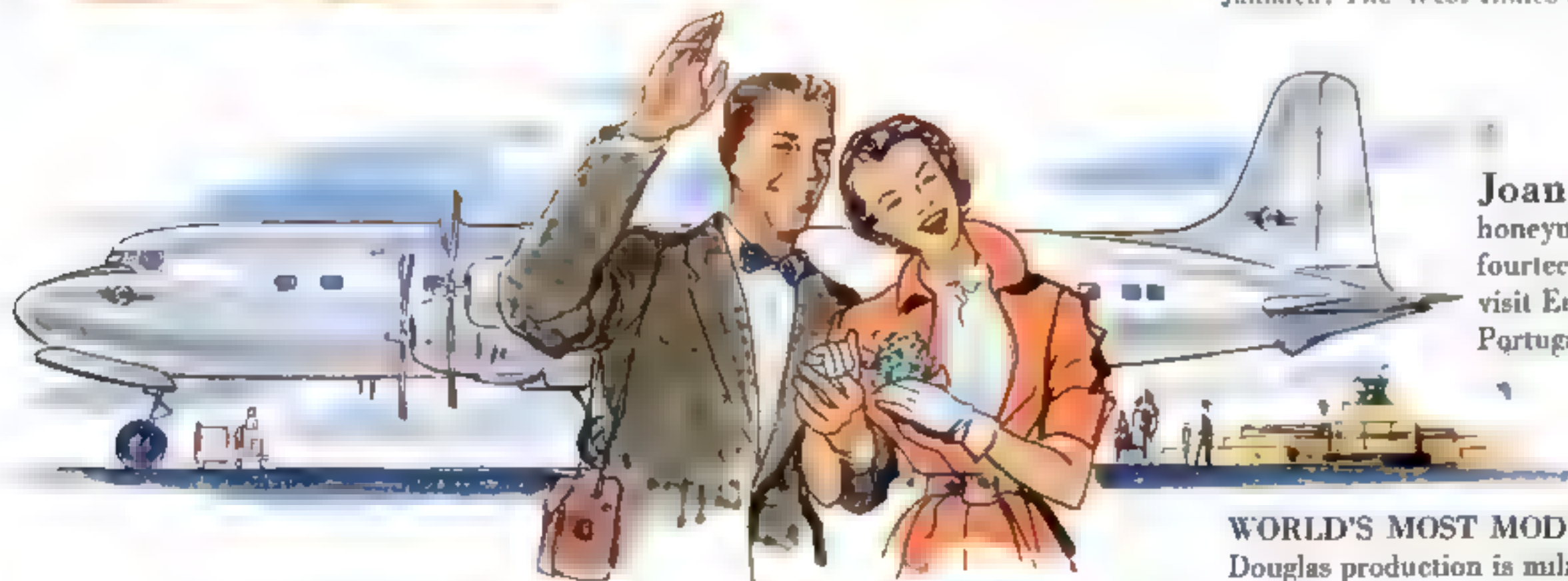


Betty and Bill are honeymooning in far off Hawaii . . . even though Bill has only a two-week vacation. Flying made it possible — the Islands are now less than a day from either coast. Betty's mother says, "In my time, we couldn't even consider traveling so far!"

*How
Honeymoons
have changed!*



Helen and Frank are easterners. They longed to see foreign lands — but on a budget. Flying made it possible! They're visiting Spanish-speaking Puerto Rico, Cuba, the Dominican Republic . . . French-speaking Haiti . . . British Jamaica! The West Indies are popular the year 'round.



For free, expert help in planning *your* next trip, ask one of the airlines listed below. Or consult a travel agent; see "Travel Bureaus" in your classified phone book.

Joan and Bob have just returned from a honeymoon in Europe. They've been away only fourteen days . . . but it was plenty of time to visit England, France, Switzerland, Italy and Portugal. Flying made it possible!

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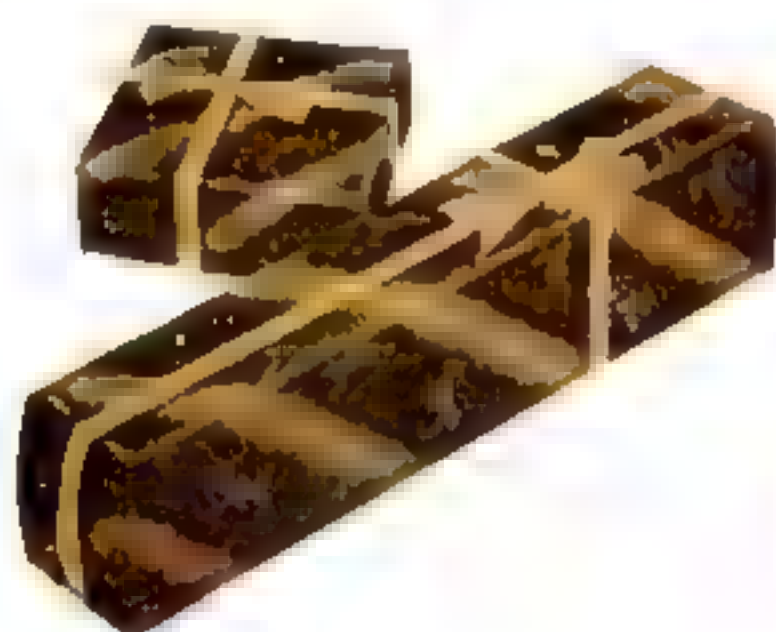
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ACTUALLY, next to Christmas, June is the greatest Men's Gift Season of the year. On Father's Day (June 15) we honor our fathers, real, step or in-law. Grammar, high, prep school and college graduations occur throughout the month. So do Weddings, when custom suggests gifts for grooms, best men and ushers. In addition, there's June's annual crop of Wedding Anniversaries, Birthdays, and the many occasions for remembering your loved ones in the Armed Forces.



Coming: The Greatest Gift Show on Earth!

Hickok and fine stores everywhere are holding gift shows this month. Premiere showings of the most comprehensive collection of Hickok Men's Gifts ever assembled will be displayed to help simplify your gift selection. With expert gift counselors in attendance, and with free gift wrappings and cards for the asking, every courtesy and service will be extended to make your shopping the pleasure it should be.

Why Gifts by Hickok?

More men wear Hickok accessories than any other kind. On the right you will find the style, quality and type of practical and personal gifts which almost a half-century of experience has taught us men want most. And the prices are all conservative...enough to show you care, never enough to label you extravagant.

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<p>Crocodile Jewelry Set Gold-tone Edging. Matching Belt and Buckle. Set, in leather gift box, \$20.00.*</p>	<p>Luxurious, roomy zippered California Saddle Leather Men's Toilet Kit. Waterproof Lining, \$9.95.*</p>	<p>Matching Tie Bar, Links and Lighter plus fine Pipe of Imported Briar Set, gift-boxed, \$15.00.*</p>
<p>Imported Alligator Wallet, with Pass Case, Secret Pocket, \$10.00. Alligator Belt, also in Blue, \$12.50.*</p>	<p>Nassau Initial Jewelry Set. Matching Buckle on Sculptured Saddle Leather Belt. Set, boxed, \$10.00.*</p>	<p>California Saddle Leather Belt. Contour design, \$2.50. New Matching Stitchless Wallet, \$7.50.*</p>
<p>Fraternal Jewelry Set. Tie Bar, \$2.50. Cuff Links, \$3.50. Set, \$6.00*. Other fraternal emblems also available.</p>	<p>Top grain Cowhide, Pocket-size Fitted Toiletry Kit, \$5.95. Brush Toiletry Kit, Completely Fitted, \$5.95.</p>	<p>Goatskin Wallet with His Initial. Matching Belt with Initial Buckle. The set, gift boxed, \$10.00.*</p>
<p>Snake-Grey Dress Set, \$5.00. Black Satin Suspenders, \$2.50. Black Imported Morocco Wallet, \$5.00.*</p>	<p>Molded Cowhide Belt, in Brown, Black, Mahogany, \$2.50. Twin Profile Initial Buckle, \$2.00. Set, \$4.50.</p>	<p>Natural Pigskin Secretary with Card Case and Refill Note Pad, \$7.50. Matching Key Case, \$3.50.*</p>
<p>Babygator Cowhide Wallet with Secret Pocket, \$5.00. Babygator Belt, with Two-tone Initial Buckle, \$3.50.*</p>	<p>Aged, imported Briar Pipe with Patented Filter, that cools the smoke, eliminates tongue bite, \$3.50.</p>	<p>Handsome Tie Bar, with Ruby-colored Stones, \$2.50. Matching Cuff Links, \$2.50. Set, \$5.00.*</p>

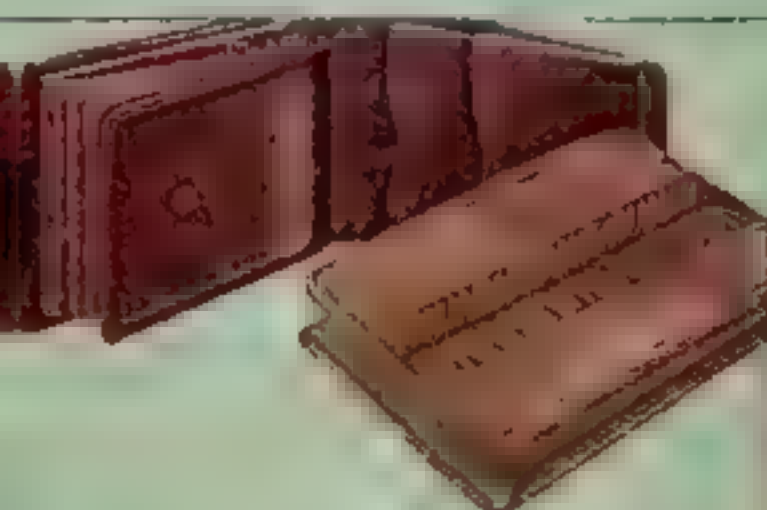
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New Dome design belt—Imported Pigskin Mahogany
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Horse's Head Tie Bar, Cuff Links, Matching Ciga-
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This Hickok Twin Initial Ascot Tie Guard seems to
 float on the tie, yet holds it neatly centered. \$2.50.*



Fishing Ensemble Casting Rod Tie Bar, Bass
 Cuff Links and Lighter. Set, gift-boxed. \$12.50.*



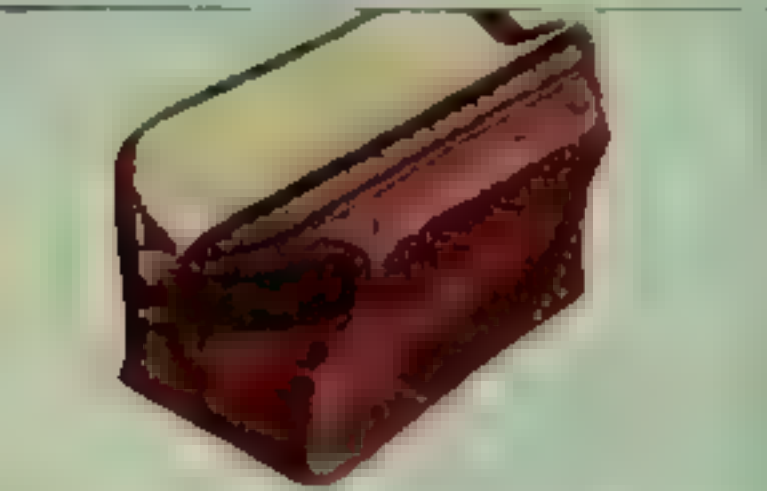
Basketweave Goatskin Wallet with Secret Pocket, Card
 Case, Matching Saddle Leather Belt, gift boxed. \$7.00.*



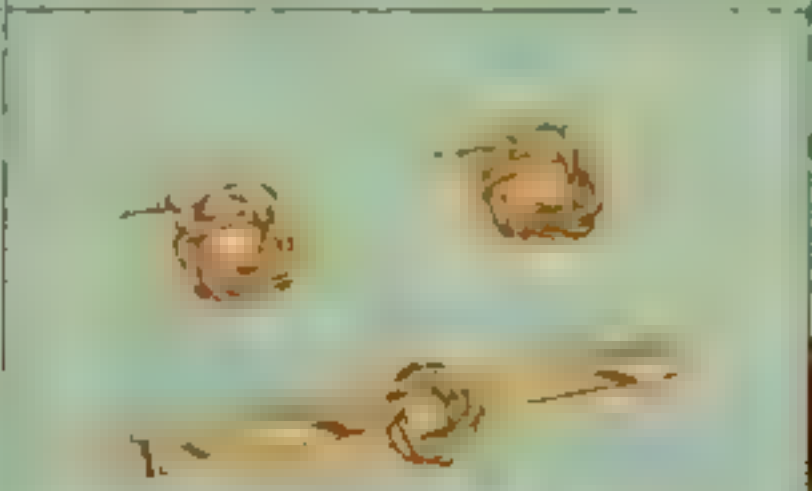
Smooth writing Hickok Pen and Pencil Set, made
 to outlast the best. In handsome gift box, \$5.00.*



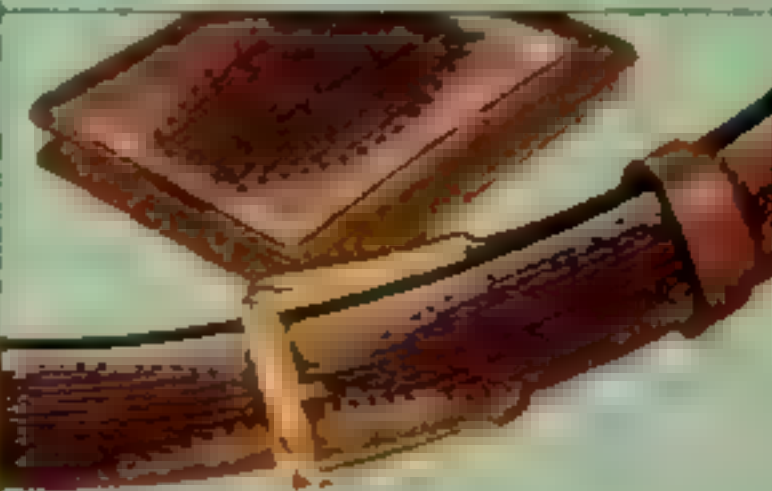
Handsome Tie Bar and Cuff Links in this Imported
 Florentine Tooled Leather Jewelry Box. Set, \$10.00.*



Zippered Tie Bar, Tie Pen, Cowhide Wallet
 Luggage type corners. Waterproof Lining. \$7.95.*



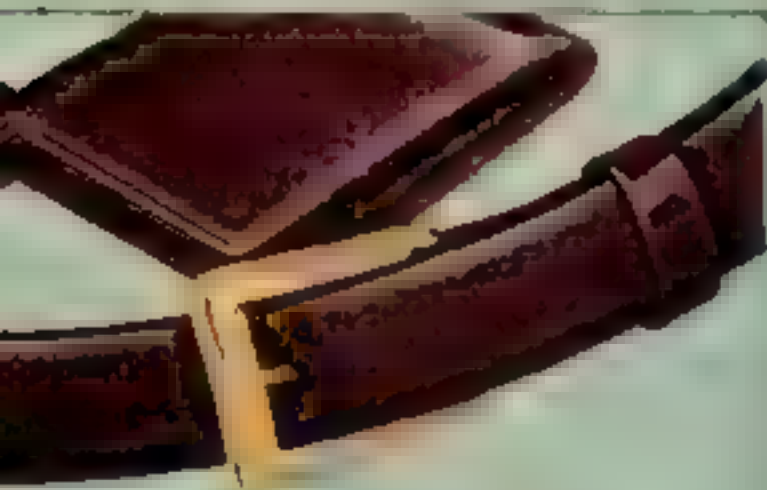
Sporty Belt and Square Knot Tie Bar. \$3.50.*
 Matching Square Knot Cuff Links. \$2.50. Set, \$5.00.*



Sporty Belt, Card Case with Zipper Pocket, Card
 Case. \$5.00. Matching Saddle Leather Belt, \$2.50.*



Sterling Cut Top Rod Tie Bar Fishing Cuff Links, Also Hunt-
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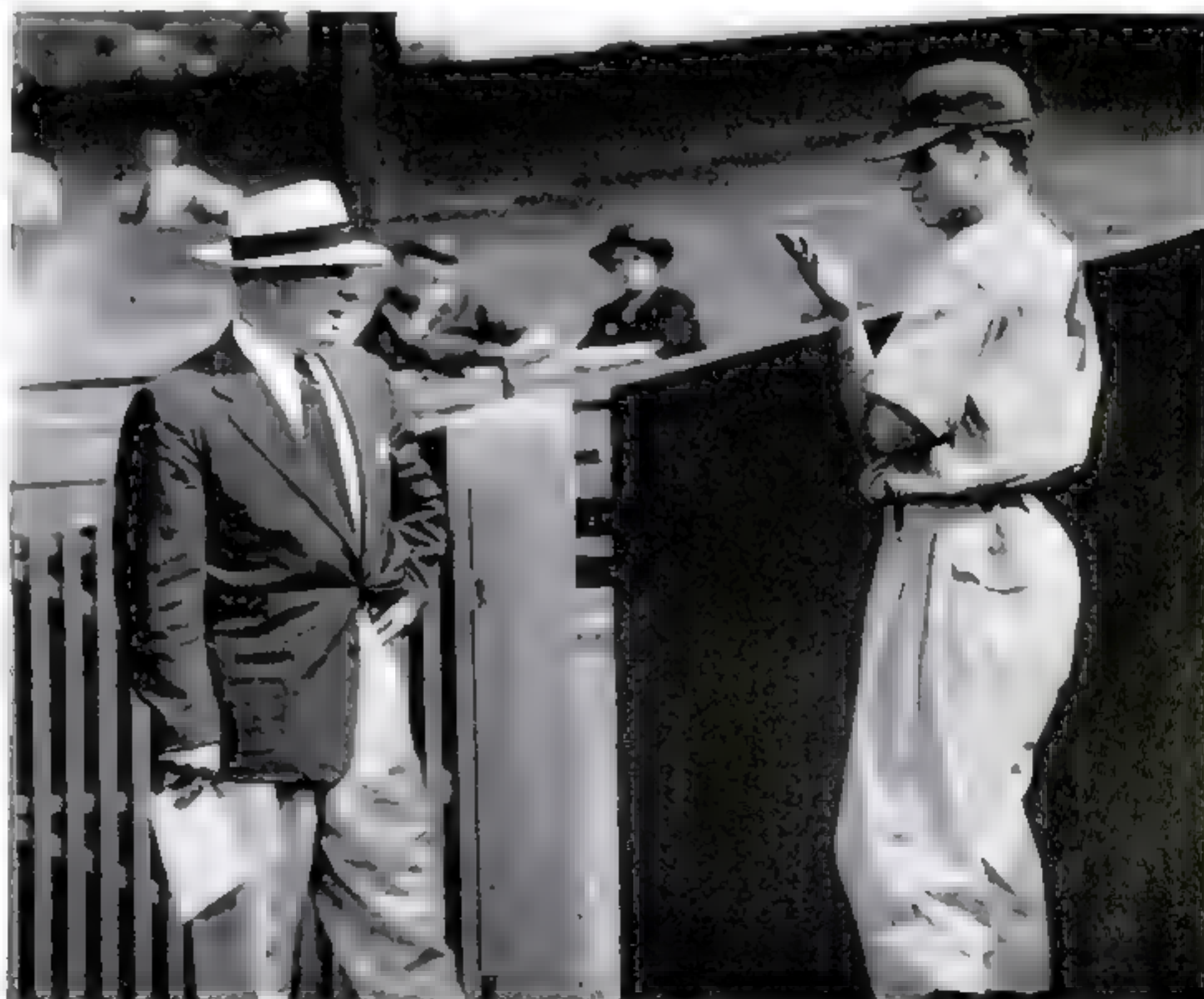


SITTING IN DUKE DUGOUT FOR LAST TIME, COACH COOMBS HOLDS LINEUP AND BLOWS OUT A CLOUD OF SMOKE AS HE WATCHES HIS GREAT TEAM PERFORM

DUKE'S IVORY

College baseball's best coach
bows out with a \$250,000 team

Wherever the Duke University baseball team has played this season major league scouts have been watching. With an estimated \$250,000 worth of players (major league purchase value) Duke has won 27 of its 32 games and is considered the best college team in the country. All this is an old, old story to 69-year-old Jack Coombs (*above*), Duke's coach. A great pitcher for the Philadelphia Athletics in the early 1900s, Coombs has taught baseball on the field and in the classroom (*p. 98*) ever since, and has sent almost 100 of his pupils on to pro ball (usually after graduation—if they sign before they become ineligible for college sports). As he has reached retirement age, this year is Coombs's last. Before the final home game Coombs said goodbye to Duke in a simple ceremony (*p. 97*) and then—with 10 major league scouts looking on—watched his team beat its arch rival, N.C. State, 6-0. It was a nice going-away present, but the best one may come late this month if Duke wins the national championship at Omaha.



A SCOUT'S ATTENTION is claimed by first baseman Billy Werber Jr., son of ex-big-league infielder,

shown talking to 'New York Giants' Willie Duke, Werber, president-elect of class, hits in cleanup spot.



America's First Gin* is America's Best Gin!

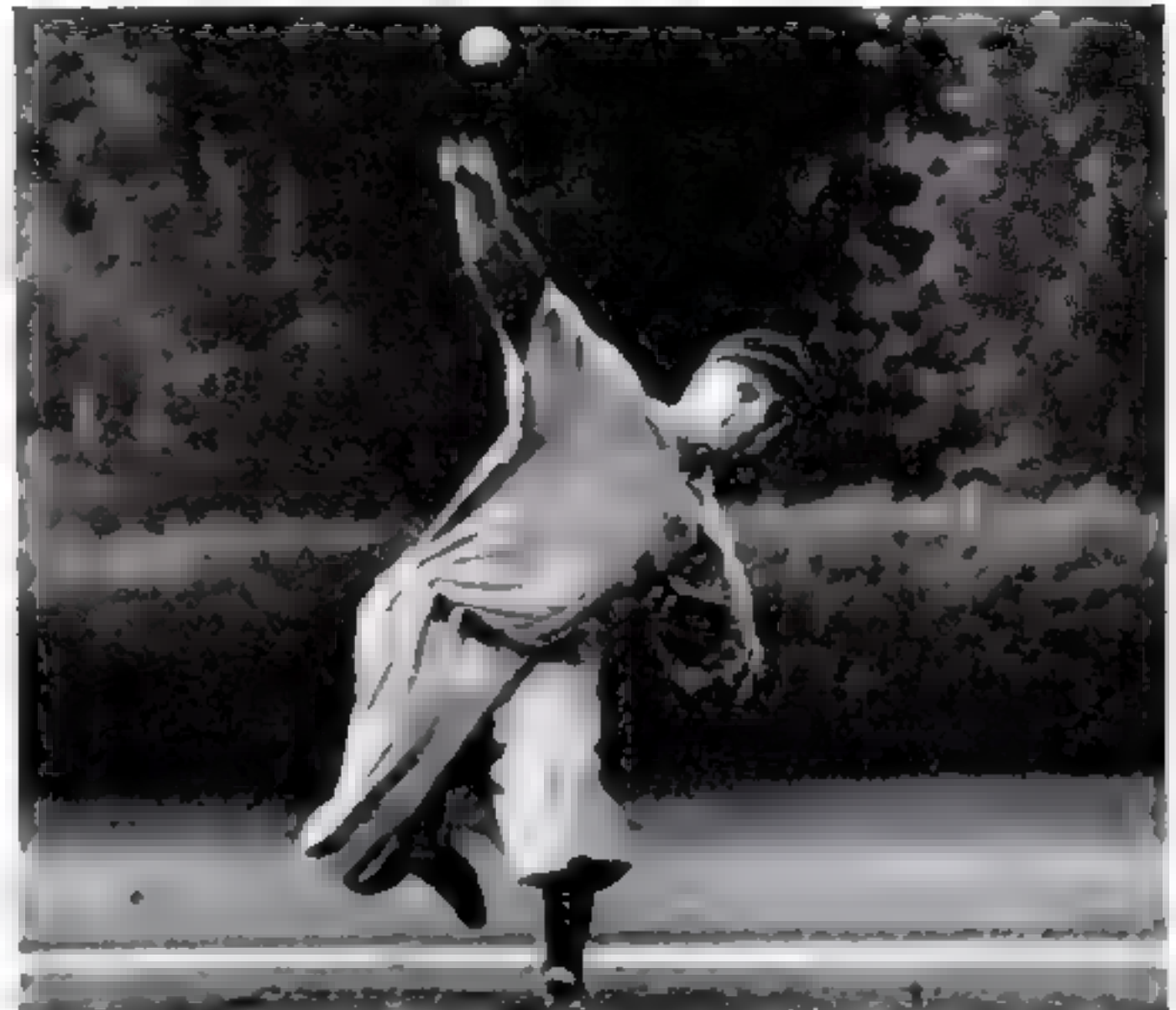


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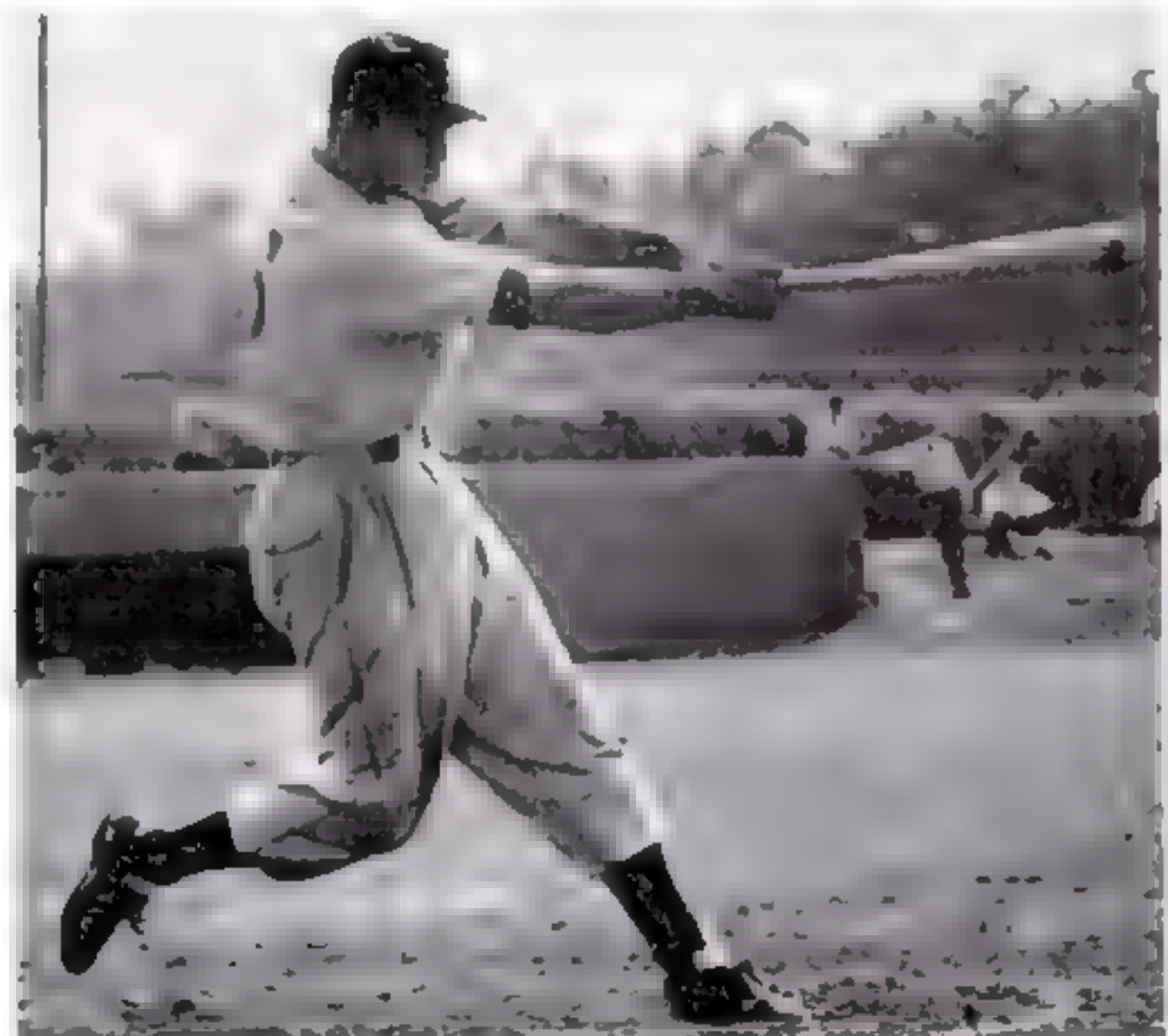
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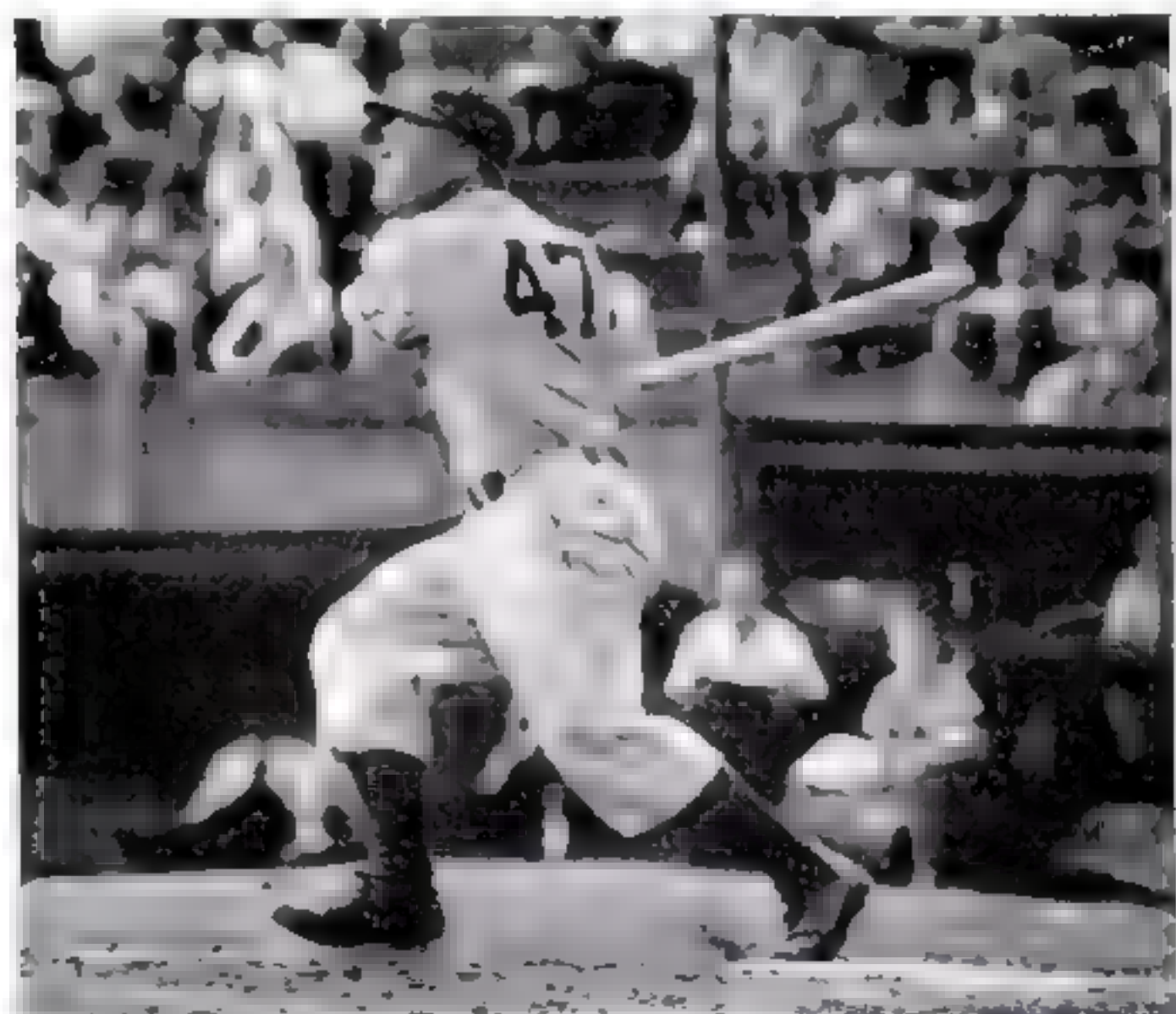
Duke's Ivory CONTINUED



BEST PITCHER at Duke is Joe Lewis with 9-1 record for year. Although sought by several big league clubs, Lewis, a junior, plans to finish school first.

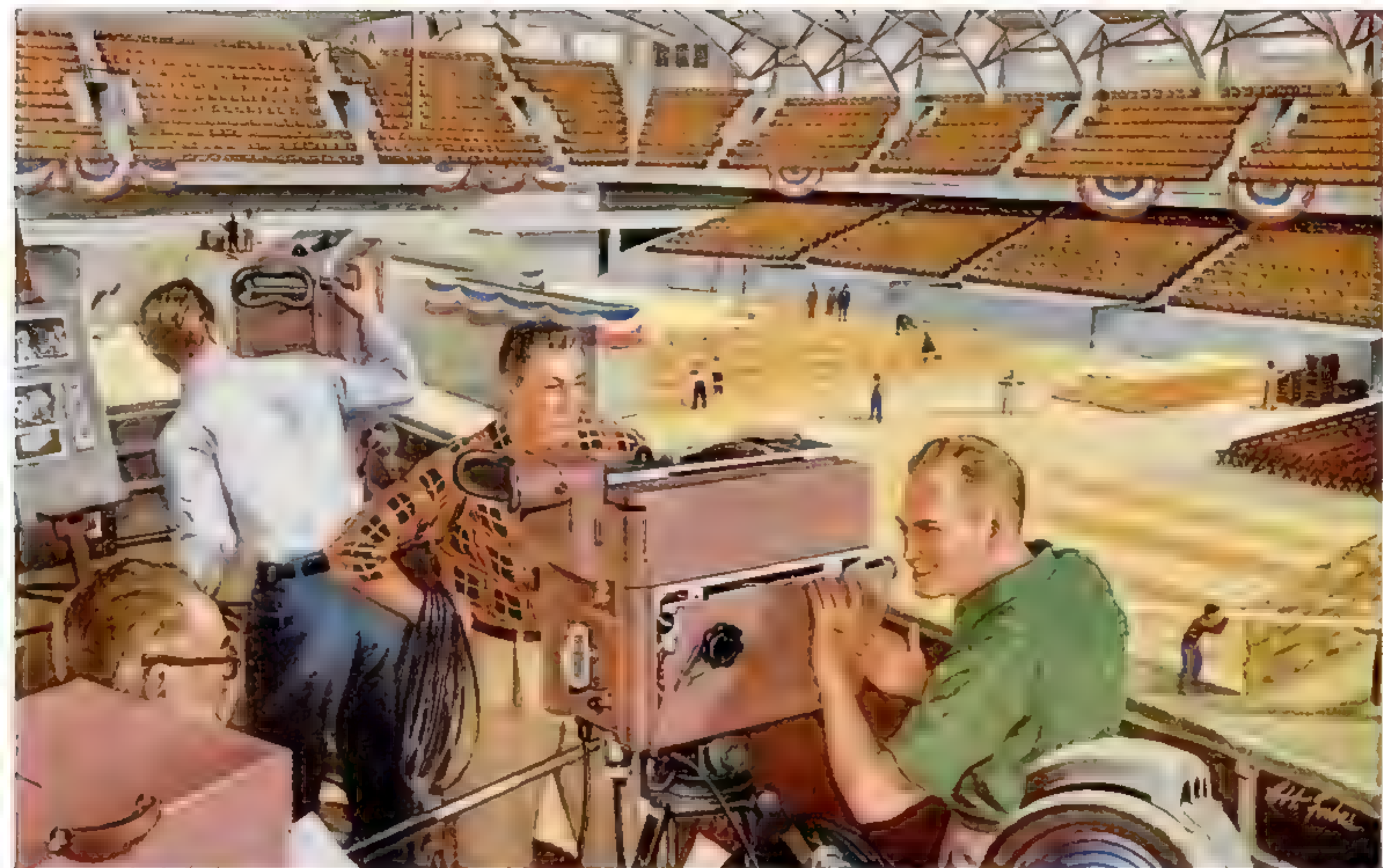


BEST PROSPECT in the scouts' opinion is star shortstop Dick Groat, All America at both basketball and baseball. Groat leads team in RBIs with 41.



BEST SLUGGER is 22-year-old fielder Red Smith, who was offered \$18,000 bonus by big league team before coming to Duke. Smith hit .455 for season.

CONTINUED ON PAGE 97



Wherever you are—you'll be "front-row-center" at the conventions with a Motorola TV!

in the exciting days ahead,

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Choose your television receiver for dependability and performance, too, just as you'll be casting your votes for a candidate's good character and reputation for reliable service! And when you make your choice Motorola TV, you can be confident that it's your best buy in every way, for greater value, quality, features . . . at lower cost!

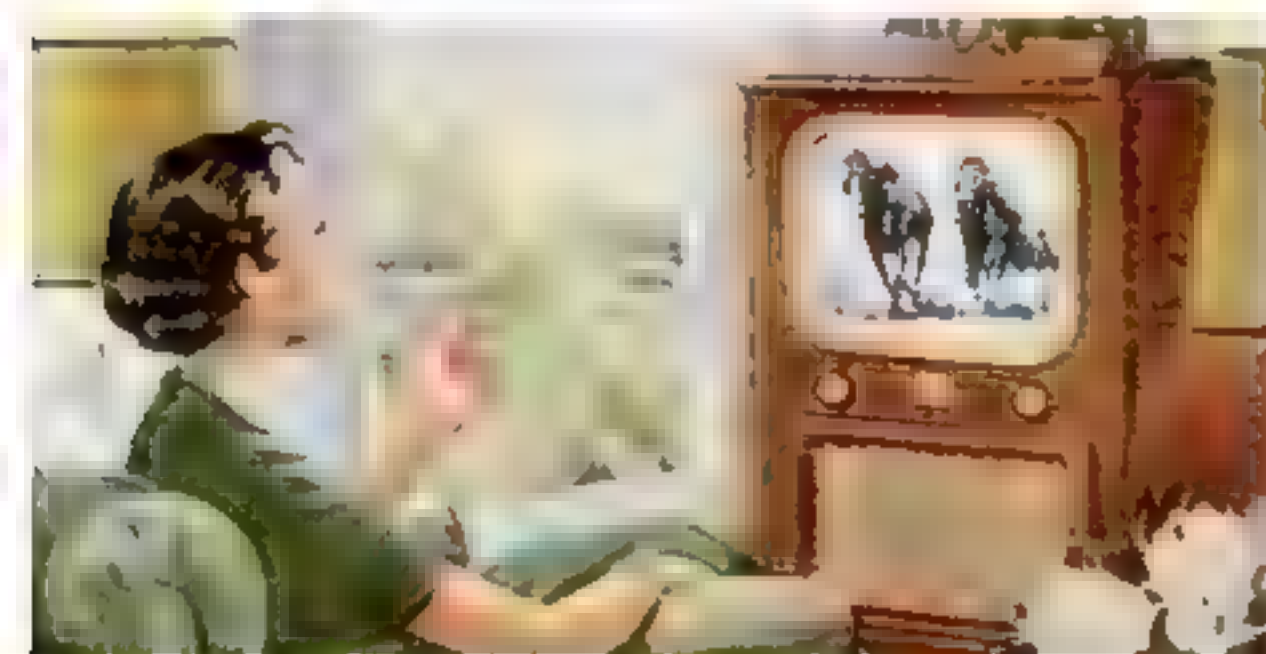


Single-Control Tuning—Target Tuner synchronizes sound and Filtered Clear picture with no fade, no drift, no further adjustments.

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Price includes Federal tax and 1-year warranty on all parts, tubes and picture tube



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You see, Early Times is *hearty*, but never heavy, *all* whisky, *fine* whisky, every ounce a man's whisky. That's why it's not only the *first* choice in Kentucky but the best choice you can make.

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GALLERY OF SCOUTS carefully scans team in Duke's final game. Among the clubs represented were Yankees, Indians, Giants, Senators and Athletics.



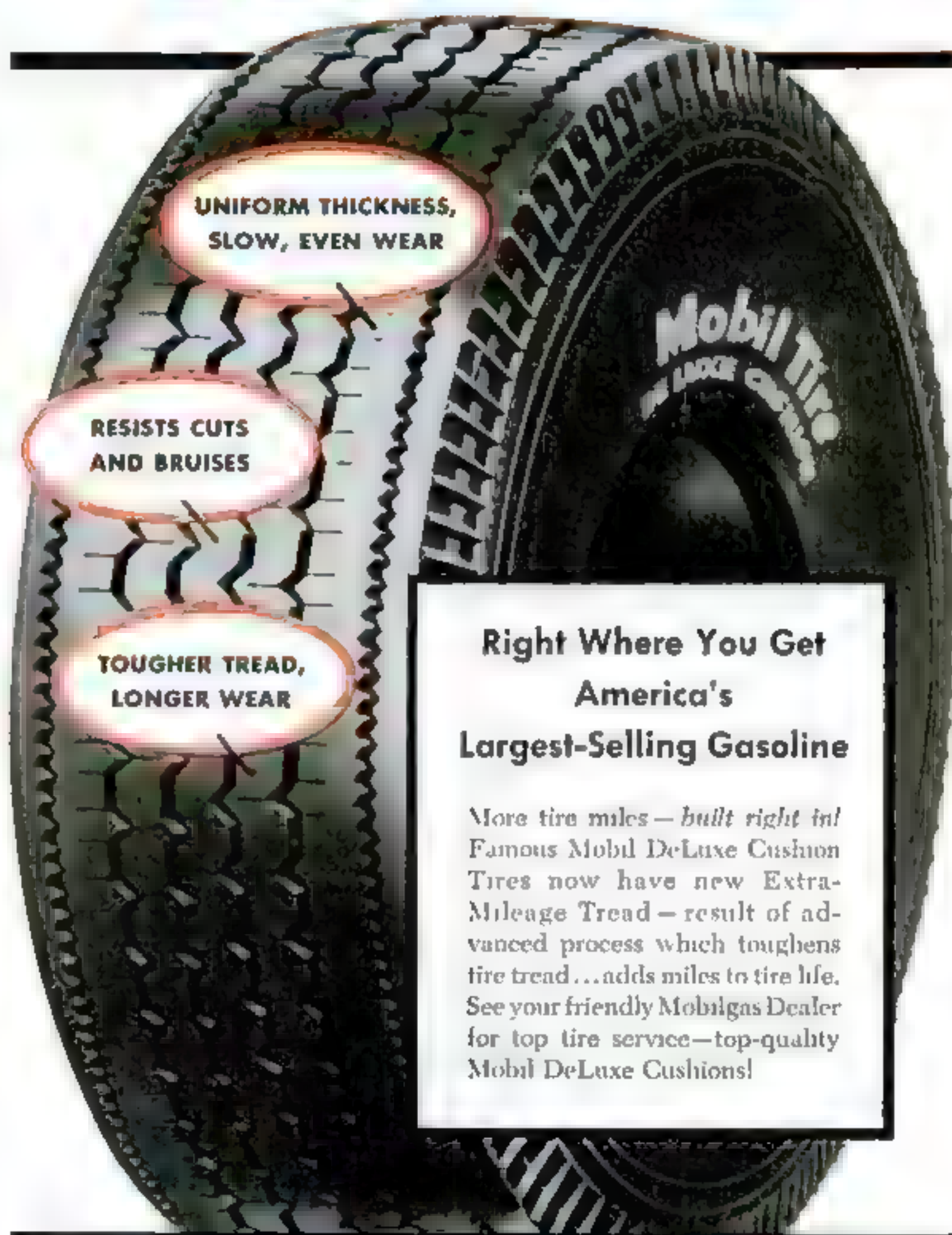
TEARFUL MOMENT occurs when Coach Coombs's wife, known as Miss Mary, opens goodby present of pearl necklace given her by members of team.



FAREWELL SPEECH to Coach Coombs is given by ex-big-leaguer Billy Werber Sr. (right) as team stands in line. Werber played at Duke in 1927-30.

CONTINUED ON NEXT PAGE

NEW EXTRA-MILEAGE TREAD



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Duke's Ivory CONTINUED

HOW COOMBS TAUGHT BASEBALL

Most people think baseball is taught exclusively on the field, but Coach Coombs uses the classroom as well. Giving a lecture course in the science of baseball for aspiring coaches, Coombs explains every intricacy of the game with the thoroughness of a physics professor. At the end of the term he gives a final examination which is so tough that many of his own players find it hard to get a good mark. Last year only two A's were given in the course. Some of Coombs's questions appear below, with the answers printed upside-down at the bottom of the page.

WHAT WOULD YOU DO?

- 1 A successful catcher receives low balls with an upward movement of his hands and arms, all high balls with a downward motion. Why?
- 2 Runners on first and second. Catcher tries to pick off man at first with a quick throw. Why is this fundamentally unsound?
- 3 When can the pitcher purposely fill the bases?
- 4 Make up a batting order from this squad: a) player short in stature, very fast, good bunter, fair hit-and-run hitter; b) fair bunter, medium hitter, misses many strikes; c) fair hitter, very fast, good base-runner; d) heavy hitter, slow runner; e) good batsman, excellent base-runner; f) right field hitter, good bunter, good base-runner; g) good hitter, probably best on squad; h) heavy hitter, rather fast, good base-runner; i) weak hitter.
- 5 When should a pitcher back up third? Home plate?
- 6 The pitcher traps a runner off first. What are the duties of the second baseman?
- 7 When does second baseman always cover second on hit balls?
- 8 What should outfielders and infielders always remember in regard to the first throw of a relay?
- 9 When is the hit-and-run play in order?
- 10 Would you allow your batsman to hit with a runner on second, one out, two balls and no strikes? Why?
- 11 How would you play the infield in the following situation? a) first inning, three men on, no outs, no score; b) ninth inning, three men on, one run ahead, one out, fifth man in batting order at bat; c) eighth inning, runners on first and third, one out, score tied 4-4, ninth man in batting order at bat; d) sixth inning, three on, no outs, four runs ahead, fourth man in batting order at bat; e) ninth inning, runner on third, no outs, score tied 1-1, third man in batting order at bat.

WHAT YOU SHOULD DO

- 1 So that catcher comes into throwing position without wasted body motions advantageous to the runner. 2 Runner on second can go to third. 3 In ninth inning, with none or one out, with winning run on third, all the bases, so infielders force play at the plate, and possible double play by catcher throwing to first. 4 a) 3; b) 1; c) 5 or 7; d) 7 or 5; e) 4; f) 8; g) 6; h) 2; i) 9. 5 Third: with a runner on first on a base hit to right; also with a runner on second on a fly ball to the outfield. Home plate: a runner on third on a fly ball to the outfield. 6 Second baseman should cover second if runner breaks from first fast. He should cover first if the runner breaks slowly. 7 On every ball hit to the left-field side of second base. 8 First throw of the relay is the long one, second one the accurate one. Infielders should never go out too far or they will make relay inaccurate. 9 When there is a man on first and the pitcher is behind the batter, 2 balls no strikes, or 3 balls 1 strike. 10 Yes, always but with runners in scoring position when the pitcher is behind. 11 a) back; b) back if home team, halfway if visiting team; c) in; d) back; e) in.

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NORMAL RETINA is reddish, with clear pattern of blood vessels. The pale area at center is optic nerve. The white spots are reflections of light.

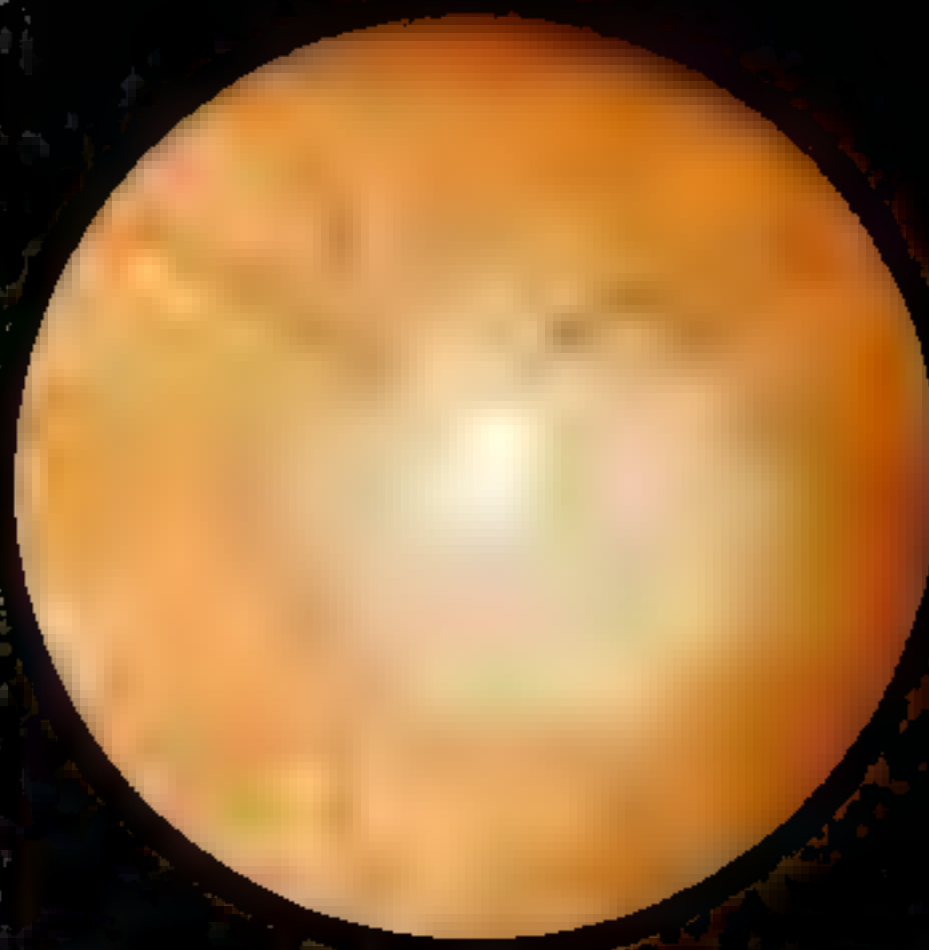
HOW THE EYE REVEALS ILLS

Retina changes during disease

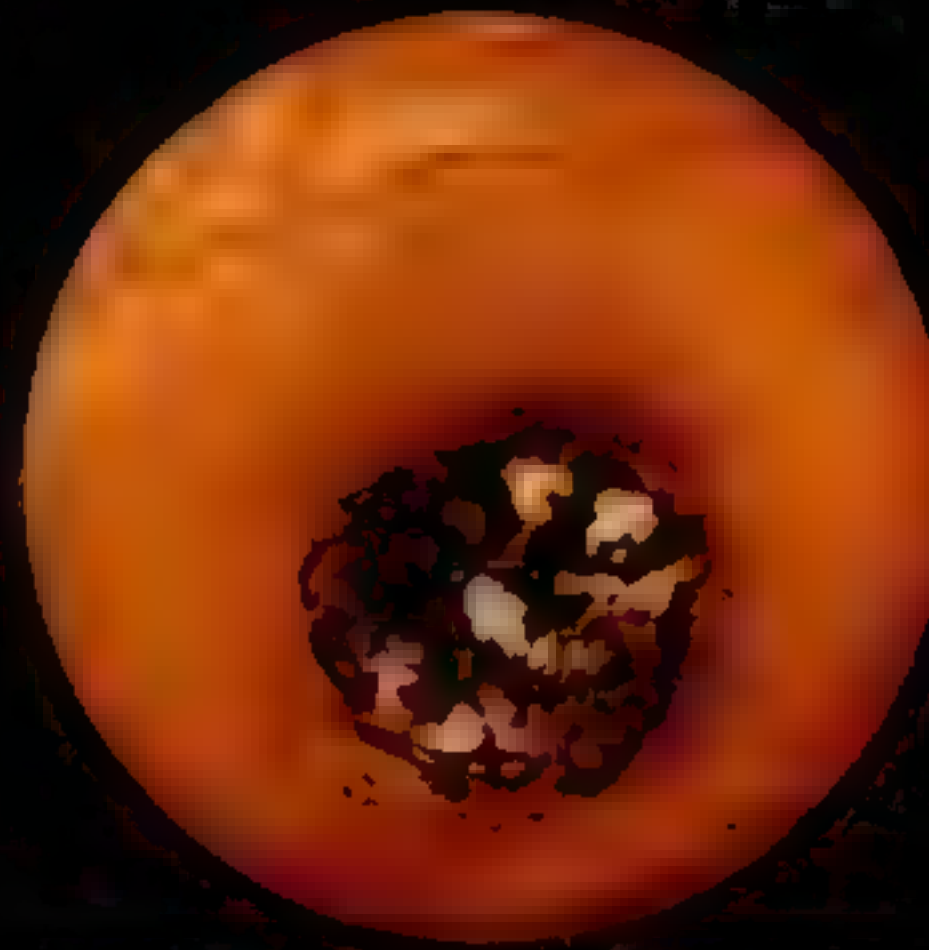
When a physician peers into a patient's eye he usually sees a pink, healthy retina like the one shown above. But sometimes he discovers one which is deformed or discolored. Retinal abnormalities occur in many different patterns, most of which are caused by specific diseases. When he finds such a pattern the ophthalmologist can often diagnose a disease before its more obvious symptoms have appeared. The study of these hidden danger signals was first standardized in 1926, when Zeiss built an instrument called the fundus camera which could take accurate photographs of the retina (*right*) through the eye's pupil. Now widely used in medical practice, the camera helps doctors learn how to recognize the patterns of disease in their patients' eyes.



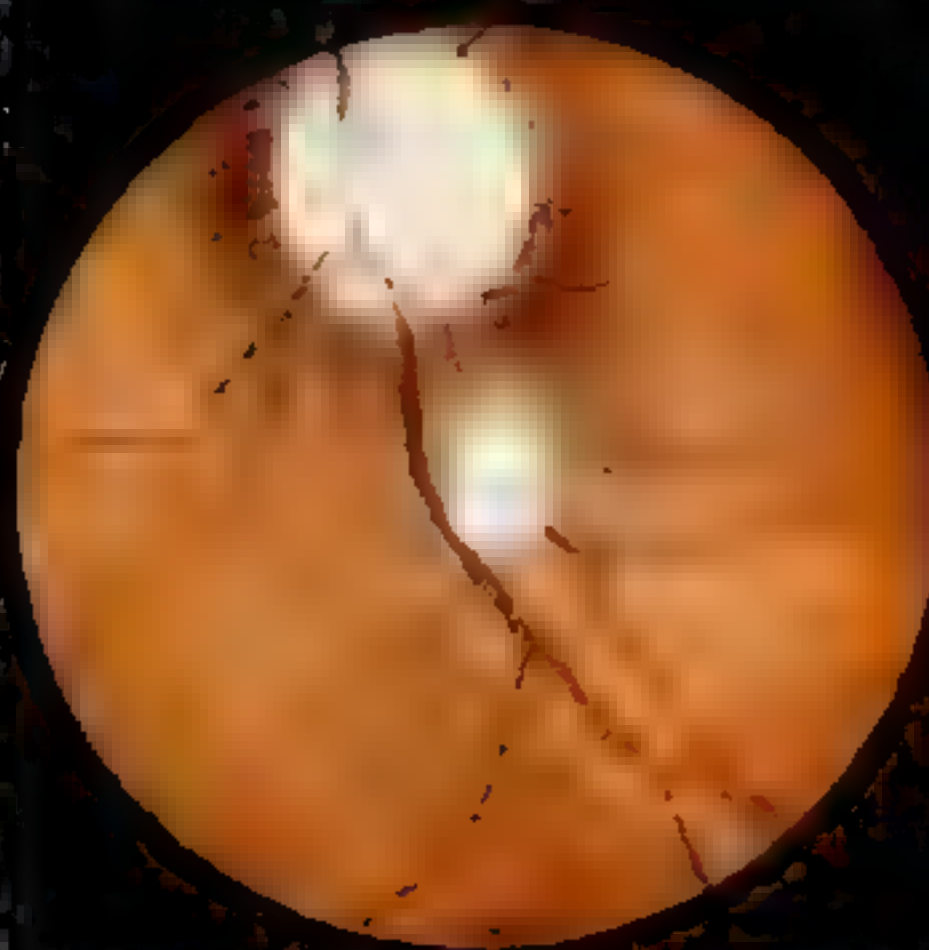
THROMBOSIS in a retinal vein is indicated by apparent disappearance of normal blood-vessel pattern shown at top. The thrombus (clot) plugging the vein has blocked circulation and blood has escaped from vessel, flooding surrounding tissue.



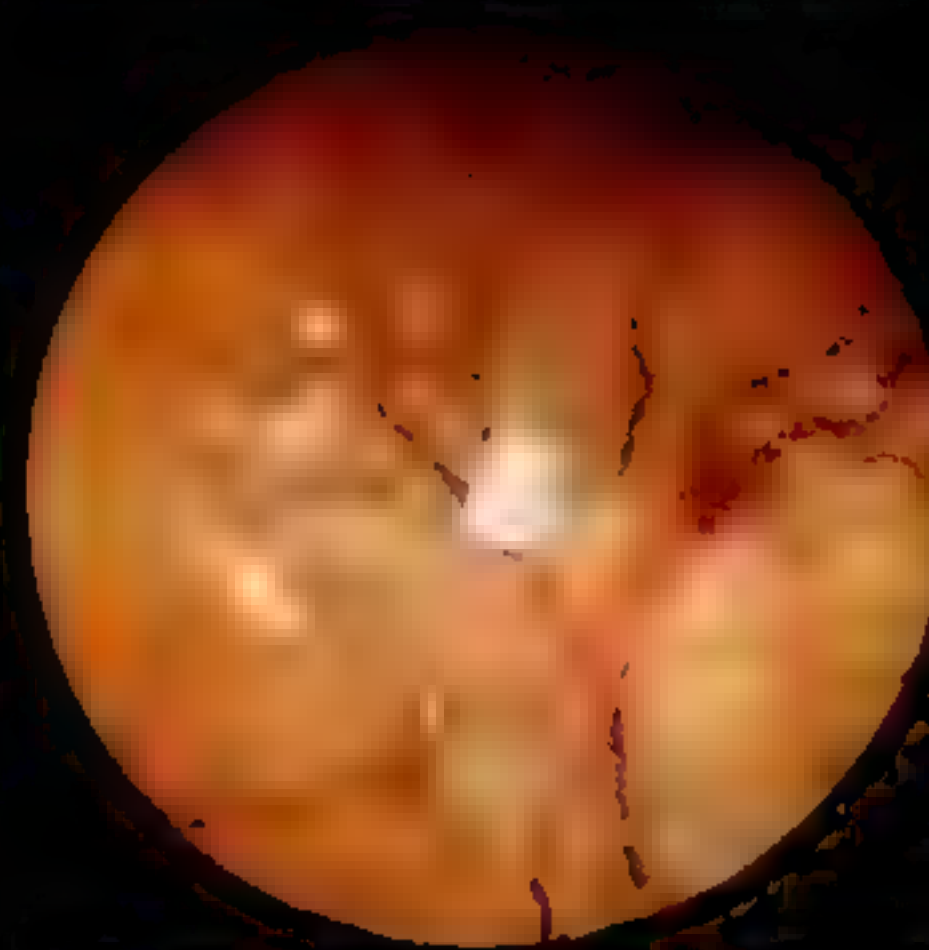
GLIOMA, one form of brain tumor, sometimes affects the optic nerve. Here, by causing pressure on the nerve, it has forced fluid into the nerve head (pale area), causing it to swell. This effect could also come from other types of tumors in the brain.



TOXOPLASMOSIS is general infection caused by a parasite which attacks the brain and eyes of children and often produces mental retardation. Dark, blotchy area is a scar left by the infection. The same pattern can be created by TB or syphilis.



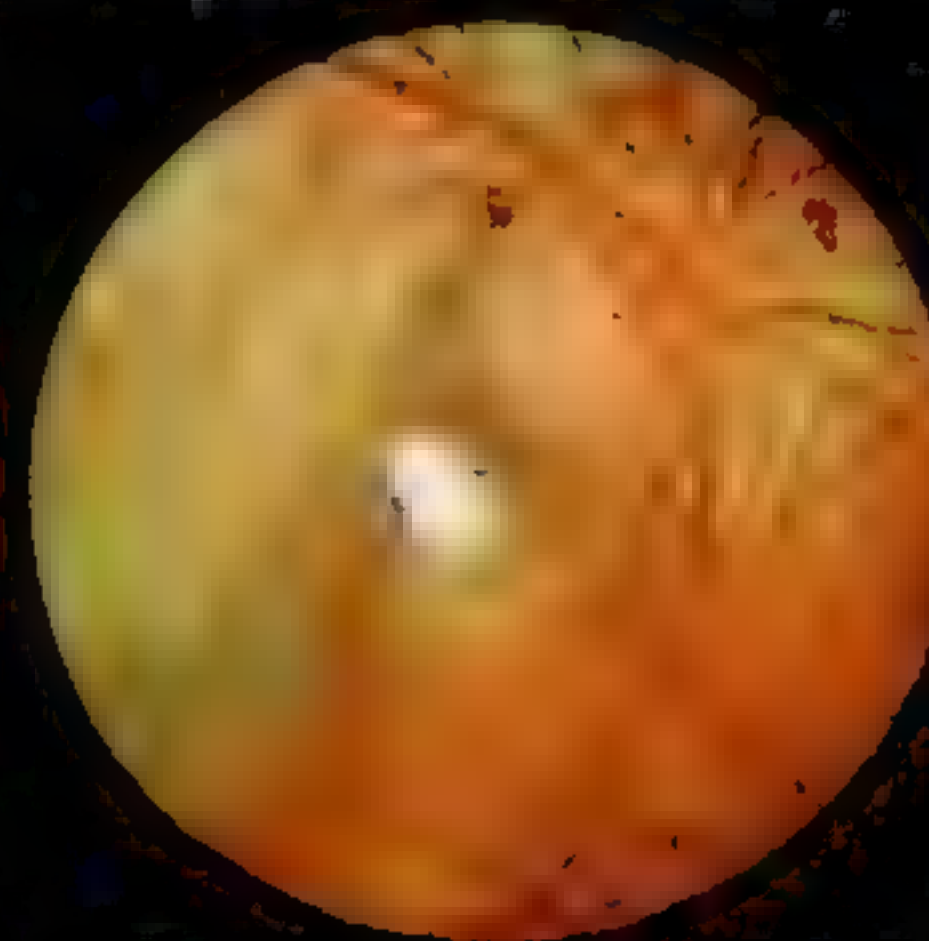
SYPHILIS, at a late stage, has completely atrophied the optic nerve and turned nerve head lead white (top disk). Without further tests, however, a doctor could not make a diagnosis of syphilis, since other diseases can produce the same effect.



HYPERTENSION (high blood pressure) is revealed by a narrowing of the retina's arteries (the smaller blood vessels), accompanied by appearance of many yellow white blotches called "cotton wool patches" and of small local hemorrhages.



DIABETES also produces blotches on the surface of the retina, but they are generally of a deeper yellow than those resulting from hypertension. In addition, diabetes creates pin-point hemorrhages, which are visible as small, dark red spots.



ARTERIOSCLEROSIS of the choroidal vessels, which supply the retina, reduces the amount of blood they can carry. Deprived of needed oxygen, tissue has begun to degenerate (green areas). This is a common cause of vision loss in later life.

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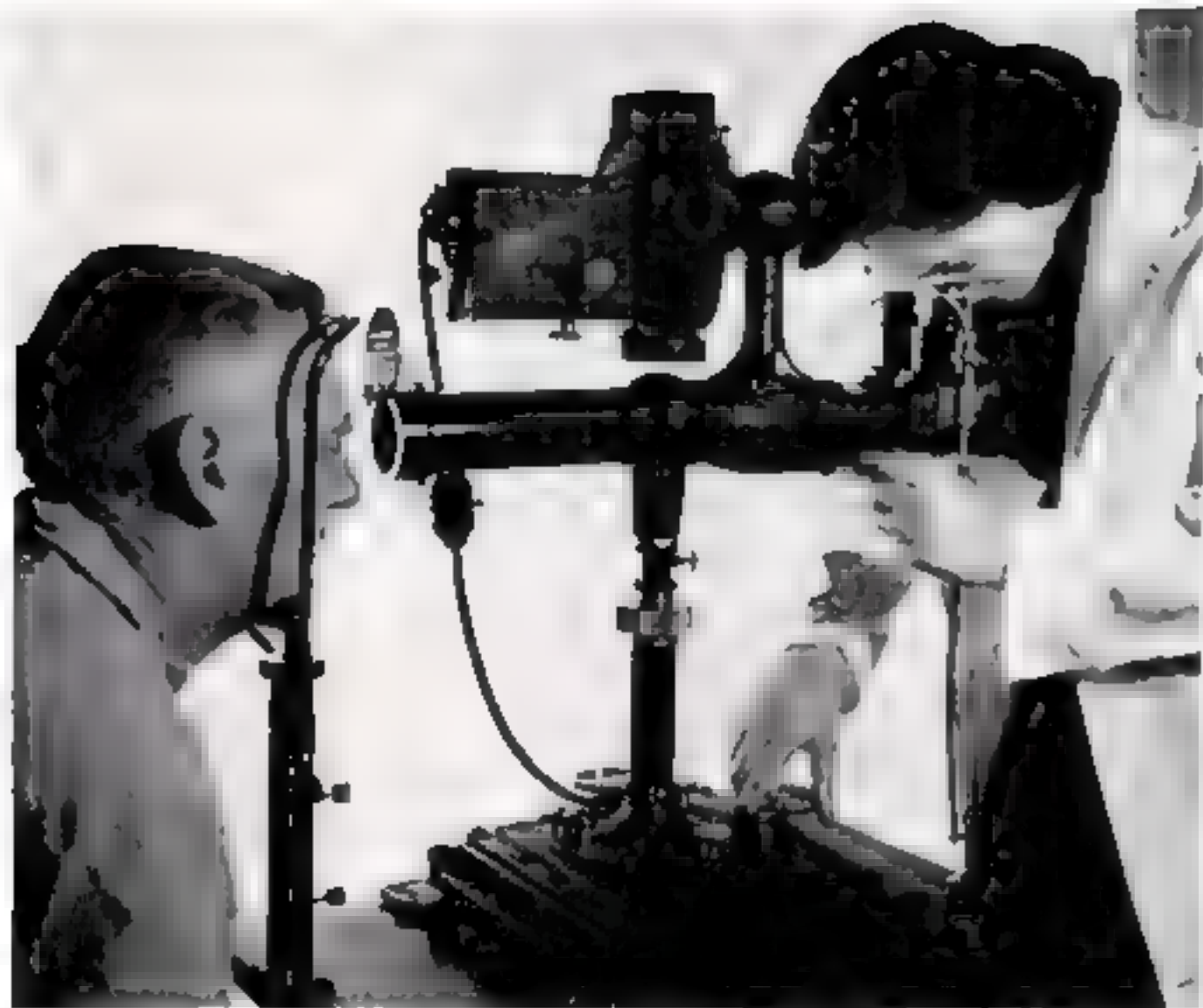
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THE CAMERA is shown in operation at New York's Bellevue Medical Center. Light from an arc lamp (top) travels down short vertical tube into horizontal tube. Bent by prisms, it then passes through lenses which focus it on the pupil of the patient's eye (left). Film and focusing eyepieces are at right.



OPHTHALMOLOGY CLASS at Bellevue studies retinal photographs made with fundus camera. These show patterns left by diseases affecting optic nerve.

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AT PEACE TABLE in Bonn on May 26, French Foreign Minister Robert Schuman describes contract as "a new and bold idea." Others include British Foreign Secretary Anthony Eden (left), U.S.

Secretary of State Dean Acheson (partly hidden by Schuman), U.S. delegate Philip C. Jessup (on Acheson's left) and Chancellor Konrad Adenauer of the Federal Republic of Germany (arm on table).



ALLIED PEACEMAKERS—from left Schuman, Acheson, Eden, McCloy, Francois-Poncet—take time out on terrace of U.S. High Commissioner's house overlooking the Rhine, in one of handsomest

THE GERMANS

A former refugee finds his old

THE summer of my escape had been 19 years ago: an angry Gestapo had been in pursuit as I headed for Switzerland. Now, in this spring of most uncertain peace, I returned, this time with a different fear upon me, a fear less brutal but no less real; was I to find this land of my birth chastened, strong, spirited—or whipped, conniving, still the pretentious menace of Europe?

I had known, had seen that menace too closely and vividly. As a student at Munich University I had watched the Nazi bullies of the early '20s start on their road to power. As a young reporter for the liberal *Frankfurter Zeitung* I had followed them to Berlin—to see and to report, with sorrow and anger, their capture of the capital.

I came back to see and to report again. I was not so ingenuous as to expect utterly simple, unmistakable answers to the grave questions troubling all people about Germany's future. I had not forgotten one lesson I had learned as a reporter: the truth is never simple and tidy. Even so, I was perhaps not quite prepared for some of the astounding anomalies and ironies that—I was to find—define this new Germany.

Traveling through the Ruhr, I began to see some of the checkered pattern of the nation become clear. It is a bewildering maze



sections of the country whose independence they had come to restore. The peace contract they signed with a government representing those parts of Germany comprising the Western zones of occupation

was in marked contrast to the harsh terms imposed at Versailles. Its hopeful aim was to convert a conquered, humiliated and demilitarized country into an ally to be welcomed into the European defense

community. The contract now has to be ratified by legislatures of the four countries. It may encounter rough going in France and some opposition in Britain and, as this article explains, in Germany itself.

ON OUR SIDE: WHAT ARE THEY LIKE TODAY?

homeland strangely pacifist, politically apathetic, reluctant to give up "the security of defeat"

by KONRAD HEIDEN

of smokestacks and parks, blast furnaces and forests, mine towers and lakes, grimy factory streets and smiling suburbs. Fumes of coal and flame mingle with the fragrance of green, meticulously cultivated fields. In the ruins of residential districts the spared house is choked with refugee families. But the healthy hum of industry is everywhere too, and the jagged crestline of ruins that still juts high into the sky over most German cities is slowly being leveled. On one street in Essen I watched, fascinated, as a saurian-jawed, iron-toothed monster of a crane chewed the walls of a four-story building down within an hour. I saw here, in short, Germany as she is: still on wobbly legs but swinging her tools with the old speed and skill.

My first great surprise, however, concerned not the state of the land but the temper of the people. I had already reflected a good deal on the irony in the fact that the West, so recently dedicated to demilitarizing Germany, was now so coaxingly, so urgently imploring Germany to rearm. But I was not quite prepared to find—among students, among union leaders, all kinds and classes—a mood of almost plaintive pacifism among a people so recently intoxicated with militarism.

I heard perhaps the strangest expression of this feeling in a gathering of friends in the sumptuously rebuilt Kaiserhof Hotel in Essen. The words were: "Please—we have had enough of guns. Don't ask us to make any

more weapons, any tanks or machine guns—not ever again. Let us make our automobiles and our locomotives in peace. No hard feelings, but—no guns, please." The speaker was a smiling, urbane man in his middle 40s, Johannes Schröder. What gave his words peculiar force was the fact that he is a top director of one of the most famed arms forges in the world—the firm of Friedrich Krupp.

Schröder went on to tell us the story of the fabulous Sevastopol gun. In the first years of World War II, he related, Krupp had built this monster, some 30 inches in diameter, a gun whose like the world had never known. Its single purpose was to pierce the thick rocks of Sevastopol in the Crimea, for against few fortresses in the world would such a gun be needed. The story ended sadly for Krupp: "When the gun was ready we found we needed 20 million marks to cover our expenses. The *Wehrmacht* offered five million. In disgust we gave it to them for nothing." And he concluded sourly, "So you see I mean what I say—no more guns please."

I looked around the group of friends: all men of capital, sober believers in private enterprise, all thinking in the same cool, practical terms as Schröder, who had decided that arms were not profitable. "The simple question," intoned the head of the chamber

Konrad Heiden (*right*) is best known to Americans as the author of *Der Fuehrer*, published here in 1944 and still considered the definitive biography of Adolf Hitler. A political writer for the world-famous *Frankfurter Zeitung*, he was so outspokenly anti-Nazi that he was forced to leave Germany when Hitler took over. He has been in the U.S. since 1940. Recently he returned to this country from a five-month stay in Germany on assignment for *LIFE* to gather material for this article.



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THE GERMANS CONTINUED

of commerce of one of the big Ruhr cities, "is whether rearmament would make us stronger, safer, happier or any such thing. There are too many reasons why it won't." And I recalled what I had heard from Theodor Schecker, prosperous chairman of the German Shipbuilders Association, speaking for his booming industry: "It will take more than just a little pressure to make us put off all our orders for commercial ships and build naval vessels."

These articulate businessmen, in their antimilitarism, spoke—as I learned throughout Germany—not just for their class but for the bulk of the people as a whole. It is an attitude not easy to sum up in a word so dully abstract as "pacifism," for it blends many feelings, many emotions. There is a slightly wry and bitter undertone to it that only rarely is bluntly spoken: "You wanted us disarmed, now we are! It was you who said we couldn't be trusted with a gun." There is a deep and sober distrust of military power: having brought such disaster in the past, is it to be trusted in the future? As one of the men negotiating with the Western allies on German rearmament observed a bit sharply, "They really thought we would just shout 'Hooray' and tomorrow there would be military legions in being. We aren't fond of shouting 'Hooray' anymore."

And finally there is among all people a sad sense of the emptiness of any so-called victory. No one in Germany today boasts that "we were never defeated on the battlefield"—not just because such a boast would be untrue, but because it would be unimportant. Victory seems so vain, so empty of gain or glory. So often one hears: "What did victory do for the Allies in the last war?" Or: "What good will a victory do the Koreans?"

All these thoughts have colored most Germans' feelings about the diplomatic dealings that last week culminated in their government's "contractual agreement" with the West. That agreement, along with the convention governing a European army, made of the German Federal Republic a kind of captive ally of the Western powers. The truth is that the only notable mark of the agreement has been the giving of guns to the conquered. This is not an exciting gift to men who do not ardently want to fire them.

The reluctance comes from shrewdness more than shyness. Some Germans who would have held out for a better deal agreed with the Social Democrat who recently declared in the *Bundestag*: "The Americans cannot afford to give us up—we are too important an industrial power." Many Germans, like many Frenchmen, have feared that rearmament will help the West less than it will provoke

the Russians. And still others fret that so radical a commitment in the West ends all chance of a deal with the Soviets to get back the 18 million Germans cut off in East Germany.

But these are all relatively subtle and refined considerations beside the mood of the mass of the people—a mood of political apathy. This is not quite so simple a thing as indifference. No people so exposed to the Soviet menace could be completely indifferent, and the Adenauer government fairly successfully prods the nation's awareness of the danger. But that awareness is clouded nonetheless by other facts. For almost a decade the German people have been trying to accustom themselves to living with the greatest defeat in the



SOCIALIST Carlo Schmid is an eloquent rationalizer of defeat.

history of nations on, so to speak, terms of understanding. This demanded a kind of resignation, an abdication of concern with a world that was passionately hostile and proudly triumphant. For all these years Germans have been cultivating what Dr. Carlo Schmid, the brilliant Social Democratic leader, once described to a group of French occupation officers as "the superiority of the vanquished over the victor." As Dr. Schmid told his slightly uneasy audience, "Every step that we take can only bring us up from rock bottom—while you must live in fear of losing your grip, tumbling into the pit yourselves."

It is this queer security of defeat that Germans today leave with such hesitation and doubt—perhaps a little like the convalescent grown fond of the bare, bleak walls of his hospital room, where he no longer can huddle.

This is a nation with a shell around its soul. Its prescription for living, everywhere evident and everywhere productive, has been a simple one: efficiency without enthusiasm.

Germany has suffered unparalleled devastation, lost one quarter of its land area, has still a surplus of three million women and

CONTINUED ON PAGE 108

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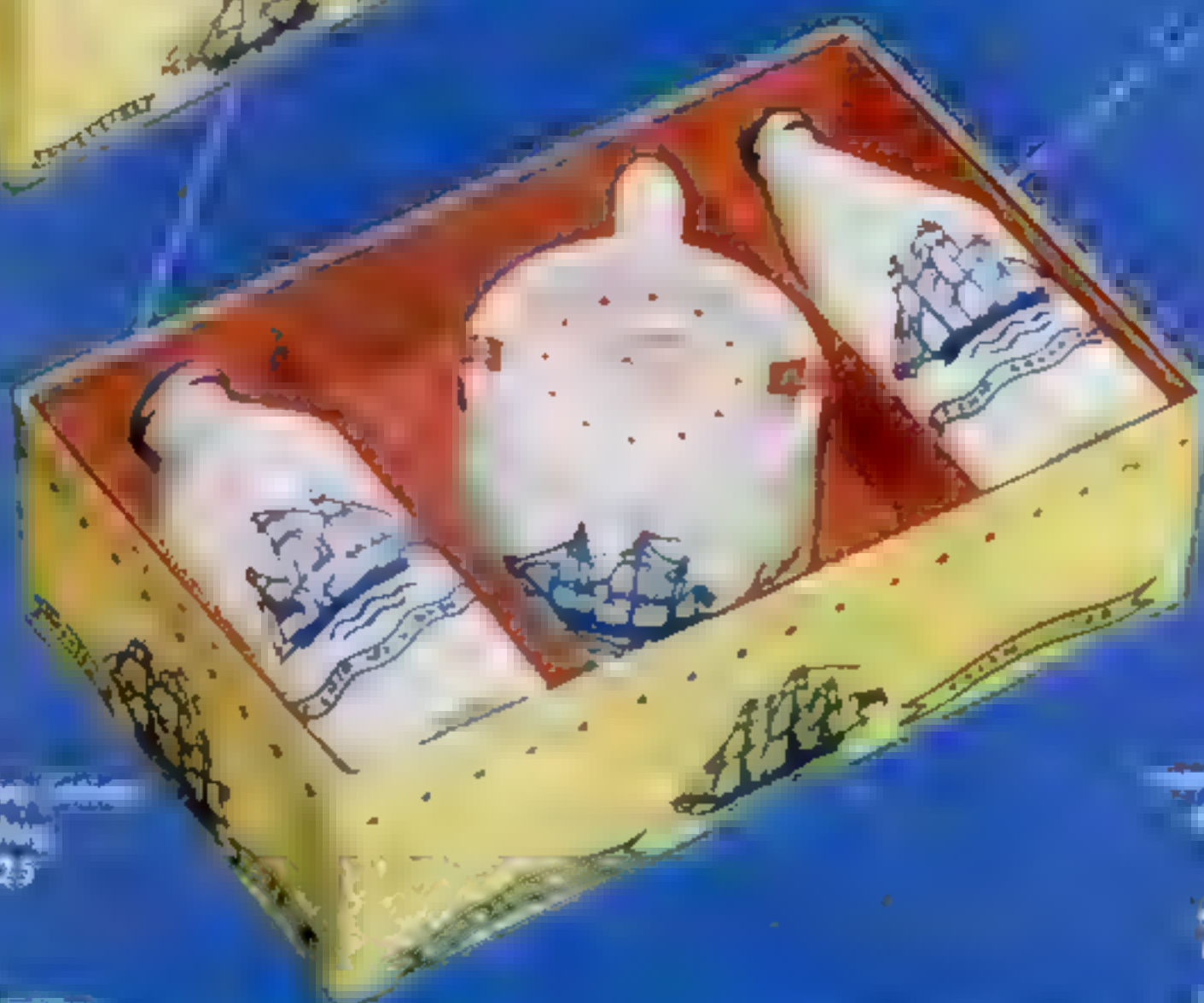


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New York Chicago

a population apparently doomed to slow decrease. Yet its people have bent to the job of wresting a living from this wretched peace with the heedless diligence of termites. On a recent blue and golden spring day I watched the fairly well-dressed crowds strolling through the grim man-made rock garden that is downtown Cologne, and I thought: no crowd ever meandered through its favorite park with so bland an unconcern, so blissful a detachment, as these men and women who no longer even blink with interest at the shattered buildings about them.

But the efficiency of these unenthusiastic citizens has recorded memorable achievements. Not far from Hanover I stood in a muddy lane one night beside the director of a refugee camp. As a train piped shrilly through the darkness, he pointed to a red signal light. "Up there," he indicated, "on that embankment, that was where the trains stopped and dumped their corpses a few years ago." He was speaking of the terrible trek of nine million Germans driven from the lands to the east. "We buried them by the hundreds," my friend mourned. But what was more remarkable was that West Germany absorbed them by the millions. Some 326,000 are still huddled in camp huts. Yet the millions of others—more than the whole population of Australia—have found shelter and livelihood. This is what makes West Germany's army of 1.5 million unemployed seem like an insignificant legion.

It is significant, though, that all this happened in a highly unemotional way—an achievement of competence, not of love. For West Germans commonly snarled in disgust at the housing problems aggravated by their brethren from the east. And the refugees, men and women who at times had had to fill their bellies with bark off trees and moss from the ground, often hated the calculating self-devotion of their hosts. But the millions have been merged into the new society—quite efficiently, really.

There is a tidy order everywhere. On the streets of most German cities one is as safe at midnight as one is in New York at noon, and the German streets are a good deal cleaner. Even most of the ruins have a kind of clean look. In the big hotels one may not be able to get a bath with every room, but everywhere the help is busily cleaning, rubbing, polishing. And as with the buildings, so with the people: the faces in the bustling crowds of downtown Frankfurt or Hamburg have the same scrubbed look. They lack the verve and vitality of an American crowd, but they display the mulelike steadiness and stamina that have carried them through disaster so far toward recovery.

"Down with the ruins"

THE life in these cities, even the most damaged ones, is now active and productive. Downtown Hamburg is busy enough to groan with parking problems that match New York's. Its able mayor, ex-U.S. citizen Max Brauer, has made good on his slogan of "Down with the ruins." Newly paved roads of an odd red tint show the good use made of thousands of tons of shattered brick. Everywhere restaurants hum with business, offering three-course meals from 50¢ up. Consumer goods fill store windows; shoes of fairly good quality can be bought for \$8.50. Crowded movie houses (admission prices from 30¢ to 75¢) would excite the envy of American theater owners.

And at the movies the serious, tense people laugh with an odd and innocent eagerness at the palest joke. I heard two different audiences laugh aloud each time they saw a newsreel of an air raid drill in New York. The earnest rehearsal seemed quaintly comic to men and women who had lived so intimately with fire and ruin.

There is a patchwork quality to the new nation's daily living—a vast unevenness in various groups' enjoyment of the painfully won recovery.

Industrial workers know no life comparable to that of American workers. A good monthly wage (before taxes) is some \$86 (with beef costing 95¢ a pound, butter 78¢). Yet there are benefits not apparent in wage statistics. Controlled rents allow workers in some places a five-room house for as little as \$11 a month. Public health insurance covers the cost of the most elaborate hospitalization, X-rays, medication and operation.

Below the mass of industrial labor is a host enjoying the wretched distinction of being almost without hope. They are the 11 million (in a population of 48 million) who live wholly or largely upon some 20-odd dollars a month of public support. They are the old and the sick, the disabled and the unemployed, the widows and the orphans. They are without savings, without work, without dignity or future. Upon them falls fully the awful burden of the German catastrophe, and from them comes the ugly murmur that "It wasn't so bad under Hitler."

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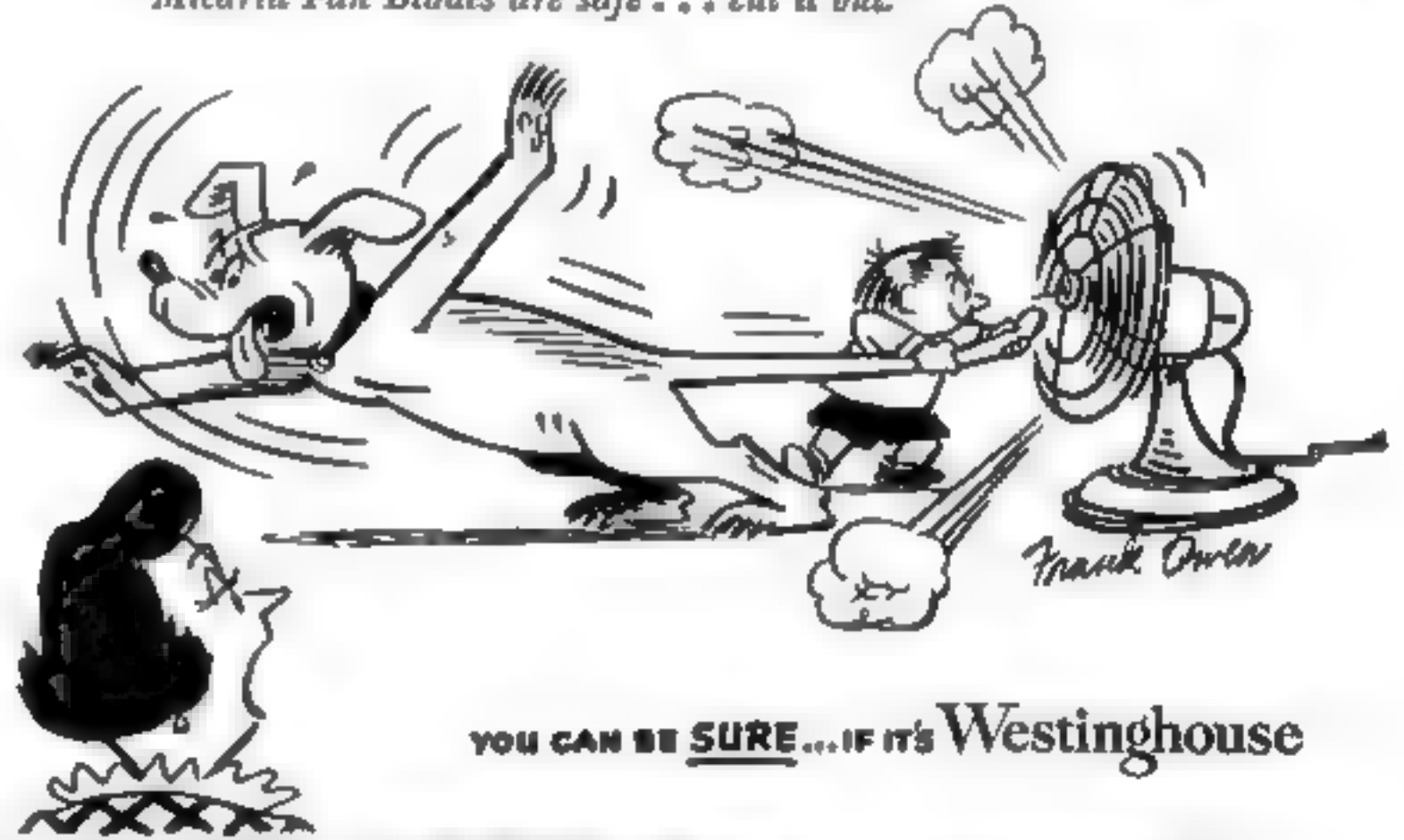
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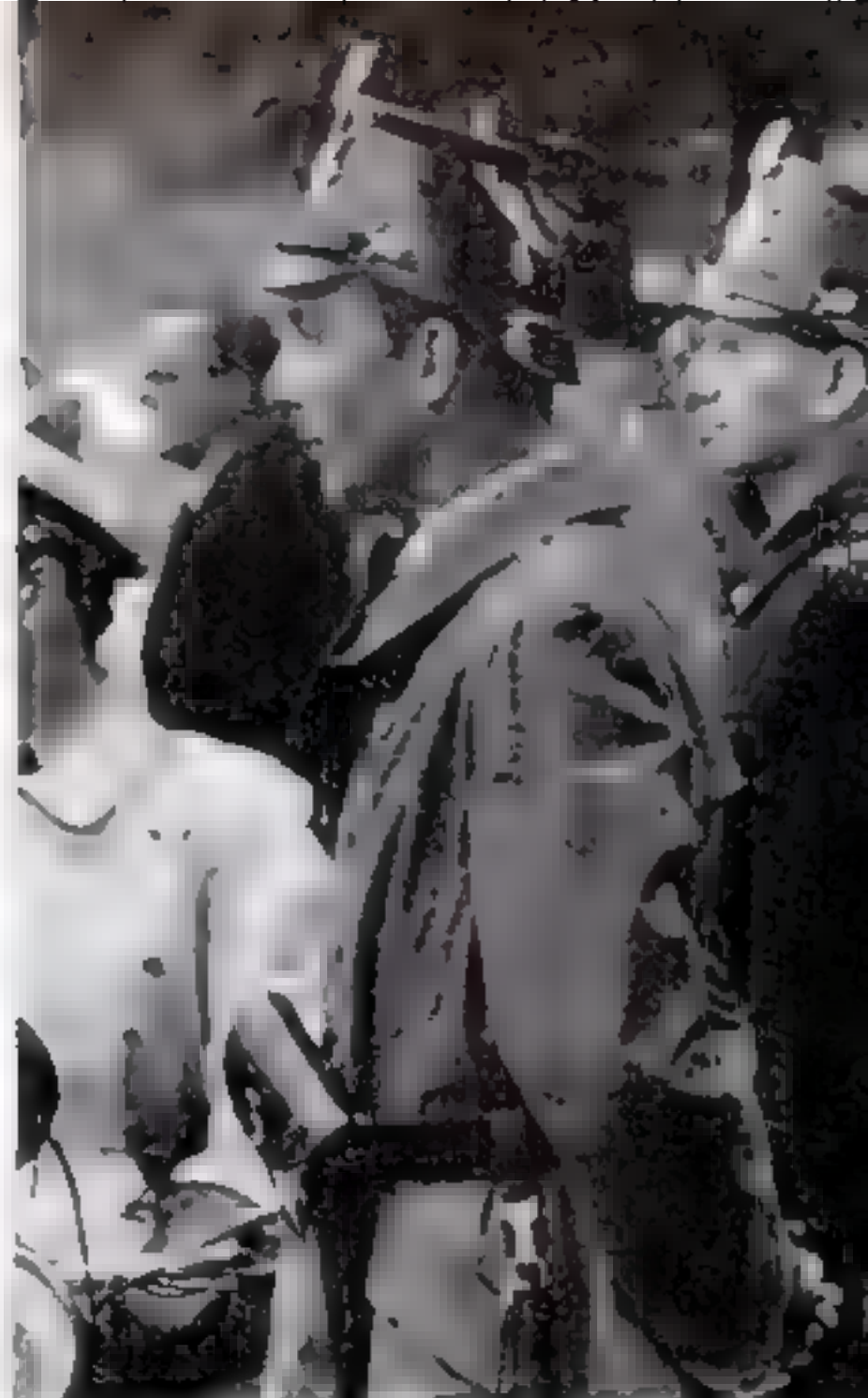
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ORDERLY CROWD,
typical of those which im-
pressed the author every-
where in Germany, exhib-
ited unenthusiastic curi-
osity as it watched peace
pact signers come and go.
Men at left are members of
the West German police.

THE GERMANS CONTINUED

Not hopeless but surely luckless is the white collar worker, in-
cluding the men governing the new nation. I knew a high govern-
ment official who could not invite a group of us to his apartment,
for he lacked enough chairs to entertain guests. In Karlsruhe the
judges of the supreme court (with one exception) had to live in fur-
nished single rooms without their families. A cabinet member of the
federal government earns (after taxes) some \$5,000 a year. Since so
many have had to reconstruct their homes from nothing—spoons
and knives, brooms and chairs, tables, beds, shoes—the amount
left for current living has been meager indeed.

For such millions as these, this new Germany gives promise of
nothing but tawdry, unbroken mediocrity. An attractive and com-
petent office girl I knew characteristically climaxed her tale of har-
rowing war experiences—pillages, rapes, killings—with her dreary
picture of peace today: "I live in a two-room apartment with my
mother [she also lived with a married man on a share-the-husband
arrangement that is not uncommon in man-poor Germany] and one
room has been confiscated for refugees. A young couple lives there
with a newborn baby. It cries all night. Mother is sick. This is
'home.'" And the long litany of grievances goes on from men and
women in the most worn and weary phrases: "before the war I had
. . . in Breslau my office used to . . . by rights I should . . . it isn't
fair that . . . once our home. . ."

Yet one must guard against melodramatic legends of suffering
—the time has gone when ex-bank presidents and former generals
worked as night watchmen. Many if not most have found their way
back to their professional activities, or they have found a useful
(if modestly salaried) role to play in the growing bureaucracy. The
efficient Volkswagen plant near Hanover finds enough car pur-
chasers who can pay \$1,125 to turn out more than 100,000 auto-
mobiles a year. And at the top of the new social heap is that group
that socialist propaganda briskly tags "our 200 new millionaires."

Postwar Germany is the businessman's country: it is governed
by his temper and geared to his ambitions. With energy to match
their talent, the new rich are enjoying luxury apartments, luxury
vacations, luxury coats for their wives, luxury toys for their chil-
dren. Tax evasion has been developed into a complex art. "One min-
ute, sir!" said the taxi driver to me in Hamburg, initiating me into
the art. "For your tax collector, sir!" And he handed me a printed
form, signed and stamped, covering my fare. It is the great busi-
nessman's racket: take a trip, entertain friends, buy a car, build
a house—call it capital investment, essential business expense, and
deduct it from your taxes.

It is a free-wheeling, free-enterprising economy par excellence
—the ideal of Economic Affairs Minister Ludwig Erhard, the white-
haired, bullheaded champion of economic liberalism. In Erhard's
creed there is no more room for an austerity doctrine than there
is for socialist planning. He says with understandable pride, "It's
the British Labor government that has gone broke!"

And listening to him, one is vaguely troubled to recall again
Carlo Schmid's disturbing phrase about "the superiority of the
vanquished over the victor."



Recovery, then, is a fact—not a neat and orderly one, but a definite, rather amazing fact nonetheless. Good union discipline with its few strikes has helped enormously. So has invaluable American financial aid. But there is nothing artificial about the recovery. As Max Brauer said to me, "This Christmas the German worker had as much on his table as in 1927." As the chambermaid in Dusseldorf, incredulous that there still was rationing in England, said wonderingly, "Didn't we lose the war?"

Hard, intelligent work has made this possible. It has rebuilt 350,000 urban apartments in a single year. It has spanned the Rhine with some 18 new or largely new bridges. It has set a production rate of trucks and small automobiles twice that of 1936. It has brought coal and steel production to a level above that of 1936. In short, industrial output is now 40% higher than in 1936, and the export of finished goods 75% higher.

Extraordinary as it is, this recovery has been shackled by two limitations. The first has been the obsolescence of equipment. Germany's productive power had been slumping even before the bombs started falling, and today's machinery is in places so outmoded as to render labor far less productive than in England or Sweden; one sometimes hears a lament that the bombs didn't do a better job of blasting the old equipment to pieces. This problem has been aggravated by the second: the acute shortage of capital. In coal mining, for example, almost two-fifths of the total investments in 1950-51 could be credited to Marshall Plan aid. Germany's once proud commercial fleet of 4.5 million gross tons has climbed back to only 1.2 million. There is simply not enough capital to build ships.

Grievous as they are, these limitations only make more remarkable the fact that the Germans seem to have made more of their defeat than the Allies made of their victory.

The freedom to talk back

QUITE apart from diplomatic covenants and public proclamations of sovereignty, the Germans have for some time now been enjoying, along with new prosperity, a new sense of freedom: the freedom to talk back. Popular magazines these days are full of a new kind of atrocity stories—those committed *against* Germans after 1945. These tales include everything from exorcism of the war crimes' trials to lurid yarns of Americans beating up German prisoners. All such stories serve the same function as the popular rumors that Allied movies of Buchenwald and Belsen were propaganda fakes. The other day former SS General Karl Wolff testified in court that Adolf Hitler had led so cloistered a life in his headquarters that he had never known of the mass killings of Jews.

While few Germans seriously defend Hitler's whole record, while even those most obviously Nazi in spirit still obsequiously entertain the conqueror with jibes at their dead Führer, there is stirring again a spirit of distorted national pride with much of the old sting in it. The conspirators of 1944, who almost succeeded in killing Hitler, have had to sue for libel to be declared by a court free of treason, since they had not acted with the armed enemy. One in a group of ardent liberals told me that he was planning suit against a slanderer who had libelously charged him with being in

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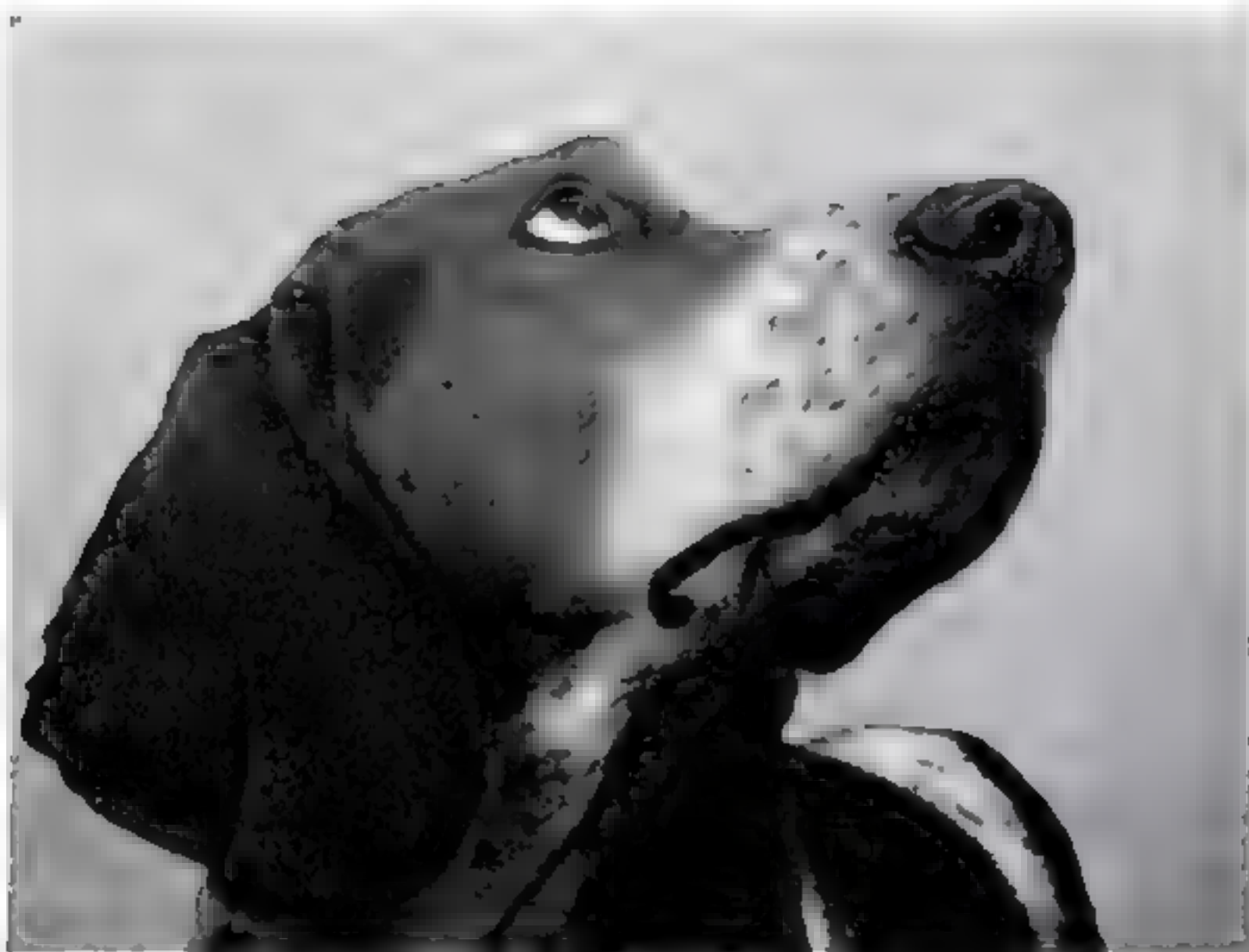


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THE GERMANS CONTINUED

contact with the British during the war years. "You feel offended," I asked, "because someone says you helped a good cause?" A young lady, partly Jewish, spoke up to answer me: "But military treason would be shameful in any country!" When I had the indecency to suggest that if the Allies had not won none of us would be sitting there debating this matter, a pained silence fell upon us.

What all this reflects, of course, is the piteously eager effort to leave international quarantine, to escape the hideous role of the leper of Europe. Any argument, any story, any fact or fiction that either raises the German from the pit or knocks the conqueror from his pedestal—this serves the purpose. By such stories the people tirelessly feed what Carlo Schmid wryly calls the legend of "collective guiltlessness."

One of the first public figures I met in Germany was a valiant old police officer, a gray-haired man with the face of an eagle and a democratic devotion inherited from the Weimar Republic days. With surprising urgency he spoke of Nazism's new young disciples: "They can never do it again. If they stick their necks out this time, God have mercy on them. We are ready for them!"

Was such a threat, then, so real and immediate? I found that, in one sense, it was not. Few neo-Nazis dared call themselves that (a fact in itself significant), nor did counts of votes or attendance at mass meetings show reason for immediate alarm. But the most important truths about Germany are matters not of statistics but of atmosphere. And there is much poison in this atmosphere. If even the clumsiest Communists could make capital of the slogan of German unification, how could patriotically impassioned radicals of the Right fail to stir a deep response? They, the neo-Nazis, alone are recklessly, unrepentantly, cunningly exploiting the craving of so many Germans to shout, in word and deed, again, "We are just as good as you!"

Against all the dangerous implications of this threat the present democracy is not without its weapons. There is the strong trade union force that, this time, would probably fight for its life against any new authoritarianism. And there is a leadership, both in Berlin and in the West, both Social Democrat and Christian Democrat, that has grown wise on tragedy. These assets could well be enough—provided the democracy remains aware that it may, in fact, have to fight.

"The Russians have lost Germany"

TO the left the threat seems less grave. Social Democrats, far stronger than under Weimar, have spiked many Communist guns on the social front. Hatred of the East has been inherited from the days of Nazi indoctrination. And, above all, the German has enjoyed the painful privilege of seeing Communism tear his own country apart.

"The Russians have lost Germany," Ernst Reuter, Berlin's gallant mayor, told me. "What is more, they know it." There is no doubt that the courage and success of West Berlin has unnerved the Communists of East Germany; they have never recovered from the shock of the breaking of the Soviet blockade in 1949. West Berlin, an enclave deep in the Soviet Zone, continues to be headquarters for a vast subversive network radiating throughout Red Germany, warning police officials of punishment in store for them, smuggling refugees to the West, ceaselessly distributing propaganda. Until the Soviets last week sealed off their zone, West Germany was regularly sending food parcels to the East, much as America sends them to Europe. To visitors who would sneak over for an evening from East Berlin, West Berlin nightclubs would rent neckties for 25¢; movie houses lured such visitors with cut rates. Perhaps nowhere in the world has the West so directly influenced the Communist East—even to the astonishing point of inducing the "foreign minister" of Red Germany's *Deutsche Demokratische Republik*, Georg Dertinger, to declare recently, "The future of Europe must be built on Christianity."

For all its political troubles, though, German Communism knows one truth that America perhaps ignores: While the West's peace covenant has been greeted by only the mildest enthusiasm in Germany, the day when the East of Germany can be brought back into a reunited country will be a day of such jubilation as Germany has not known since the Austrian annexation of 1938. And Russia effectively controls the coming of that day.

Now, today, Germany is assuming its new role, however hesitantly, however reluctantly. A strange one it is: the rearmend ally of the West.

Within West Germany this means a continuing battle between the two rival political chieftains: the Christian Democrats' Konrad Adenauer, who has led his country into the West's embrace,

CONTINUED ON PAGE 11



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THE GERMANS CONTINUED

and the Social Democrats' Kurt Schumacher, who stubbornly deplores his opponent's failure to wring greater concessions, fuller sovereignty, from the Western allies. Defensively the Social Democrats insist that to soften their stand against rearmament would mean to lose 50 parliamentary seats to the Communists. Warily Chancellor Adenauer retorts to Social Democratic demands that the West "show more goodwill" toward Germany: "Why, after all that has happened, it is still the right of others to expect a show of goodwill from us."

Sitting very erect in his large, softly lit room in the Schaumburg Palace in Bonn, the tall chancellor neither looks nor acts his 76



CHANCELLOR sits at peace table behind country's nameplate.

years. In private conversation he is forceful and self-confident. He is capable (for I saw him do it) of attending an exciting session of the Bonn Diet from 2 p.m. to 4 a.m., making several key speeches, then getting back the next morning at 10 to lead off the debate again. He will need all such stamina to steer the nation through partisan fighting that will scar the months between now and the 1953 elections. For in those months an armed Germany must again come into being.

To the dingy, improvised "Pentagon" by the Rhine I went to visit Theodor Blank, the pugnacious 46-year-old veteran of the trade unions who will oversee Germany's rearming. It is a homely, humble setting for that elaborate conspiracy of German militarism that many have feared to see. The odd truth is that Blank's toughest immediate problem is recruiting willing military leaders. The great bulk of them are still slumped in a deep sulk. Deprived of their pensions, blamed for Hitlerism, some of their colleagues still jailed as war criminals, they feel strangely put upon. Many have said they will take no part in the rearmament until their honor is satisfied—a scrupulousness that, alas, few felt a decade ago! But Blank has kept busily working on the plans for integrating German legions into a European army. Vehemently and repeatedly, however, he has warned, "Oh, what a time has been wasted with talk! If the agreements were rushed through the parliaments by June even, and if the war material from America came through in the late fall—even with this astounding good luck, the first German units, maybe up to six divisions, would not be ready for battle until the end of 1953. The rest would be ready in 1955."

In all Blank's talk one point stood out: what was needed was not a German army but a European army. And one of the striking reasons for this was: "Such a European army will be much more attractive to our young people."

Of this European idea I heard still more from Major General Adolf Heusinger, planner of Germany's new armed power. A wiry man of 55 who looks younger, quick of smile and calm of temper,



his offices are as Spartan in simplicity as Blank's. Quickly and intelligently he reviews crucial military matters: why German soldiers must insist on equality in an international army (because every soldier must feel the same chance to survive); why the smaller German division was preferable to the larger American (because of the scarcity of roads in eastern Europe). The general is old enough, too, to talk knowledgeably of the fateful days after the First World War, when the soldiers and the workers fought in the streets, when labor and army became mortal enemies. And he is wise enough to be anxious to keep Social Democratic opposition from becoming virulent, perhaps wrecking the whole West German regime.

But what most stirs this unusual general is the new ideal—a truly European army. "If we once start having the old national armies," he warned, "we shall never get a united Europe. So the ideal is something not to be worked toward but to begin with—right now—this idea of one army to defend the West. Even if this way takes a little longer and will not look so efficient at the outset, it is the only way. The time of the small countries is gone, and, yes, I mean by small countries, France and Germany. If Europe does not follow the path American unity indicated 170 years ago, it will be destroyed."

And then Heusinger went on to touch what seems the nerve of this new Germany. "You know, democracy can grow only slowly in Germany," he said. "But there is one idea that can quickly catch the imagination of this generation—the idea of a united Europe. That is yet another reason we must have a European army."

This—as the men around Adenauer ardently believe—may well be the faith by which the new Germany could redeem itself. But of course the immediate issue is not so simple as all that. The ideal of a reunited Germany cannot be surrendered by the German government to be exploited solely by Communist propaganda. Nor can West Germany simply hide behind the zonal barriers now raised higher than ever, for the citadel of Berlin can never be abandoned by either a Germany or a West that wishes to remain self-respecting in freedom. Once, for the whole harrowing year of 1948-49, Berlin under blockade proved that it proudly belonged with the West. Now, under a new Soviet siege, the city must show itself steadfast again. The West with honor can do no less.

But even though a Germany united and free remains the immediate ideal, the young of the reborn nation need and deserve a vision brighter than any return to the past. That past once darkened into unforgettable disaster. Could not the new vision be that of Germany within a united and free Europe? Only an ideal of such grandeur can banish the spites, the doubts and the fears that still divide victor and vanquished.



ARMY PLANNER for the Federal Republic is Theodor Blank.



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CAN'T DRY YOUR HAIR LIKE HARSH LIQUIDS

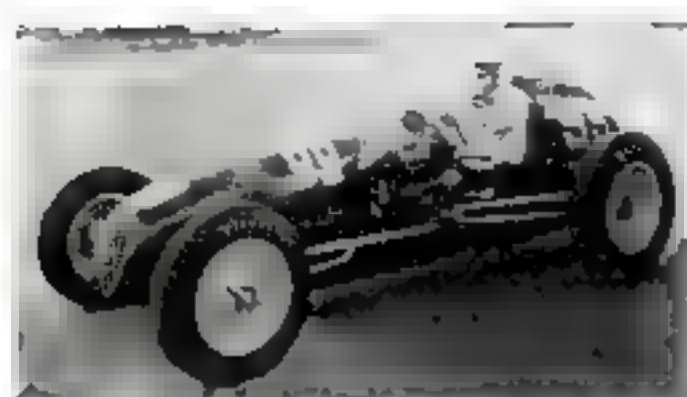
CAN'T DULL YOUR HAIR LIKE SOAPS OR CREAMS

WHITE RAIN

WHITE RAIN
LOTION SHAMPOO



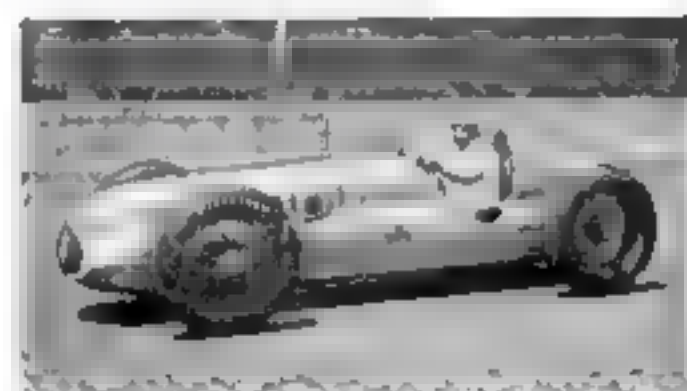
Fabulous New Lotion Shampoo by Toni



1951 126.244 M.P.H.
LEE WALLARD



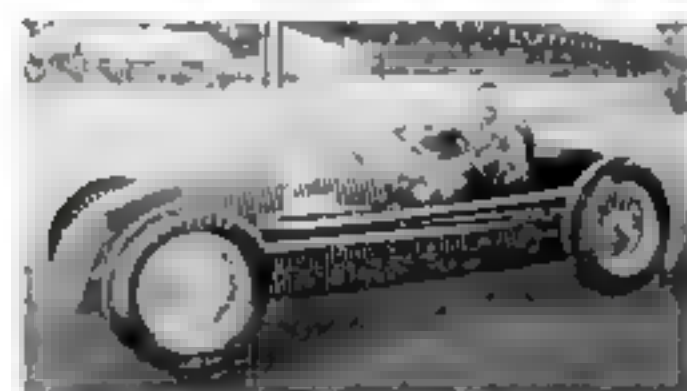
1949 121.377 M.P.H.
BILL HOLLAND



1947 116.33 M.P.H.
MAURI ROSE



***1941** 115.117 M.P.H.
MAURI ROSE, FLOYD DAVIS



1939 115.035 M.P.H.
WILBUR SHAW



1937 113.58 M.P.H.
WILBUR SHAW



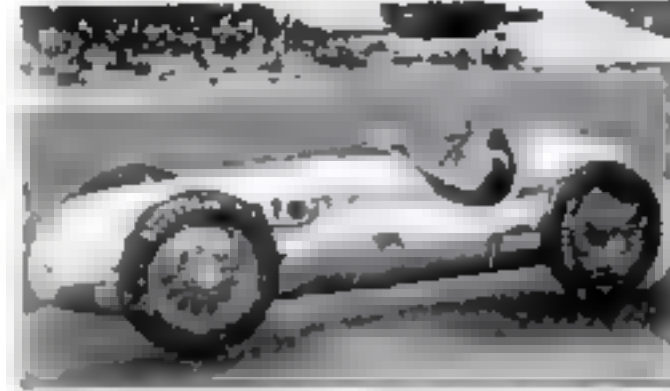
1933 104.16 M.P.H.
LOUIS MEYER



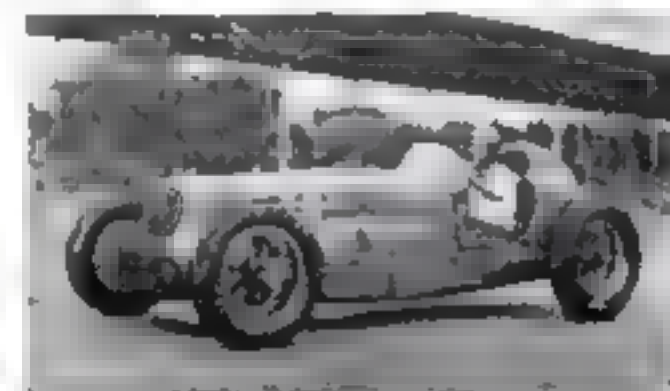
1925 101.13 M.P.H.
PETE DE PAOLO



1950 124.002 M.P.H.
JOHNNIE PARSONS



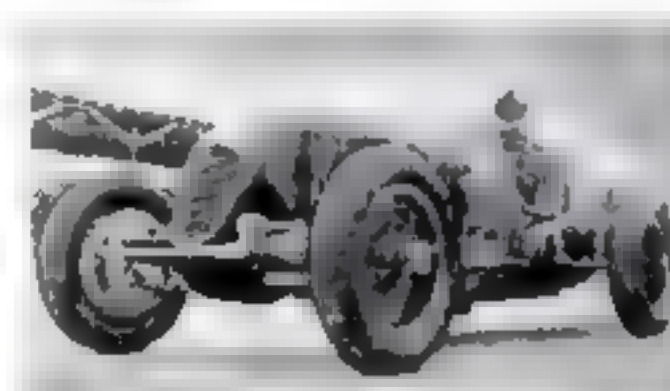
1948 119.813 M.P.H.
MAURI ROSE



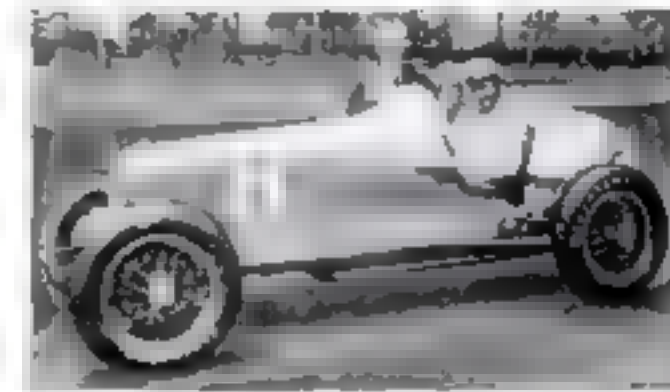
***1946** 114.8 M.P.H.
GEORGE ROBSON



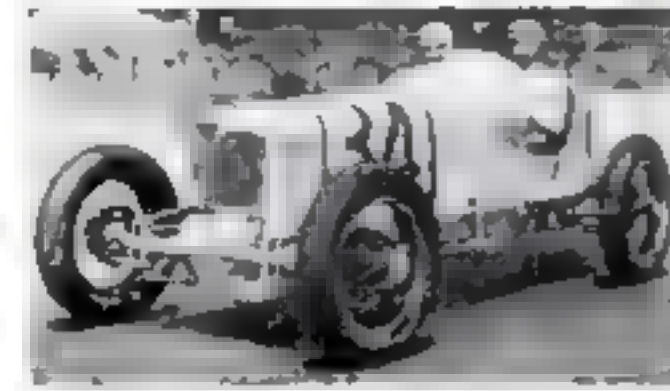
1940 114.277 M.P.H.
WILBUR SHAW



1938 117.20 M.P.H.
FLOYD ROBERTS



1936 109.06 M.P.H.
LOUIS MEYER



1932 104.14 M.P.H.
FRED FRAME



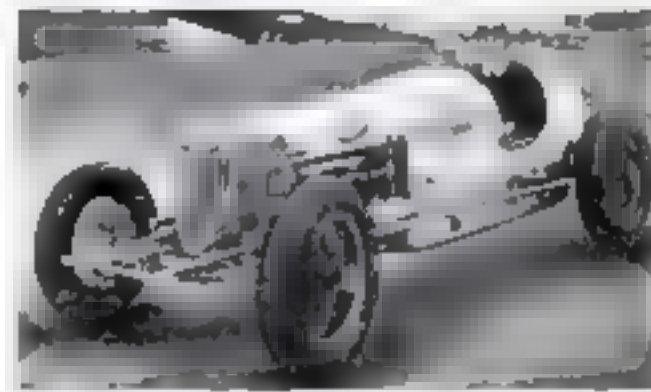
1924 98.23 M.P.H.
JOE BOYER, L. CORUM

CHOOSE THE



* NO RACES
DURING THE
WAR YEARS

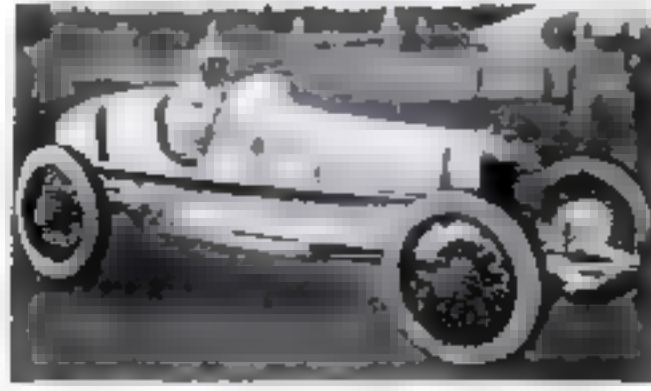
**SAFETY-PROVED ON THE SPEEDWAY FOR
YOUR PROTECTION ON THE HIGHWAY**



1935 106.24 M.P.H.
KELLY PETILLO



1931 96.62 M.P.H.
LOUIS SCHNEIDER



1923 90.95 M.P.H.
TOMMY MILTON



1934 104.86 M.P.H.
WILD BILL CUMMINGS



1930 100.44 M.P.H.
BILLY ARNOLD



1922 94.48 M.P.H.
JIMMY MURPHY

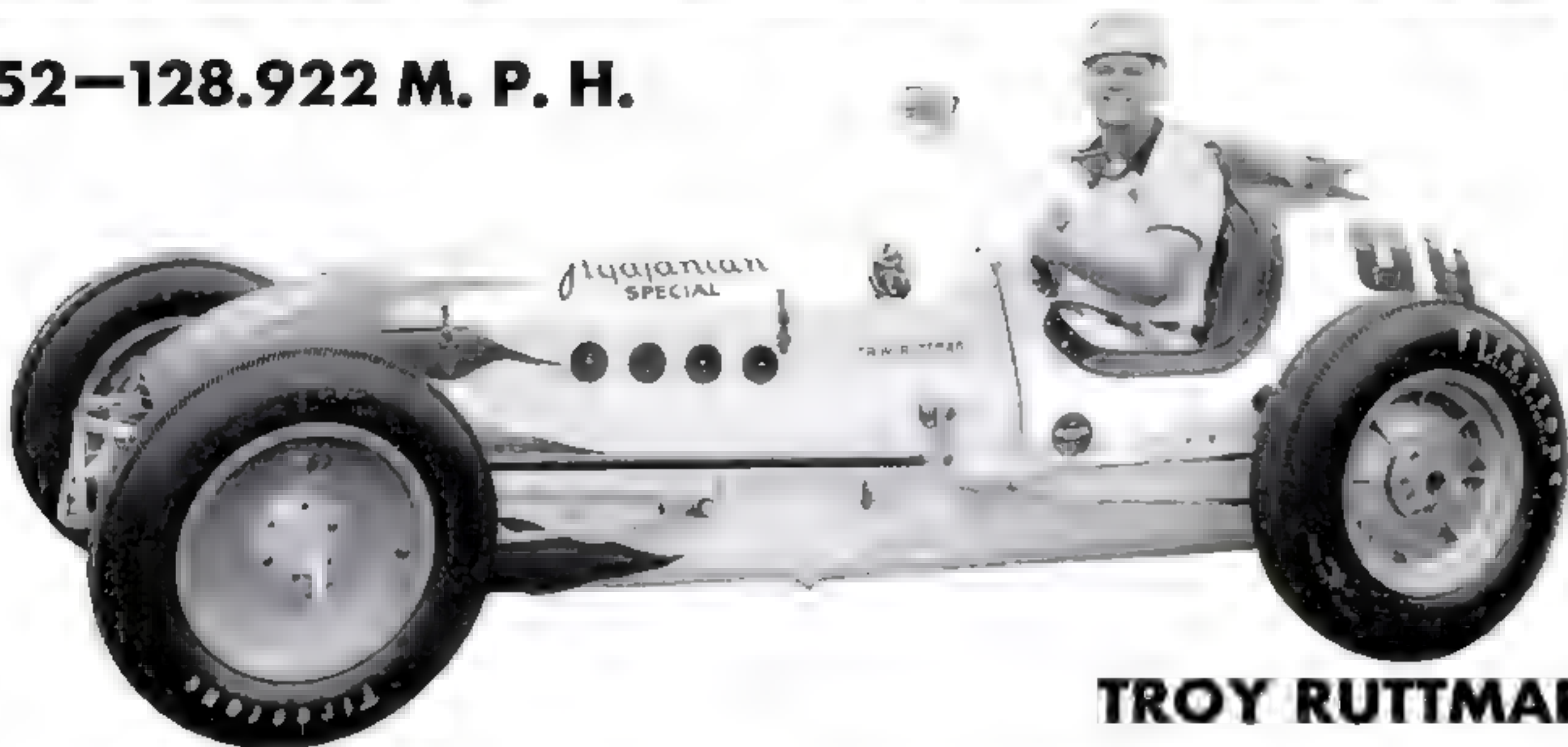
If you wish to have a free reprint of this advertisement.

Copyright, 1952, The Firestone Tire & Rubber Co.

THE TIRE OF CHAMPIONS

9 CONSECUTIVE INDIANAPOLIS RACES
HAVE BEEN WON ON
Firestone TIRES

1952—128.922 M. P. H.



TROY RUTTMAN

THE Indianapolis Race is more than a breath-taking spectacle of speed; more than a colorful carnival of thrills and chills. It is not just a stunt. On the contrary it is a practical, torturous test of new automotive developments before they are adopted for regular pro-

duction. Authorities say that 500 miles on the speedway are equal to 50,000 miles of ordinary driving . . . 5 years of average service crowded into less than 4 hours!

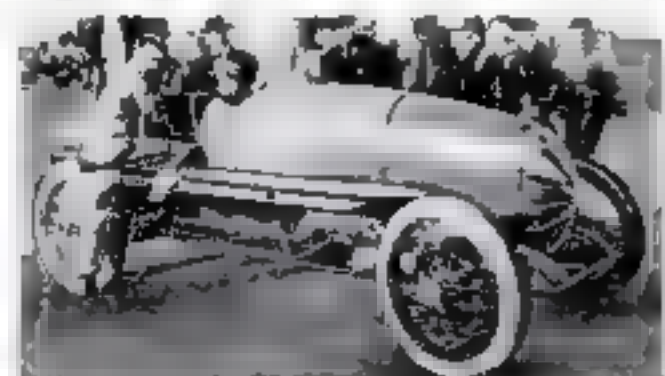
For many years, every driver in the race has *bought* Firestone Tires, because

no driver is willing to risk his life or chances of victory on anything less than the safest tires that money can buy. Remember *that* fact the next time *you* buy tires. Protect your life and the lives of others by equipping your car with a set of new Firestone Tires.

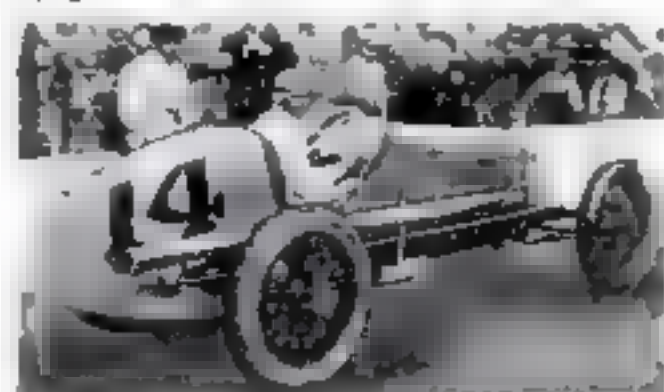
Enjoy the Voice of Firestone on radio or television every Monday evening over NBC



1929 97.58 M.P.H.
RAY KEECH



1921 89.62 M.P.H.
TOMMY MILTON



1928 99.48 M.P.H.
LOUIS MEYER



1920 88.55 M.P.H.
GASTON CHEVROLET



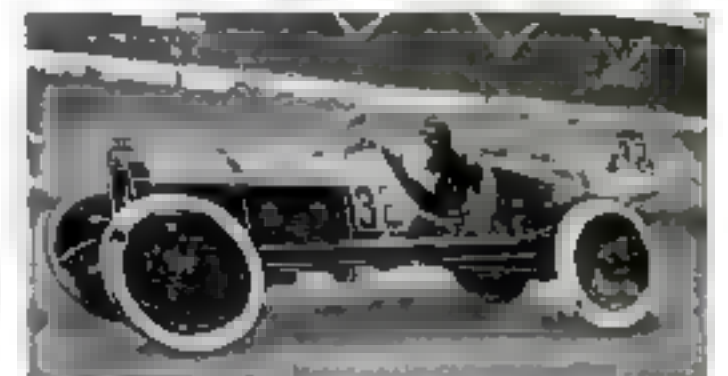
1927 97.54 M.P.H.
GEORGE SOUDERS



1913 76.92 M.P.H.
JULES GOUX



1926 95.88 M.P.H.
FRANK LOCKHART



1911 74.59 M.P.H.
RAY HARROUN

Write to The Firestone Tire & Rubber Co., Dept. E, Akron, Ohio





The Wedding Business

IT PROFITS FROM THE U.S. SENTIMENT FOR BRIDES
AT THE UNSENTIMENTAL RATE OF \$3 BILLION A YEAR

PHOTOGRAPHED FOR LIFE BY LEONARD McCOMBE

May is over and gone, the time of the singing of the birds is come, and the voice of the bridal consultant is heard in our land. As it has been since Roman times this is the month of the greatest emotional extravaganza of the entire year—the altar-bound parade of the June brides. Into the brief ceremony at the altar go months of preparation, centuries of tradition, a flood of honest sentiment—and also a lot of money.

Supporting the sentiment—and profiting from it—is an immense prop, the \$3 billion U.S. wedding business. This business is at its peak in June and October, but even the most informal of marriages (1.5 million will take place in the U.S. this year) is apt to prove a costly as well as an important step. For the wedding day alone, dressing the brides, bridesmaids and brides' mothers in everything from crinoline petticoats (*below*) to satin gowns (*opposite*) costs \$375 million in the expert estimate of *Modern Bride* magazine. Another \$225 million is spent on trousseau lingerie and \$650 million on the rest of the trousseau. Gifts run to \$850 million, while receptions, honeymoons and home furnishings for newlyweds add a final \$1 billion to the staggering bill.

The businessmen and businesswomen who make out this annual bill are an ingenious, hard-working

group, some of whose activities are shown on the following pages. They have found ways to save brides trouble by furnishing bridal magazines and bridal consultants (*pp. 120-123*). They have found some ways to save brides money by providing wedding budgets, ready-made veils and wedding dresses—wholesaler Murray Hamburger (*left*) sells ready-made brides' gowns to 1,000 stores. But the rallying cry of the wedding business is "You're only married once," and brides, bridegrooms, parents and gift-buying friends have found that there are more ways to spend more money on one wedding than anyone would have thought possible a few decades ago.

The department stores have entered the field with a rush, setting up complete lines of bridal equipage in the hope of snagging a bride's entire business, as well as her lifetime charge account. There is now a dress-packing service which for \$40 enables a bride to stow away her wedding gown for posterity. There are paper napkins for the reception with the bride and bridegroom's name and the date stamped on in silver. There are souvenir ashtrays, paperweights and wastebaskets, all commemorating the wedding statistics. And there is even a man who, for \$1, will write the bride a personalized ode for her wedding day.



READY-MADE UNDERPINNING to give dresses and trams full sweep is displayed by models. Once custom-made

or homemade, the "Belle o' the Ball" hoop (*right*) and crinoline petticoats are now made up to sell from \$4.50 to \$90.



MRS. ALLEN'S LORGNETTE is brought to bear on heirloom lace on Mary Jane Calin's bridal dress.



SHOE BATH is performed by Mrs. Allen to remove lacquer from soles so that bridal party will not slip going down the aisle.

GENIE FOR 60,000 BRIDES

Mrs. Wilma Allen knows as much about brides as anyone since Solomon, who had 700 of them. In her 21 years as a bridal consultant, first in Detroit and now at Jay Thorpe Inc. in New York City, she has supervised the dressing of 60,000 brides and in a normal day serves as a willing genie to 30 brides in all stages of preparation from first conference to final fitting. She can supply ready-made dresses at \$75 to \$250, or custom-made dresses at \$275 to \$1,500. Long years in the business have given her an unusual attitude toward weddings which is evident in her comments: "She was a lovely bride—\$395" or "It was a beautiful wedding—\$750."

A trim grandmother of 55, Mrs. Allen is jealous of Jay Thorpe's gowns and was furious when one bride's mother bought her daughter a \$250 dress, then proceeded to rent it out five times at \$50 a crack and finally brought it back to Jay Thorpe for cleaning because she had had an offer of \$250 for it. After such incidents Mrs. Allen is apt to mutter, "I'm sick and tired of young love." But the bitter moment always passes, and Mrs. Allen continues to decorate her 3,500 brides a year. Her job does not always end when the bride leaves the store, for Mrs. Allen frequently follows through with a fine performance at the wedding itself (next page).



FINAL FLURRY takes place as Mrs. Allen (left) shoos a party of five bridesmaids into their dresses for Penny Tumpeer's wedding at New York's Hotel Plaza.

Mrs. Allen permits only one of the bridesmaids to help bride select dresses because she has discovered that more than one makes prompt choosing impossible.



TWO BRIDES MEET in the fitting room as Mrs. Allen puts final touches on the dress of Palma Salierno

while Arlene Mahony waits her turn. Miss Salierno's dress, with pearl circlets on Italian silk, cost \$695.



GARTER is slipped in place by Mrs. Allen as she helps Penny Tumpeer get dressed for her wedding.



MOUTHPIECE is worn by matron of honor, Mrs. William Marfuggi, to protect her dress from lipstick.



DELIVERING DRESS worth \$845 to wedding, Mrs. Allen holds it high to get it into limousine without musing. She planned to attend ceremony in person.



RETURNING DRESS, Mrs. Allen weeps. The wedding was postponed because bridegroom took suddenly ill, and the dress was temporarily returned to store.



HELPING HANDS are used efficiently by Mrs. Allen as she keeps bride's train from dragging on ground and simultaneously gets the maid of honor out of car.

AID AT THE ALTAR

At a bride's request, one of Mrs. Allen's eight staff members will often attend a wedding, both as guest and as help in the hour of trial. On special occasions—200 times a year—Mrs. Allen herself tries to attend, a custom which once got her two speeding tickets when in one day she tried to make seven weddings. She is at her best in a formal wedding where everyone is mildly hysterical and one calm head is worth six bridesmaids.

At the wedding of Florence McCarthy and Edward Simendinger in Douglaston, Long Island, shown on these pages, Mrs. Allen had ample opportunity to show her mettle. The wedding was scheduled for 10:00 a.m., but the church suddenly fitted in a funeral at 9:00. Church decorations were delayed, and the bride's mother burst into tears. Mrs. Allen dug into her kit (*below*) and calmed Mrs. McCarthy with a quick sedative. She convinced everyone that a funeral before a wedding was not really an unlucky omen. She helped the bride and bridesmaids with their dresses, swiftly pinned on a few carnations and, as the bride went down the aisle, gave a last twitch to the train. After the ceremony she toasted the couple with champagne and then dashed off to a drugstore for her favorite drink.



FINAL TOUCHES are given by Mrs. Allen as she pins white carnation on bride's father, Ignatius Loyola McCarthy (*above*), and straightens the bride's train as she marches down the aisle (*below*). Mrs. Allen has a sharp eye for last-minute improvements that would otherwise be unnoticed in the emotional confusion.



WEDDING KIT is checked by Mrs. Allen on fender of car as soon as she arrives. The kit includes smelling salts, spirits of ammonia, sedative pills and a complete set of cosmetics for touching up brides and bridesmaids. For home weddings she sometimes carries spare fuses in case the lights should fail at the crucial moment.





TOAST to marriage is proposed by Mrs. Allen at the reception as she raises her champagne glass to wish the newlywed Simondingers a happy life together.

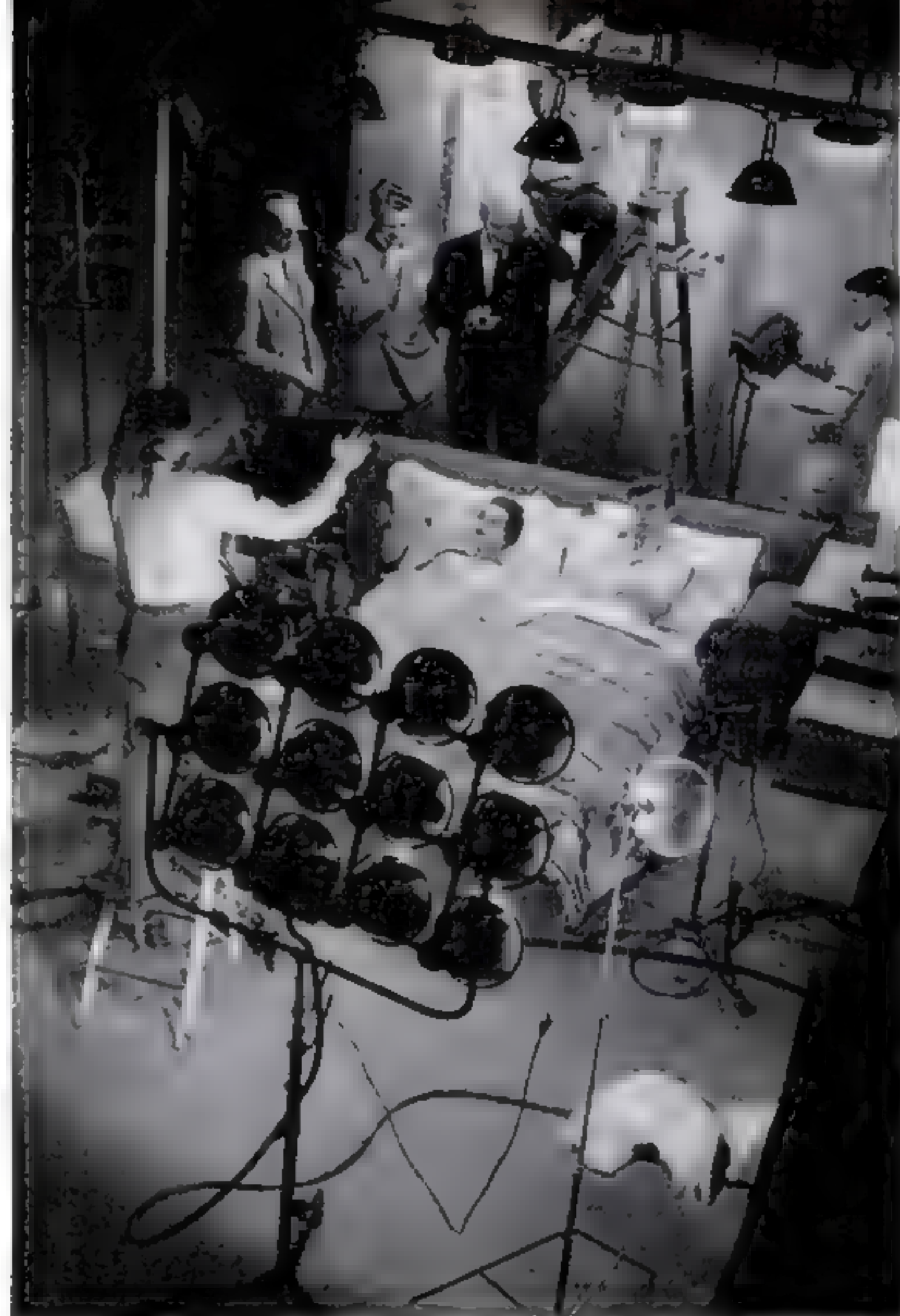
PICK-UP soda is downed by Mrs. Allen who always heads straight for a drugstore after the reception. She likes sodas give more energy than champagne.



CONTINUED ON NEXT PAGE



MODEL BRIDE, Martha Ross (see cover) is photographed by Edgar de Evia for *Modern Bride*. A top bride model, she is getting married this June.



MODEL BED, a Simmons Hideaway, is photographed in Sarra studio for ad in *Bride's Magazine*. Newlyweds spend almost \$500 million a year on furnishing their new homes.

THE DAY, THE TROUSSEAU, THE HOME

The wedding business operates on the assumption that the bride is caught in a "threefold must-buy market"—that is, she must buy for the wedding day, for her trousseau and for her new home. Taking advantage of this, the trade spares no expense to see that the bride spares no expense. Many businesses advertise in *Modern Bride* and *Bride's Magazine*. Consultants like Mrs. Allen are so important that there is a regular school for them (below, right) with "elementary" and "advanced" courses.

The trade is constantly on the alert to see that no bride evades the

"must-buys." One of the great threats to arise in recent years is the short white dress which uses less material, is cheaper and can be bought in ordinary dress departments. When a bride wears a short wedding dress, she usually has only one attendant, and this means an additional slump in the sale of bridesmaids' dresses. The disastrous short-dress trend is being fought fang and claw by the Bridal and Bridesmaids Apparel Association, which loudly insists that only long dresses are truly maidenly and that a short one really shouldn't be worn until the second or third wedding.



WARRING DRESSES, are long wedding gown (right) and the short skirt (left). Arnold Seldner (center), the head of Pandora Frocks, much prefers long gown, grudgingly manufactures both.



FAVORITE GIFTS for brides, according to B. Altman department store in New York, are in their order of popularity silver, china, glass stemware, household appliances such as toasters and wooden ware such as salad bowls.



CONSULTANTS-TO-BE learn how to handle brides in Kathleen Blackburn's course at New York's Barmore School. In addition to the regular classes she plans a correspondence course.

CONTINUED ON PAGE 127

Let's fuss over Father!

Certainly Dad's very own special holiday should be his most wonderful

day of days. So let the whole family please and pamper him to his heart's

content . . . and sing the praises he so richly deserves on June 15th

with

GIBSON

Father's Day Cards

. . . so he'll know you sent the very finest

L. B. F. & C. MARY, CHICAGO, ILL.
Publishers since 1850



ONLY

Sunbeam SHAVEMASTER

has bigger, single, **SMOOTH**
head that shaves closer and faster
than any other method—wet or dry

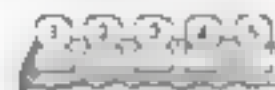
For Dad
on His Day!
June 15



Transparent view

The **ONLY** electric shaver with a powerful, 16-bar armature, self-starting **REAL** Motor

Why we use **ONE BIGGER, SINGLE** head instead of a multiplicity of small heads



Multiple Heads



The smooth, comfortable continuous-round Sunbeam head has over 3000 shaving edges and the lightning-fast single cutter makes over 24-million shaving actions per minute—more than any electric shaver with multiple heads.

Shaves **CLOSER**

The top reason men prefer Shavemaster, dealers say, is the s-m-o-o-t-h-e-r, cleaner shave it delivers. Only Shavemaster's bigger, single continuous-round shaving head and exclusive shaving principle makes this superior performance possible.

Shaves **SMOOTHER**

The big smooth, oval Shavemaster head has more shaving edges than any other electric shaver made. It fits every contour of the face—picks up the beard the way it grows—leaves the face **SMOOTHER** because it shaves closer and cleaner without irritation.

Shaves **FASTER**

You will get a closer, cleaner shave with Shavemaster in a fraction of the time it takes with soap-and-blade. Even if you've got the toughest, heaviest beard, plus a tender skin, you'll shave faster and smoother with Shavemaster than by any other method, wet or dry.

Greater **COMFORT**

The Shavemaster head **FEELS GOOD** on the face. The pleasant contact of the smooth oval head massages the skin as it shaves for greater face-health and comfort. Your face not only **LOOKS** better but **FEELS** better after a Shavemaster shave.

See the new Model "W" Shavemaster at your Sunbeam dealer's. Most dealers are prepared to have you try the new Shavemaster right in their stores.



GARTER QUEEN Hortense Hewitt does \$175,000 annual business in garters for brides. They are most popular item for "something blue" in wedding costume,

and many stores make a practice of presenting brides with a single garter as a gift. Thus Mrs. Hewitt estimates that she outfits some 100,000 brides a year.

Most make-ups shout: "Made-up!"— Magic Touch whispers: "Natural beauty"

Replace that heavy
"made-up" look with natural
looking loveliness by using
Magic Touch.
No puff, no sponge.



43c and 1.00—6 magic shades
a CAMPANA product

Magic Touch is NEW... a tinted cream
make-up so sheer your skin glows
through!... yet it hides each tiny
blemish while it smooths and softens
and adds glorious color... Apply with
fingertips (with or without powder)—
so quick, so easy, so naturally lovely!



the gift that's **TWO-WONDERFUL**
for every gift and travel occasion!

about
\$6.95

(No Fed. tax)

ONE: A lovely, spacious jewel case, fashioned of leatherette,
with 24Kt. gold tooling... the DUETTE will enhance any
woman's vanity. Her precious jewelry nestles in three, luxu-
rious velvet-lined compartments.

TWO: In two seconds, like magic... the
velvet-lined tray lifts out and closes
compactly to double as an elegant travel
jewel case... to be tucked away in her
overnighter.

Choose her favorite color: Ivory, blue or rose

at better department stores, jewelers or luggage stores, or write for nearest store



America's foremost name in Jewel Boxes

MELE MANUFACTURING COMPANY INC. • 366 FIFTH AVENUE, NEW YORK 1, N. Y.

WEDDING BUSINESS CONTINUED



OFTEN A BRIDESMAID, Mrs. Emil Gallina has had to buy nine now-
useless different dresses. Daughter Rita (left) has been flower girl three times.

A BOON FOR BRIDESMAIDS

Until recently the fall girl at formal weddings was the unfortunate
bridesmaid. She was expected to pay \$30 or \$40 for a puff-sleeved taf-
feta dress which could be worn only once or, at best, converted into a
housecoat. When prices went up girls began to turn down the expen-
sive honor of being bridesmaids, or else the bride's parents had to pay
part of the dress bill. But in the last two years designers have come to
the rescue of the bridesmaid by creating ballerina-length dresses in
such fabrics as organdy, nylon tulle and lace (*below*). These dresses,
often strapless and equipped with jackets or stoles, are acceptable for
church weddings and are also suitable for dancing. Bridesmaids are
perfectly willing to buy such double-duty costumes, knowing that their
dresses will not become mere souvenirs the moment the wedding is over.



NEWEST STYLE for bridesmaids is cotton lace model by David Klein with
jacket over strapless top. It retails around \$40, has sold 8,000 in two months.

CONTINUED ON PAGE 129



De Luxe:
specially
elegant...
uncommon.

WEBSTER

*Walker's DeLuxe is a straight Bourbon whiskey,
elegant in taste, uncommonly good—a Hiram Walker whiskey.*

Hiram Walker & Sons Inc., Peoria, Ill. 90 4 Proof

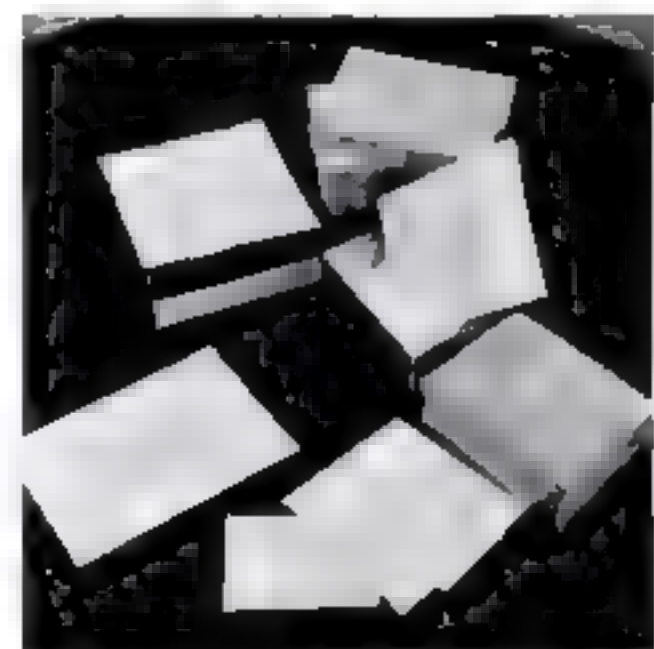
HOW TO MARRY ON \$300



BUDGET WEDDING is planned by Hecht Co. of Washington, D.C. for \$300. Bride's clothes include gown (\$49.95), veil with seed-pearl and lace helmet (\$16.95), hoop petticoat (\$5.95), satin slippers (on \$10 white canvas runner to church entrance) for \$8.95. Two vases of flowers (\$7.50 each) and four palms (\$2 each) decorate church. Bridesmaids' bouquets (\$7.50 each) and maid of honor's \$10 bouquet surround the \$16 white wine punch and 20-pound \$25 cake.



GIFTS are atomizers (\$2.50 each) for bridesmaids, \$3 strand of pearls for the maid of honor. Bridegroom's expenses are not included in \$300.



STATIONERY covers invitations (\$10.55) and reception cards (\$5.40), thank-you note paper (\$2.50), name-and-date reception napkins (\$1.95).



PHOTOGRAPHER take formal wedding portraits (6 for \$25) and candid shots (12 for \$35). Bride may get friend to take the pictures free.



ORGANIST to play at the wedding ceremony gets \$10 fee. Thus comes to a grand total of \$299.20, leaving, says the Hecht Co., 80¢ for aspirin.

Belittle
your
middle

For that tiny, desirable waistline...this Cole of California sun dress.

The cloud-puff sleeves, Matle-texted* shirring and crisp, full skirt—make you feel and look forever cool!

At fine stores...\$22.95.

The fabric made by **EVERFAST**. A crisp, wrinkle-resistant cotton...with new surface interest, space-dotted for Cole.



*COLE'S ORIGINAL PROCESS OF ELASTICIZING
©1952 COLE OF CALIFORNIA INC. LOS ANGELES 90

**Get a World-Leader . . .
a CLINTON ENGINE . . .
when you buy your
LAWNMOWER**



GARDEN TRACTOR



FARM IMPLEMENT
(Fence Row Cleaner or Slew)



TRAILER AIR CONDITIONER



PUMP



GENERATOR



SPRAYER OR DUSTER



CONVEYOR



OR your Elevator, Snow Blower, Post Hole Digger, Sand Spreader, Lawn Sweeper, Cement Mixer, Cutting Machine, Feed Mixer, Loader, Road-Marker—

OR any one of scores of other products which hundreds of manufacturers use to furnish the power for their equipment

You'll find CLINTON ENGINES start quicker, last longer, are dependable year-in and year-out and give you the most for your hard-earned dollar.

FREE ENGINE CHECK-UP

**Always Available to every
Clinton Owner at nearest
Authorized Service Station.**

Compression, carburetion, and ignition checked **ABSOLUTELY FREE!**

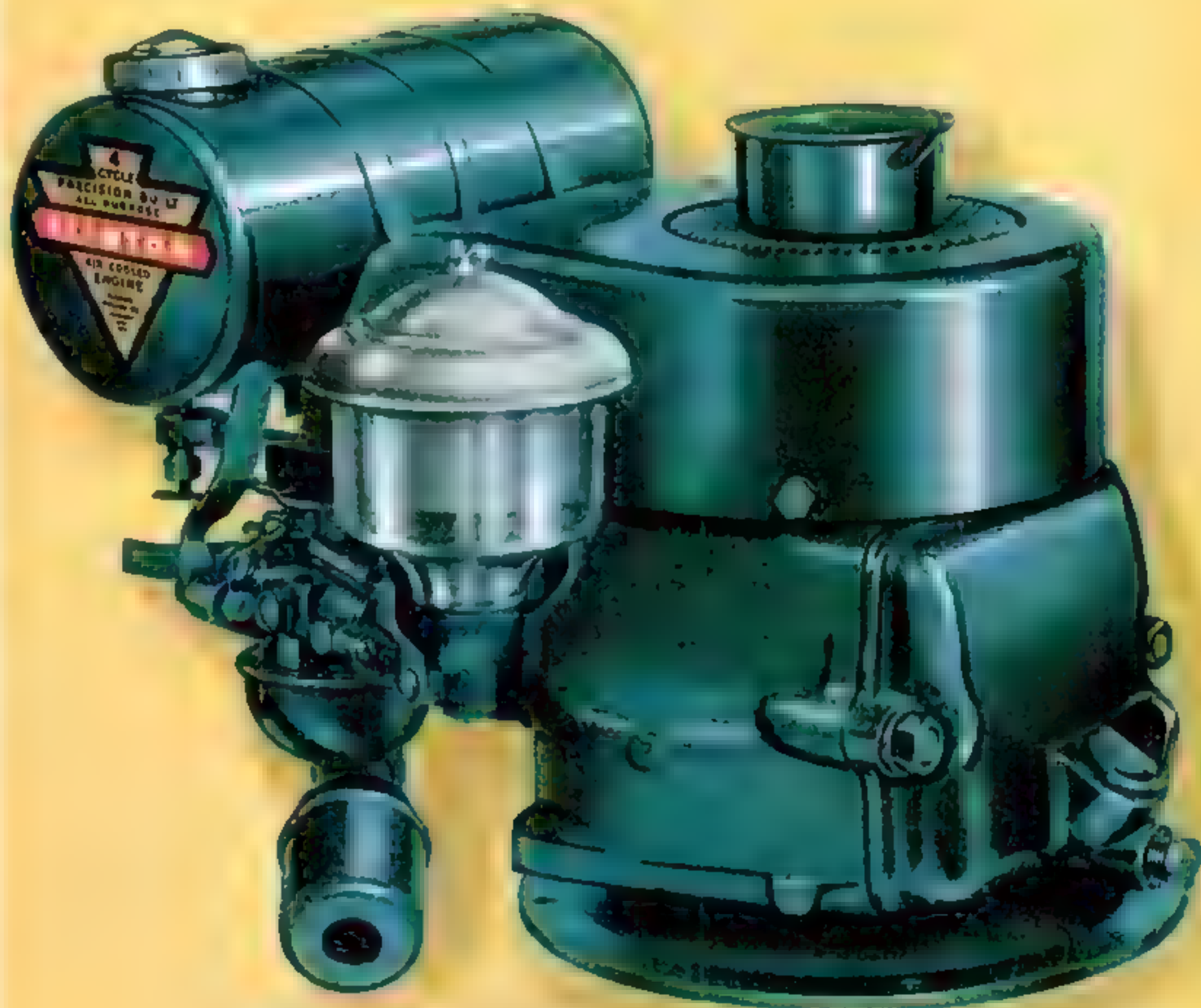
Write for List of Authorized Service Stations. You'll find one of our 3,000 Stations near you.

**CLINTON MACHINE CO.
MAQUOKETA, IOWA**

CLINTON ENGINES

World Leaders

***More Bought, More Sold, More in Use Today
Than All Other Similar Engines***

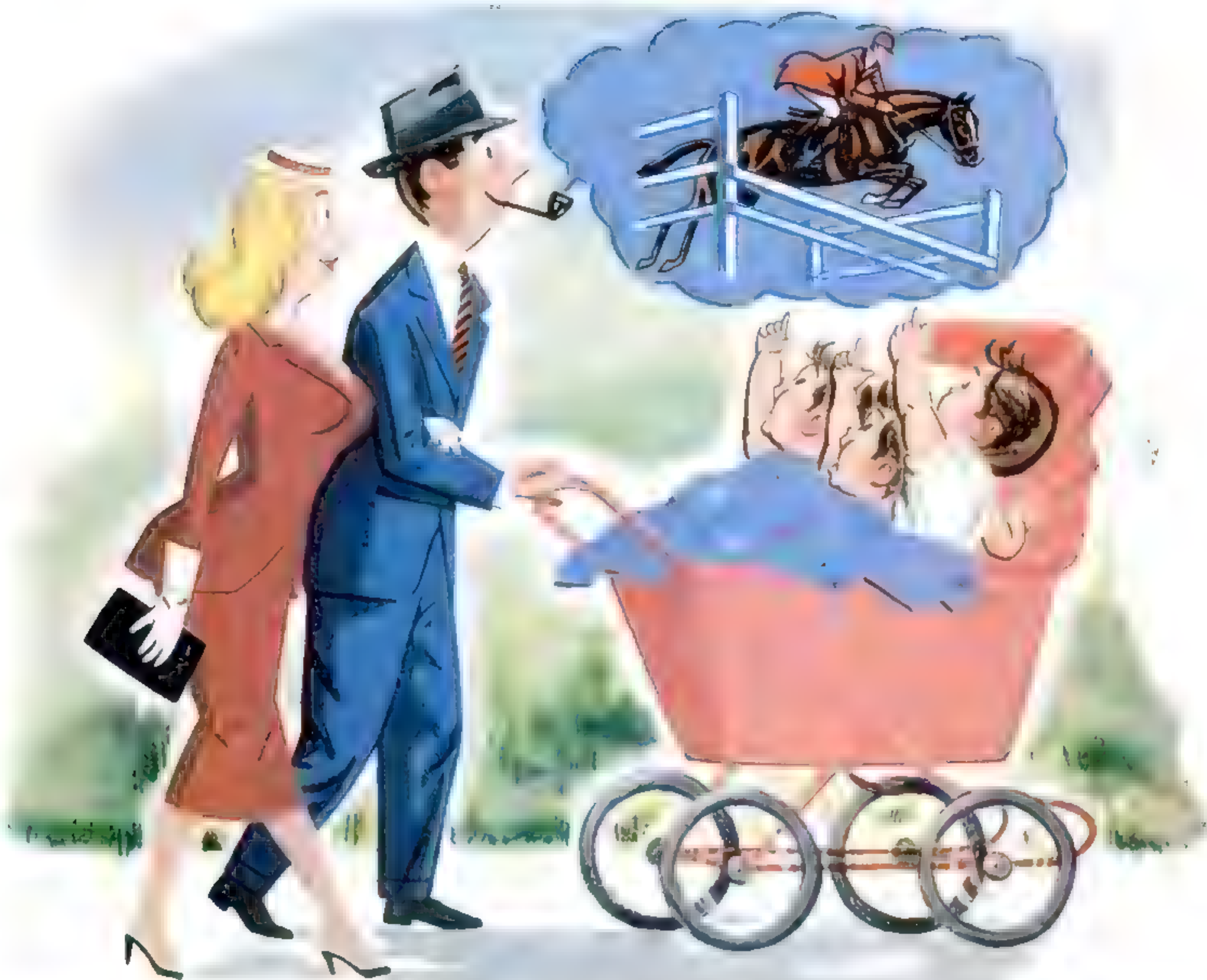


CLINTON VS-700 ENGINE
(One of Several Basic Vertical-Shift Models)

Basic Standard Models of Clinton Engines



World's Quickest-Starting Most Reliable Small Gasoline Engines
SERVICE AND PARTS EVERYWHERE



"Look! We got Pop to switch to Kentucky Club—the thoroughbred of pipe tobaccos."

For Father's Day—Give Him

MILD

KENTUCKY CLUB

KENTUCKY CLUB CANISTER—
Vacuum packed to keep tobacco FRESH!

Look for the blue tin with the picture of the red-coated rider

You give the best when you give Kentucky Club. It's the thoroughbred of pipe tobaccos—choice white Burley specially blended to give a mild, smooth smoke—with grand taste and aroma. Give the handsome humidor canister or carton of handy pocket tins. Produced by the makers of famous Mail Pouch Tobacco, Wheeling, West Virginia.





FAWN NESTLES UP TO DAWN AS HE RESTS DURING A WALK THROUGH WOODS. DAWN ALWAYS HAS TO CARRY HIM HOME WHEN HIS WOBBLY LEGS GET TIRED

DAWN'S FAWN

Jersey girl runs afoul of law
by harboring 'dangerous' deer

For the first 10 years of her life Dawn Duncan was a law-abiding girl, but this month she ran afoul of the sovereign state of New Jersey. Her trouble started when her father found a helpless six-day-old fawn in the road near his Bernardsville home and brought it back. Before Dawn could get the first eyedropper of milk into her new pet, which she named Toby, people were advising the Duncans that anyone who

"handled" a wild deer was liable to a \$100 fine.

Dawn wrote Governor Alfred Driscoll, hoping to keep Toby, who was soon one of the family (*following pages*). The governor did not answer, but state game officials did. They said that tame deer, growing up, sometimes gash children's faces with their hooves. Toby must go to a game refuge, but there will be no fine and Dawn can keep her pet for about two months.



*"My Car-Sac
paid for itself
in just one swing
around my territory!"*

says WALTER D. MACRAE,
Vice President and Sales Manager,
Beacon Manufacturing Company



Car-Sac comes in attractive
woven cotton plaids, checks
and solid colors, from \$8.95
to \$19.95. Men's model,
40", holds 4 suits; women's
model, 34", 6 dresses. Mod-
el illustrated, about \$8.95.
Price plus Federal tax.



Car-Sac

for women, too!

LIZABETH SCOTT is another en-
thusiastic Car-Sac owner. Miss
Scott is currently starring in the
Paramount Picture "Red
Mountain," a Hal Wallis Produc-
tion, color by Technicolor.

"I'll never go back to old-fash-
ioned luggage now that I've dis-
covered travel-light, non-wrink-
ling Car-Sac," says Miss Scott.

Car-Sac's a particular blessing for
women when there are no bell-
hops around. Just fold it or carry
full length. Weighs only 4 lbs.

Car-Sac is the answer to the traveling man's
prayer. It's more than that—it's the luggage-
dream come true for everyone who travels.
You simply transfer your clothes from your
closet to Car-Sac, hang Car-Sac up or spread
it flat in your car, and when you get to your
destination, hang it up again. No wrinkles.
No pressing expense. Back home, Car-Sac
gives you year-'round protection from dust
and moths. No wonder Car-Sac is changing
America's old-fashioned travel habits.



Car-Sac

the deluxe
portable
clothes closet

Made by ATLANTIC PRODUCTS CORPORATION, Trenton, New Jersey
A quarter-century of leadership in specialty luggage and golf bags.



CAUTIOUS FAWN stands with one hoof poised as if he's before taking step.
Toby gets stubborn on walks, frequently plants his legs and refuses to move.

CONTINUED ON PAGE 135



For beautiful fabrics to live in and live with—Acetate, the beauty fiber

Do you know why most bridal gowns are made of acetate? Because no other fiber makes fabrics that are quite so lovely, that fall into such fluid lines, or drape with such luxury and elegance.

But glamour isn't the *only* thing you can expect from fabrics made of acetate. You'll find that acetate suits and blouses stay fresh-looking throughout the day, that acetate lingerie washes easily and dries very quickly.

You'll find acetate fabrics make handsome draw draperies, practical glass curtains, wonderful

bedroom ensembles, and that acetate is used in the most modern rugs and carpets. *For beautiful fabrics to live in and with*, look for the tag that says "Made of Acetate, the beauty fiber" when you shop.

What is acetate? Acetate is the man-made textile fiber, cellulose acetate, pioneered by Celanese Corporation of America. Acetate has a unique combination of characteristics that make fabrics wonderfully soft and comfortable. You will find acetate fabrics in all kinds of beautiful blouses, suits, lingerie, sportswear, dresses and evening gowns.

Acetate fabrics look lovely, feel wonderful, drape gracefully, launder easily—dry quickly, dry-clean perfectly—AND acetate helps wrinkle recovery.

Celanese

CORPORATION OF AMERICA • 180 MADISON AVENUE, NEW YORK 16, N. Y.



ACETATE FOR TRAVEL. Even on long, strenuous trips, springy acetate fibers help fabrics shed wrinkles...soil and stains are easily removed.



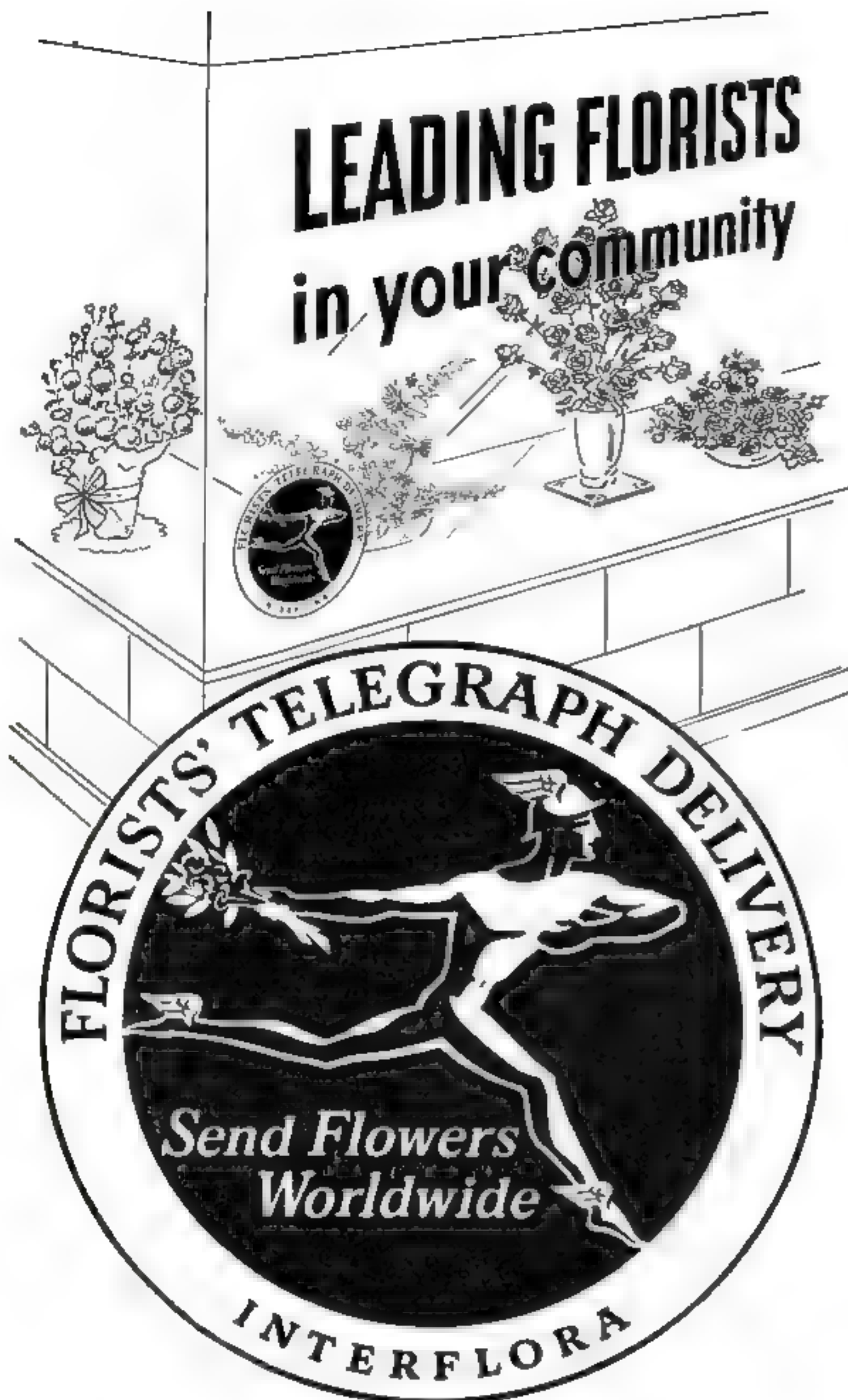
ACETATE FOR HIM TOO. Sports clothes made of acetate are s-o-o comfortable. Acetate slacks hang well, keep their press. Acetate shirts stay fresh-looking, wash and iron beautifully.



ACETATE FOR ENTERTAINING. Party dresses, hostess gowns are always lovelier in fabrics made of acetate. They drape superbly, look and feel luxurious, and dry-clean beautifully.



ACETATE INFORMATION is ready and waiting for you. Write for the free booklet. And next time you shop, look for the tag that says "Acetate, the beauty fiber."



... CAREFULLY SELECTED TO HELP YOU

Say it with Flowers-By-Wire

Florists are proud to display this famous F.T.D. Mercury Emblem. They know this: not everybody can join.

To be selected as an F.T.D. Member, a Florist must have proved himself to be a dependable member of his business community... worthy of public confidence.

That's why you can be sure of first-class service when you enter any of the 18,000 F.T.D. and INTERFLORA shops. When you see the gold-and-black Mercury Emblem, you know it stands for F.T.D.'s policy of SELECTED MEMBERSHIP and...

• GUARANTEED DELIVERY of fresh

flowers where you want them, when you want them... backed by a bond!

• TESTED SERVICE. At the request of the Members, trained shoppers visit F.T.D. Shops, placing Flowers-By-Wire orders. These are carefully checked by F.T.D. Headquarters to insure fast, dependable delivery on *your* order.

• 40 YEARS OF DEPENDABLE SERVICE make F.T.D. the oldest, as well as the largest, organization devoted to the delivery of FLOWERS-BY-WIRE.

• 5,000,000 ORDERS LAST YEAR mean that F.T.D. FLORISTS delivered Flowers-By-Wire on an average of almost 14,000 times per day.

FLORISTS' TELEGRAPH DELIVERY ASSOCIATION
Headquarters: Detroit, Mich.



AT PLAYTIME Toby is affectionate with Duncan children but is less sure of himself with Duncans' boxer. Dog sometimes licks deer but never bites it.



AT MEALTIME Toby drinks milk from *creme de menthe* bottle. He first drank from eyedropper but did not get enough, soon took to bottle feeding.



AT BEDTIME Toby's legs dangle from Dawn's arms as she says goodnight to her sister. Toby sleeps in the kitchen in a box once used by Duncans' dog.

We were right...you do know a bargain!



**NORGE
SILVER JUBILEE*
SPECIAL
\$269⁹⁵**

MODEL 810
Automatic defrosting
models slightly higher

You've looked... you've liked
you've made this NORGE a favorite!

For wonderful features—for usable space—for sheer beauty at a price that's low, low, low—there's nothing quite like this new Norge refrigerator. Bargains are bygones? Don't you believe it. See your nearby Norge dealer and see why!

*You won't know what you're missing if you don't see **NORGE***

NORGE—DIVISION OF BORG-WARNER

In Canada: Addison Industries, Ltd., Toronto

35 YEARS OF PROGRESS, 1927—1962



REFRIGERATORS

GAS AND ELECTRIC RANGES

WASHERS

HOME FREEZERS

WATER HEATERS

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HAPPY FATHER'S DAY!

Say it to his face with
PALMOLIVE
 After-Shave
 Lotion



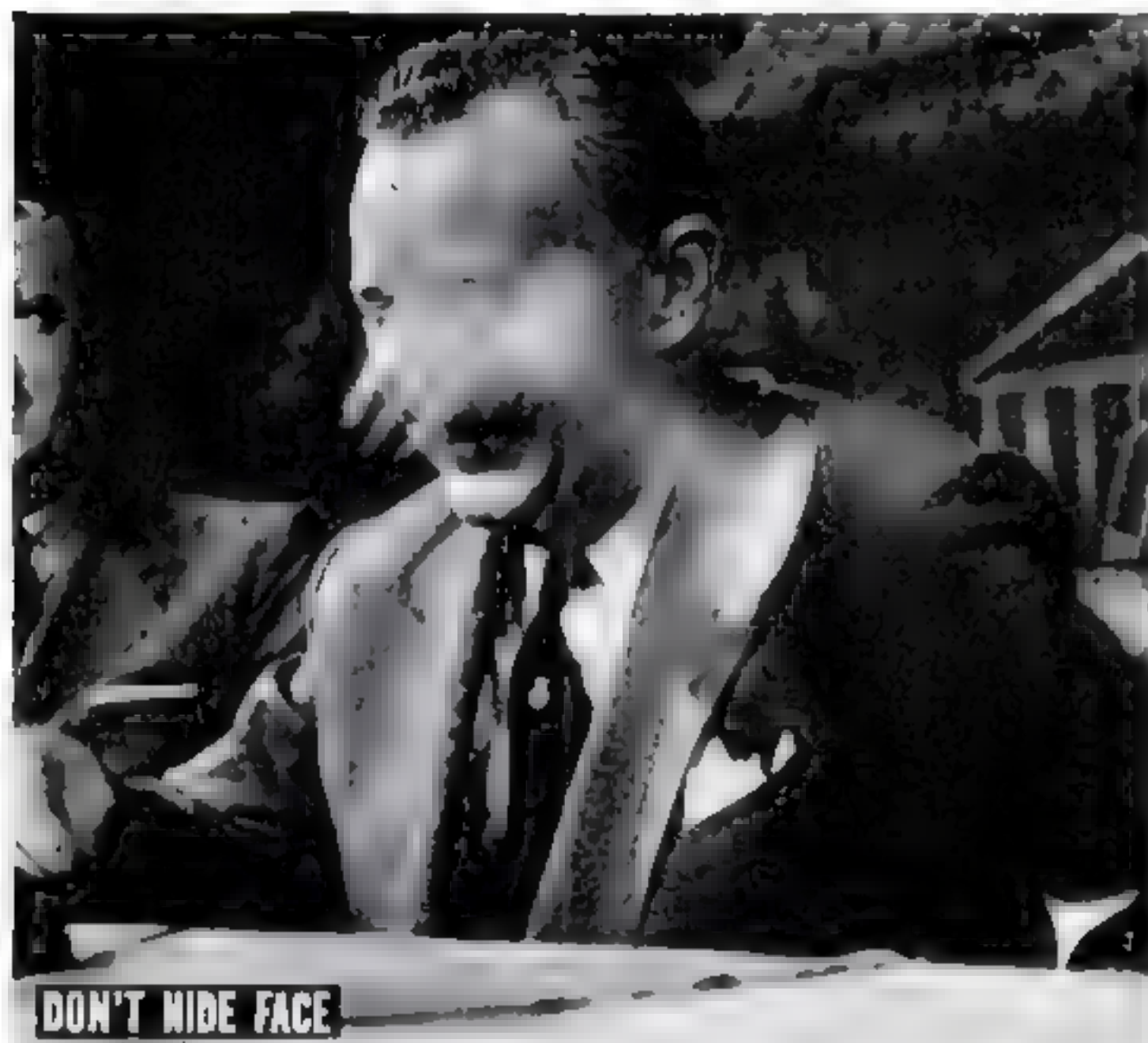
Make Every Day Dad's Day!
PALMOLIVE AFTER-SHAVE LOTION
Cools in Seconds... Soothes for Hours!

Refreshing, invigorating Palmolive After-Shave Lotion will make all Dads happy! Takes the sting out of the closest shave! And you'll be proud to give his favorite after-shave lotion in the handsome gift pack-

age. Smartly designed with fired-on-glass lettering and gleaming simulated gold cap. Gift-boxed in luxurious green and gold tones. You'll find this excellent Father's Day gift at good toilet-goods counters everywhere.



Remember—Father's Day Is June 15!

**DON'T BE TENSE****DON'T FIDGET****DON'T HIDE FACE****DON'T ROLL EYES**

A DEMONSTRATION OF THE HAZARDS POLITICIANS FACE AS TELEVISION ACTORS IS PROVIDED BY SENATOR BENTON (D., CONN.), AN OLD HAND AT THE GAME

POLITICOS LEARN HOW TO ACT

In an election year they study art of pleasing 60 million critics

During the last several months politicians have swarmed all over TV shows. They have been seen in solemn performances as inquisitors of criminals, as debaters of foreign and domestic issues, as candidates for office and as pleaders for other candidates. They have sung popular songs, emceed murder mysteries and guided the TV audience into their farms, their homes and even their bedrooms. To some of these politicians the intimacy of TV has proved a boon; to others it has been a bugaboo.

Television enables the performer with poise and personality to drive home his arguments as casually and as powerfully as if he were in his audience's parlor. But, as illustrated for LIFE by Senator Benton (above), its microscopic

scrutiny magnifies the faults of the politician who fidgets and fumbles. As a result of the glaring errors of many politicians in front of TV cameras, CBS opened a TV "school for candidates" a few weeks ago, and candidates flocked to the sessions to learn signals, tricks of make-up and general TV deportment.

The lessons learned in such television schools and in the tougher school of TV experience will pay off this year. At the presidential conventions the politicians' performances will be witnessed on 17 million TV sets by an unprecedented audience of 60 million, who can be harder on a politician than Broadway critics on an actor. The performer who makes the biggest hit on TV may end up with the biggest political plum.



SMILING START is practiced by Senator Benton at CBS-TV "school." Here he watches for floor manager's hand to fall, signaling the beginning of telecast.

DON'T LET
ADDED QUARTS
SEND DOLLARS
UP IN SMOKE...

Sound your **Z**

SWITCH TO PENNZOIL

ADD LESS OIL BETWEEN CHANGES

You won't waste money on added quarts when you use Pennzoil! This 100% Pure Pennsylvania Oil solves the problem of excessive oil consumption. Its special tough film, product of Pennzoil's exclusive refining process, keeps it on the job despite burning heat and friction. Pennzoil keeps your engine clean and smooth-running always... free from sludge, varnish and carbon. Try it and you'll be glad you switched... at this sign...



GIVES ALL ENGINES
AN EXTRA MARGIN
OF SAFETY

Member Penn. Grade Crude Oil Assn. Permit No. 2



Pennzoil® Motor Oil & Lubricants at Better Dealers Coast to Coast

New Comfort *and a new look, too*

Evans Slippers

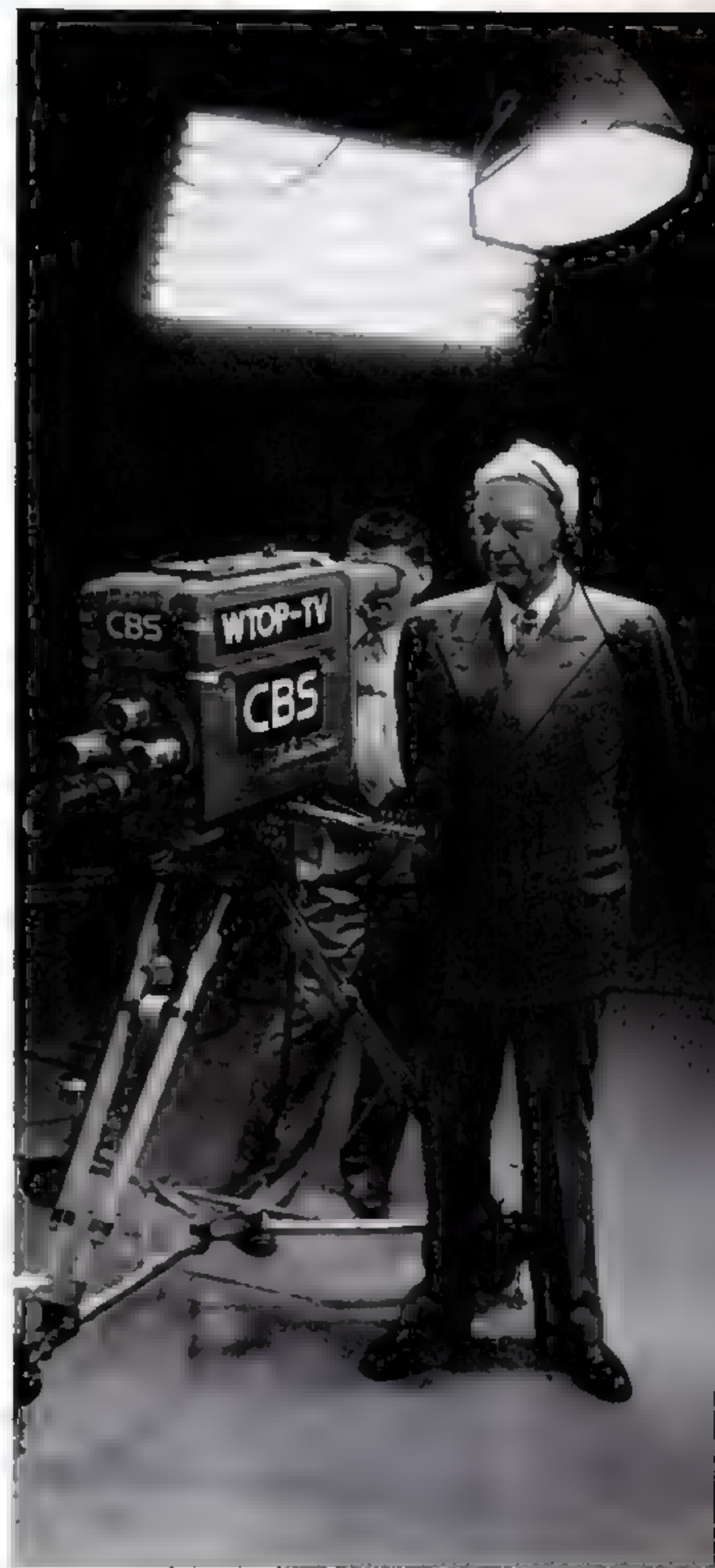
HAND-TURNED

Evans Balboa Chief is fashioned of glove tanned leather, inside and out—tanned outdoors in the warm California sunshine. Its sole is of belting type leather, so flexible you can roll it right up in one hand. Here is *the greatest gift in the world for any man*. The best stores present it as the *finest slipper ever made*, and offer it in a beautiful golden shade at **\$8.95**

BALBOA CHIEF

L. B. EVANS' SON COMPANY
Wakefield, Massachusetts

FOR 111 YEARS YOUR GUIDE TO THE BEST IN MEN'S SLIPPERS



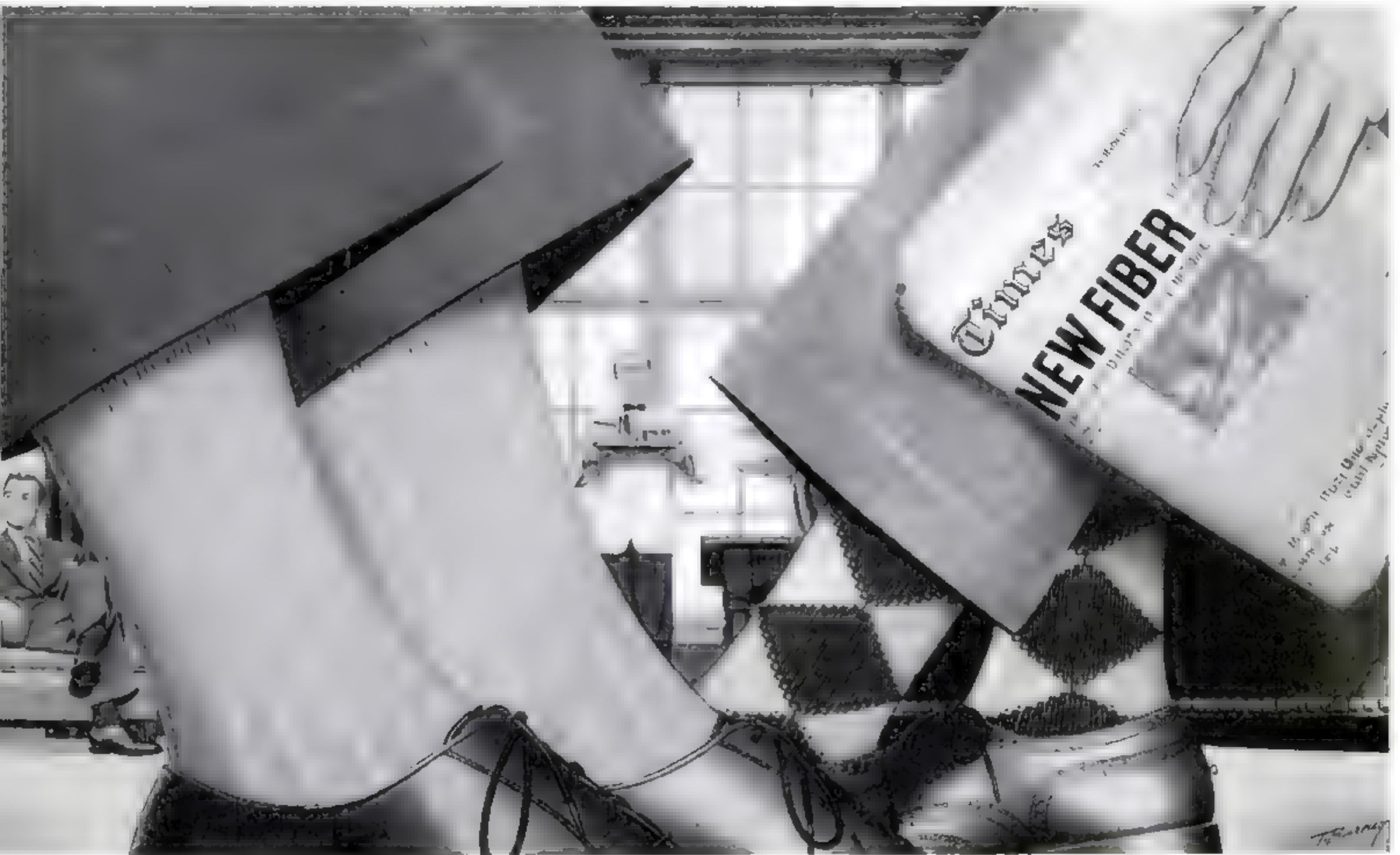
BEMUSED by instructions, Senator Edward Martin (R. Pa.), CBS pupil, gets technician's earful as he listens with head set to cues from director.



POWDERED for camera, Martin smiles at reflection. Praising the TV school, he said any man unwilling to learn about TV "should be under the sod."

CONTINUED ON PAGE 142

Good News for Your Feet!



NOW... you will enjoy the glorious comfort of
socks made of *Vicara*^{*}, the new luxury fiber

Here is the perfect combination of everything you have waited for in socks—handsome appearance, easy care, long wear, and *glorious comfort*—created by yarn-blending wonderful “Vicara” zein fiber with nylon.

Acclaimed as the most comfortable of all the new, man-made fibers, “Vicara” has a warm, friendly, luxurious softness that makes you feel good when you wear it. Because of its superior moisture absorbency, “Vicara” soaks up perspiration into the body of the fiber, so that your socks always feel soft and dry—never clingy, clammy or sticky. Slip on a pair of these new and different socks and discover the restful, relaxing luxury of “Vicara.”

Tip to Wives: These superlative socks almost never need darning. Their durable strength defies rough, tough wear. They won't shrink or stretch in the family wash. They are resistant to moths and mildew...and amazingly economical!

When you shop, watch for wonderful “Vicara”—not only in socks—but also in a wide variety of other garments and fabrics of many uses.

Look for
***Vicara*^{*}**
 on the tag
 or label



*Virginia-Carolina Chemical Corporation's trade mark for its zein fiber. V-C produces the fiber—does not produce yarns, fabrics or garments. Write for free “VICARA” booklet.



VIRGINIA-CAROLINA CHEMICAL CORPORATION • FIBER DIVISION • Richmond 8, Virginia • 500 Fifth Avenue, New York 36, N.Y.

TO BRING YOU

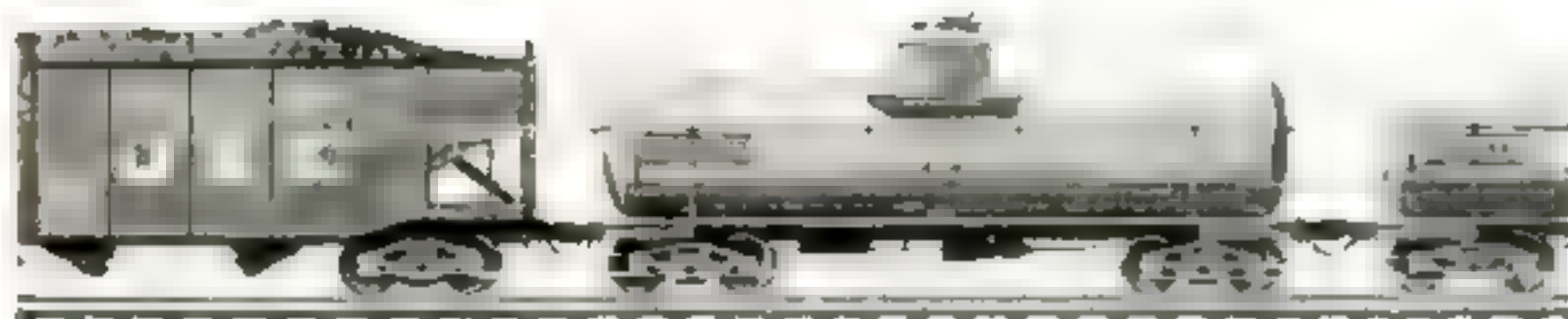
and the rest of the nation the things
you need...when you need them...



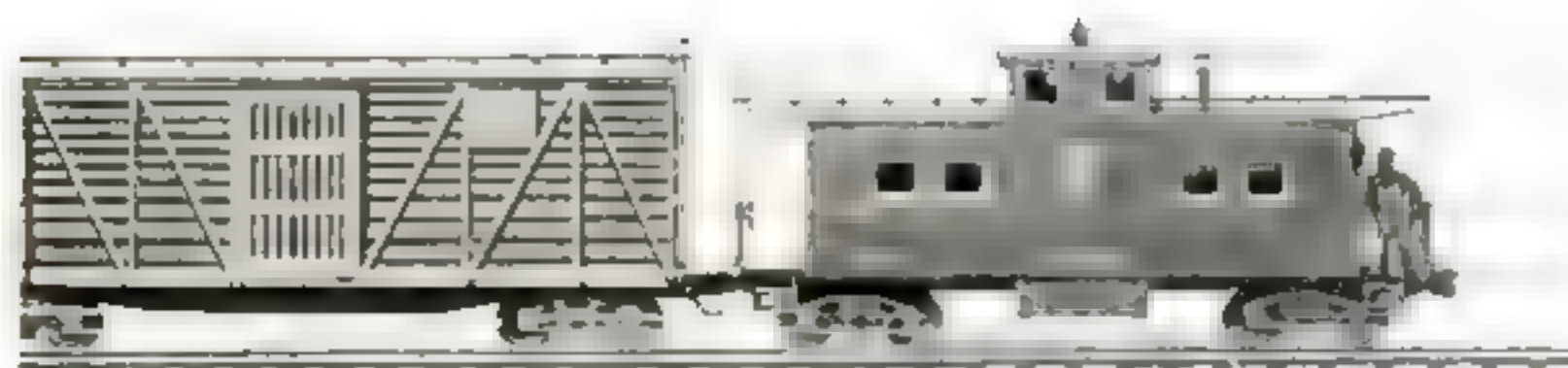
railroads have added 14,000 locomotives



and 430,000 bigger and better freight cars



in the last six years alone!



And this multibillion-dollar aid
to national defense has been paid for
with railroad money — not tax money!

ASSOCIATION OF AMERICAN RAILROADS

WASHINGTON 6, D. C.



You'll enjoy **THE RAILROAD HOUR** every Monday evening on NBC.

TV School CONTINUED



AS A "WITNESS" SENATOR BRIDGES TELLS OF DEMOCRATIC "BLUNDERS"

G.O.P. 'TRIES' THE DEMOCRATS

A new show, *Hats in the Ring* (NBC-TV), which will give both parties and their candidates a chance to state their cases, began with a film produced by the Republicans which ostensibly placed the Democratic party on trial. Presenting as witnesses leading Republicans and as the only spokesman for the Democrats a furtive actor who sounded almost as preposterous as he looked, the Republicans overloaded their "trial" with a biased judge who made a ringing denunciation of both the Democratic "counselor" and "those who would corrupt the people." It was no surprise that the judge, also an actor, directed the jury (the TV audience) to "find in favor of the people's case for a Republican Congress."

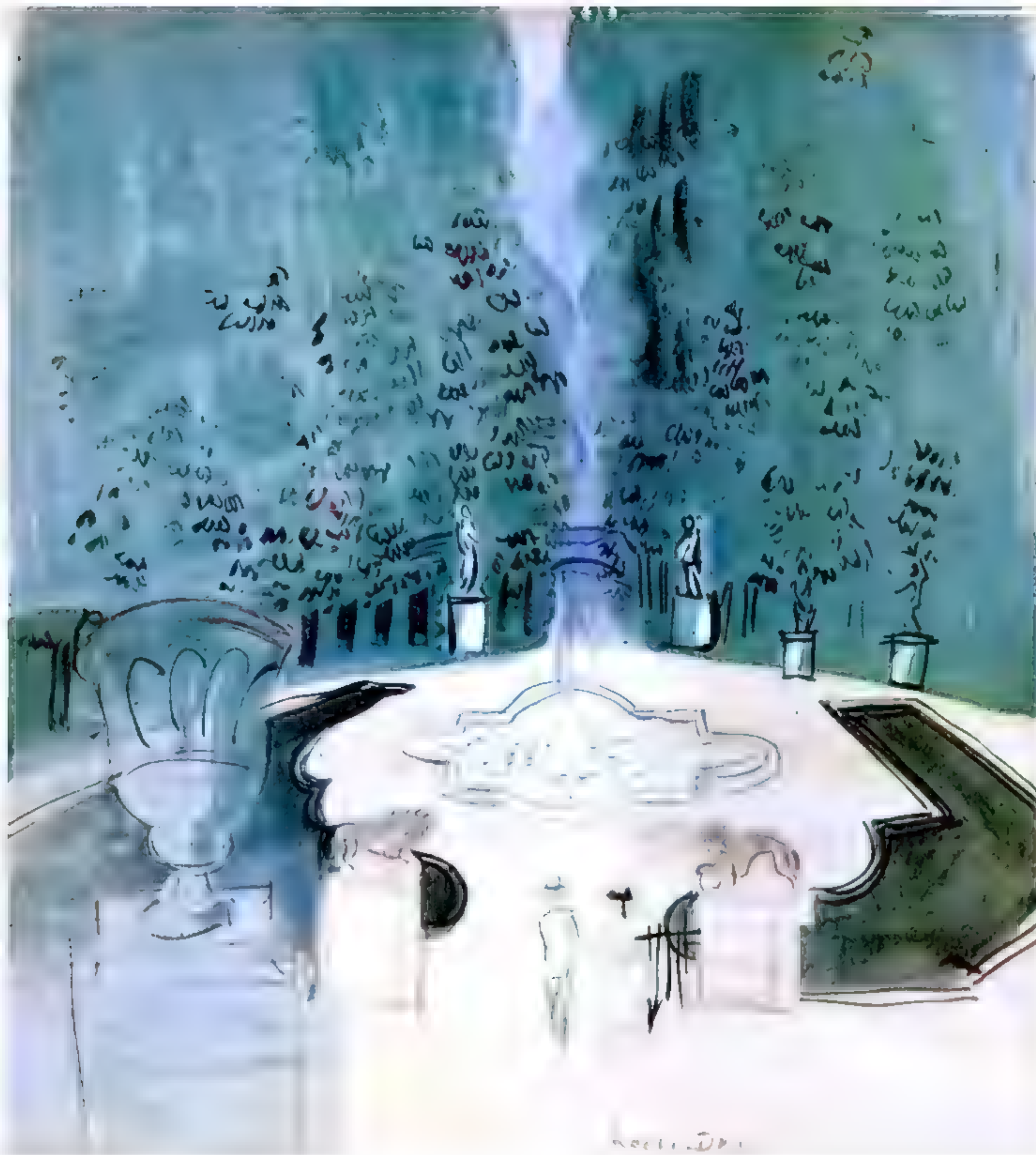


EXPERT WITNESS, Rep. Walter H. Judd, accusing Truman of appeasing Chinese Reds, said east Asia is like his hand, of which the palm is China and thumb, Korea. Truman, he says, "made conquest of the thumb inevitable."



DOPEY DEMOCRAT was played by actor whose function was to look harassed, make silly objections, which were overruled. When he objected to charge that Truman made "tragic blunder," judge removed "tragic" left "blunder."

CONTINUED ON PAGE 141

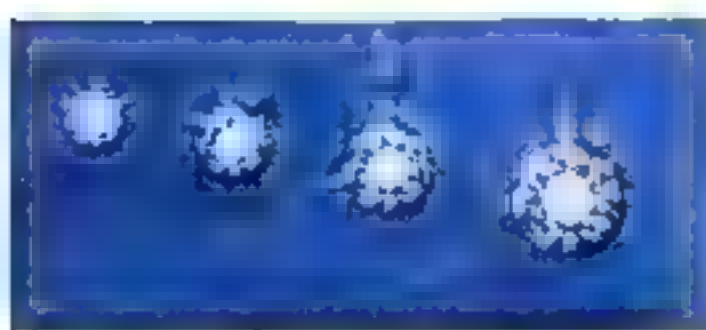


Idyl in the garden . . . painted for the De Beers Collection by Raoul Dufy

By memories enchanted Whenever, as the years go by, you look on your engagement diamond, you will find it bright with memories. The fine, clear light that reflects your joy in marriage plans will beam in everlasting tribute to the love you know. Though it be modest in cost, choose your diamond with care, for nothing else on earth can take its place. And . . . may your happiness last as long as your diamond.

De Beers Consolidated Mines, Ltd.

1/4 carat (25 points) \$85 to \$200
 1/2 carat (50 points) \$210 to \$450
 1 carat (100 points) \$585 to \$1150
 2 carats (200 points) \$1250 to \$3200



A DIAMOND IS FOREVER

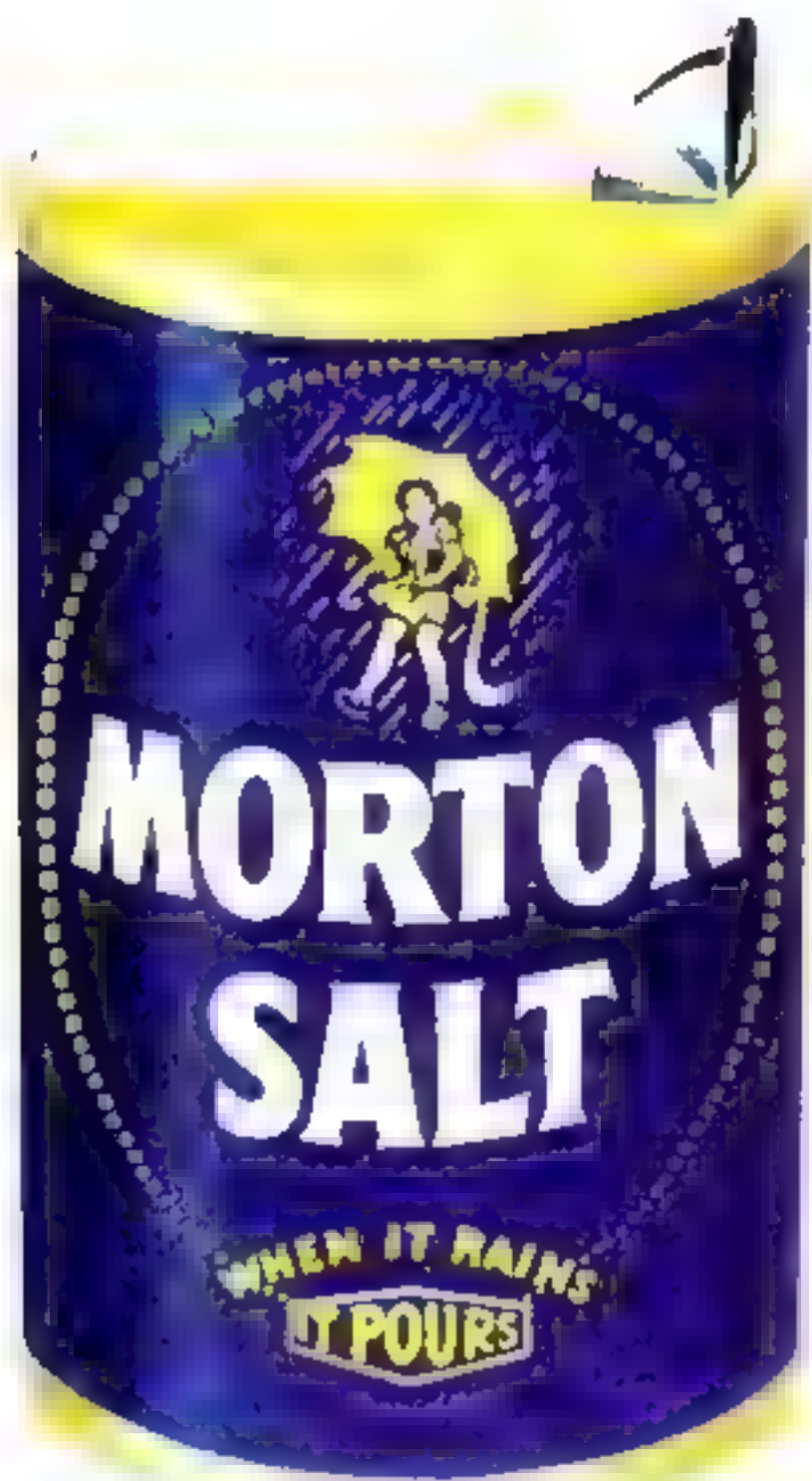
The prices shown were secured for your guidance through a nationwide check in January, 1952. Jewelers were asked for the prices of their top-grade engagement ring diamonds (unmounted) in the weights indicated. The result is a range of prices, varying according to the qualities offered by different jewelers. Exceptionally fine diamonds are higher priced. (Exact weights shown are infrequent.) Add Federal tax.

When choosing your engagement stone remember color, cutting, and clarity, as well as carat weight, contribute to a diamond's beauty and value. It is important to seek the counsel of a trusted jeweler. He will help you find the size and quality and style of stone that is in keeping with your preferences, and what you wish to spend

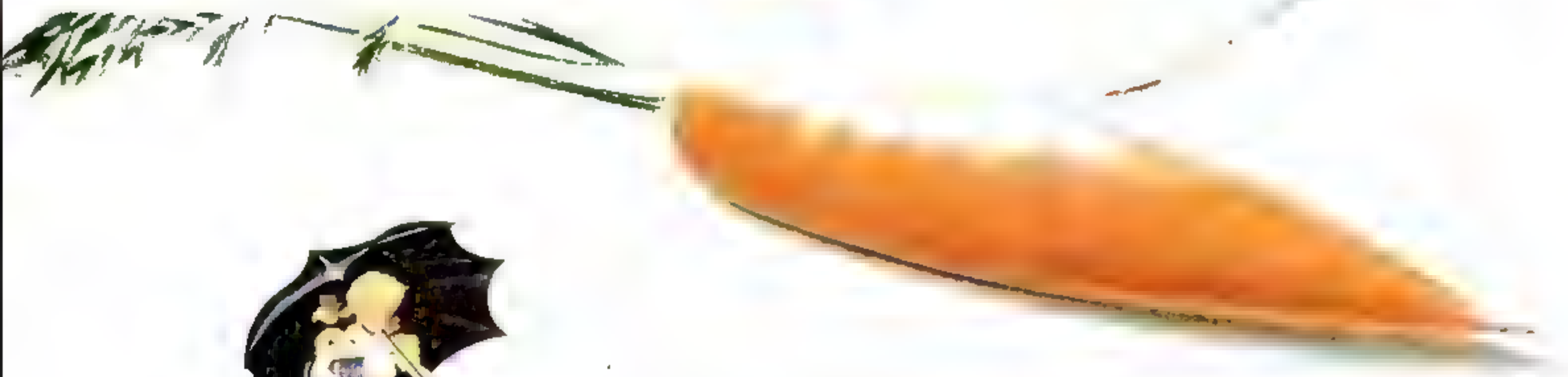


- What's a salad without salt ?

Season with Morton's...more people do



PLAIN OR IODIZED



When it rains it pours



IN SUPPORTING ROLE DEWEY BECOMES A STAR

Tense and diffident in front of TV cameras when he himself was a presidential candidate, Governor Dewey showed how much he has improved since when he appeared recently on *Meet the Press* (NBC-TV) to promote the candidacy of General Eisenhower. Although Moderator Martha Rountree, herself a TV veteran, departed from the rules TV sets up for some performers by giving her long tresses a politically meaningless but highly telegenic toss (top), Dewey was impeccable. Underscoring his remarks with brief but telling gestures (all done close to the body, as recommended in codes of TV behavior), Dewey answered or parried his questioners with the aplomb of an Olivier spouting Shakespeare.



Warner's MILLION DOLLAR HOLD-UP!

Dreamlined for heavenly comfort! Cool, Sanforized broadcloth bra with comfy padded wire for fabulous fit. #2059 in white, in your size... \$3.50. Also shown: Warner-Wonderful Thrifty pantie #615... \$8.95. At the nicest stores

WARNER'S

BIGS • GIRLS • CORSELTES

*REG. U. S. PAT. OFF.

The Warner Brothers Company
New York 16 • Chicago 6
San Francisco 8

WHEN YOU NEED CLOTHESLINE . . .

LOOK FOR
**PURITAN'S
"BIG 3"**

"Puritan-Maid"
"Planet"
"Eclipse"

PROTECTED WITH
CELLOPHANE

Guaranteed by
Good Housekeeping

PURITAN CORDAGE MILLS, LOUISVILLE, KY.

FOR DRY,
PARCHED

Sun-chapped
Lips

MENTHOL
ChapStick

THE ANTISEPTIC LIP BALM



FAMOUS RY-KRISP
REDUCING PLAN
ON EVERY PACKAGE



COUPLE ARRIVES AT THE PROM IN EMPEROR FREDERICK III'S CARRIAGE



MEAL INCLUDED TURKEY, CHICKEN, SPAGHETTI

Life Goes to a Prom in a Castle

U.S. STUDENTS ROMP AT KRONBERG

Kronberg Castle, an ornate, 115-room palace near Frankfurt, Germany, was once the scene of royal pleasures. There the Empress Friedrich played host to her mother, Queen Victoria, and her son, Kaiser Wilhelm II, who loved Kronberg's art treasures. In 1945 the castle was the scene of a sensational crime. A U.S. colonel and his wife entered the palace and made off with the Hessian crown jewels. Last month the castle was the scene of another, though less serious, act of American lese-majesty. The American high school in Frankfurt, borrowing the castle from the U.S. Army which had occupied it since 1945, held its junior-senior prom there. After crowning their own royalty, the teen-agers jitterbugged and did the conga in the ballroom, ran screaming through the corridors in a treasure hunt. Awed by the splendor, Ruth Hansen of New York said, "It's just like being Cinderella."



CORONATION CEREMONY took place under tree planted by Queen Victoria. Sara Serff, with rose wreath on head, was queen and Thornley Walker, king. When

U.S. occupation is over, castle probably will be returned to Princess Margaret, Empress Friedrich's daughter, who now lives in gardener's cottage near estate.



A CONGA IN THE CASTLE is danced to music from an Army Air Force band, Queen Sara and her followers snaking through the luxuriously furnished ballroom.

Portrait on wall at bottom is of Empress Friedrich. Other art treasures in castle include Gobelin tapestries, paintings by Rubens and Titian, Chinese cabinets,

A Direct Hit for Father's Day

in
Fliteweight
Fabrics

Dad...like most of us, can
always use another pair of slacks.
So why risk giving him
a less welcome gift.
Haggar slacks are sure to make
a hit with him. Select one or
more pairs of Haggar
Fliteweights. They're light and
cool and fresh looking after
hours of hot weather wear. \$6.95

Other Haggar Slacks
from \$5.95 to \$17.95.



EXCLUSIVE
Shapeomatic
TAILORING
ASSURES PERFECT FIT

HAGGAR CO., DALLAS

Prom in a Castle CONTINUED



TREASURE HUNT was held after dinner with guests rummaging for clues in bed in which Empress Friedrich died in 1901. Note leading to next clue was



THE TREASURE, one of the Kaiser's swords, is found under Wilhelm's bed. The sword had a note on it: "This is the treasure but it belongs to the castle."



found under bedspread. Other clues were found behind a portrait of Queen Victoria, in fireplace teapot and in love-letter compartment of Kaiser's desk.



KAISER'S BATHROOM, which has tub with swan-head faucets, was used as powder room. Under mirror is fireplace which kept Wilhelm warm as he bathed.

CONTINUED ON NEXT PAGE



FOUND
WHEREVER FINE CARS
TRAVEL

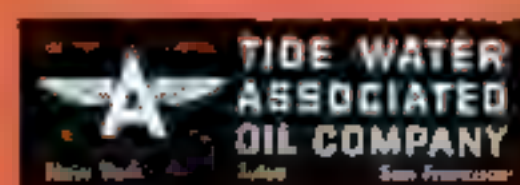


For All Cars... Old and New...

VEEDOL

The World's Most Famous Motor Oil

VEEDOL, made from 100% Pennsylvania crude, is a scientifically superior motor oil produced to far exceed the demands placed upon it by today's modern motors. There's "Dream Car" performance aplenty for your car's engine in VEEDOL's famous "Film of Protection," whether yours is a new car or old car. For VEEDOL can be depended upon to keep motors cleaner, safer, smoother-running at all times.



AVOID CONSTIPATION WORRIES!



What a Relief! When you change to Milder, Better-Tasting EX-LAX

Stop punishing yourself with bad-tasting, fast-acting cathartics. Change to Ex-Lax, America's best-tasting laxative. Everybody likes its delicious chocolate flavor. You taste no medicine at all. No oily, chalky, salty or bitter taste.

Ex-Lax is mild and gentle. Only the thorough, comfortable, satisfying relief you enjoy makes you aware you have taken anything! No stomach upset. No embarrassing urgency.

The effectiveness of the active ingredient of Ex-Lax has been proved by years of scientific research and clinical experience. Many doctors use Ex-Lax in their practice. And over the years, more millions of people of all ages have used

Ex-Lax than any other leading laxative. Next time Nature forgets — remember this: For thorough, satisfying relief change to Ex-Lax—America's best-tasting laxative—and notice the change in yourself! No better laxative at any price!

Purse-size
124
Economy-size
304



Listen to: "THE DOCTOR'S WIFE"
Every day Monday thru Friday NBC

Prom in a Castle CONTINUED



IMPROVISED DANCE with backward dip is performed by Lamar Munroe and Aileen Rippey. Between sets many couples went out on balcony to spin.

Tropi-kools

keep your feet
ICE COOL with

THOUSANDS OF AIR
WINDOWS PRACTICALLY
PUT YOUR PORES
OUTDOORS

All mint-cool
colors

65¢

2 pairs for \$1.25


EXC. SIZE 4-11

ESQUIRE SOCKS

A Division of CHESTERMAN RUBIN CO. INC. N.Y.C.



CLASSICAL SETTING for diners was provided in corridor where Jodell Hodge eats beside a bust of Cicero, and Ted Colley beneath a bust of Plato.



LIFE in Spanish will open new vistas in Latin America

From the balcony off their bedrooms, guests in Panama's windowless, doorless hotel, *El Panama*, get a commanding view of the Pacific.

From the new Spanish-language edition of **LIFE INTERNATIONAL**—to be published in January of 1953—Latin Americans will get an encompassing view of the world.

The first top-quality picture magazine edited in the U.S. and published in Spanish especially for Latin America, it will open new vistas on democracy's ideas and inventions, products and people, places and events.

Similar in format to the world-wide English-language edition of **LIFE INTERNATIONAL**, the Spanish-language edition will provide a prestige showcase for advertising from the top of Mexico to the tip of Chile.

If you would like to obtain further facts about **LIFE INTERNATIONAL**'s Spanish- and English-language editions, please write us at Time-Life Building, 9 Rockefeller Plaza, New York 20, New York.

LIFE
INTERNATIONAL



SPANISH AND ENGLISH EDITIONS



THREE-DIMENSIONAL HEADACHE

The complications of ordinary chess have been endlessly compounded by a mathematician named Ervand Kogbetliantz (*above*) who has developed a three-dimensional form of the game. Instead of one board there are eight, made of glass and stacked like trays one above another. Instead of moving only in a horizontal plane, the pieces also move up and down. To checkmate the king it may be necessary to surround him from above and below as well as from the sides. There are 64 men on a side, including

five new kinds: the fool, the favorite, the hippogriff, the archbishop and the space knight. Whereas in ordinary chess there are 400 possible positions resulting from White's first move and Black's response, in three-dimensional chess there are 47,524 positions. After two moves in the three-dimensional game the figure jumps to 1,500,000, which may explain why the Western Hemisphere contains only eight players. Six are pupils of Dr. Kogbetliantz, one is his daughter, the last and best is the doctor himself.



If you've tasted
today's **Schenley** you
know it's the best-tasting
whiskey in ages!



Nature's unhurried goodness + Schenley's unmatched skill = the best-tasting whiskey in ages!

BLENDED WHISKEY 86 PROOF. 45% GRAIN NEUTRAL SPIRITS. COPYRIGHT 1952, SCHENLEY DISTRIBUTORS, INC., NEW YORK, N. Y.

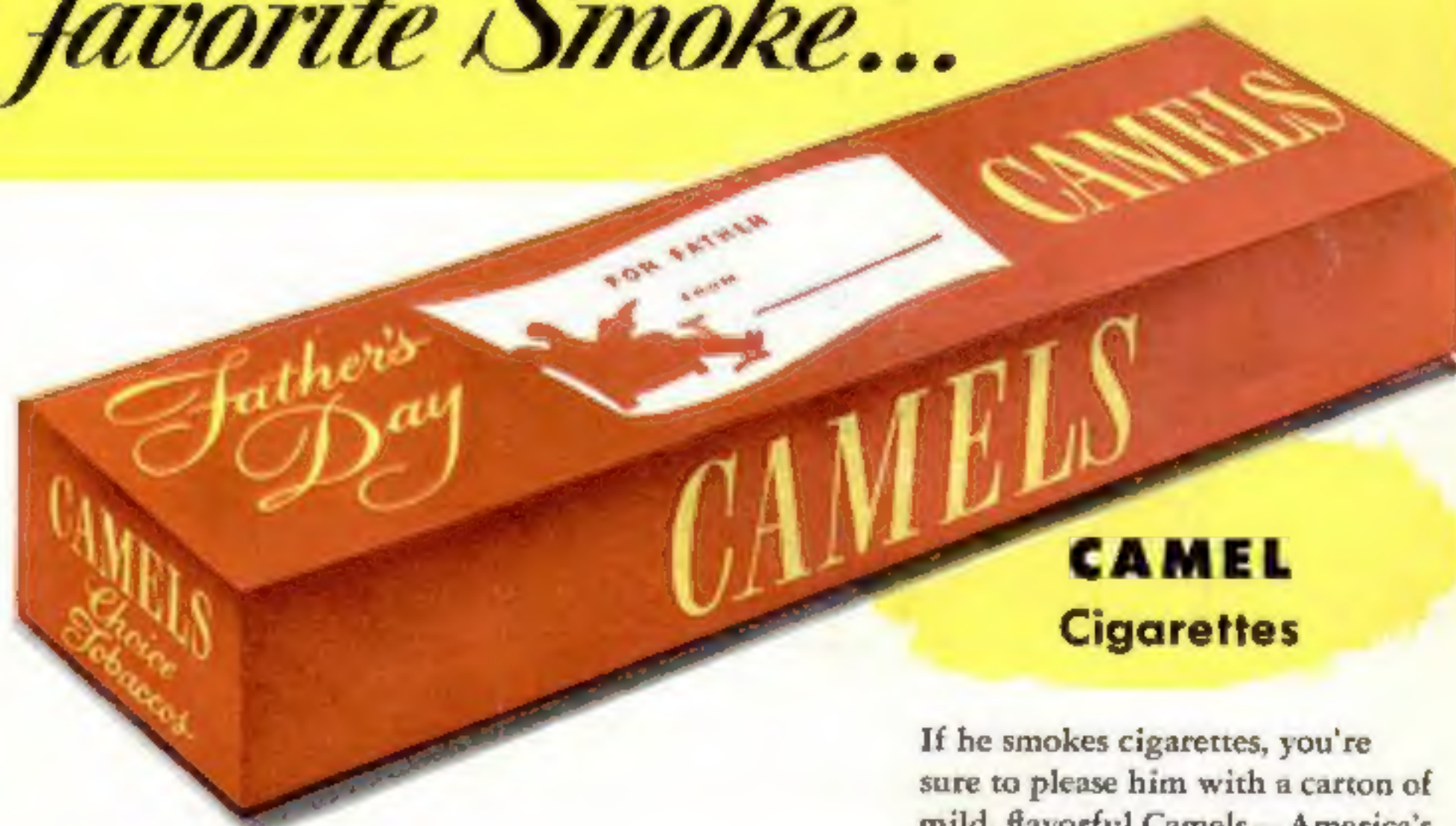


B. J. Reynolds Tobacco Company, Winston-Salem, N. C.

Give DAD his favorite Smoke...



PRINCE ALBERT
Smoking Tobacco



CAMEL
Cigarettes

If he smokes cigarettes, you're sure to please him with a carton of mild, flavorful Camels — America's favorite cigarette!

If he smokes a pipe, give him a big pound-can of Prince Albert. The bite's out, the pleasure's in! More men smoke Prince Albert than any other tobacco!